

NOVEMBER 29, 1937 U CENTS



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WELLS FARGO AND STUDEBAKER

GO A LONG WAY BACK

YOU'LL see the gold rush west in all its drama and glamour in the Paramount picture "Wells Fargo" to be released next month.

You'll see storied Hangtown, California, in the heart of the gold country of the forty-niners, faithfully reproduced even to the youthful John M. Studebaker's carriage and wagon shop.

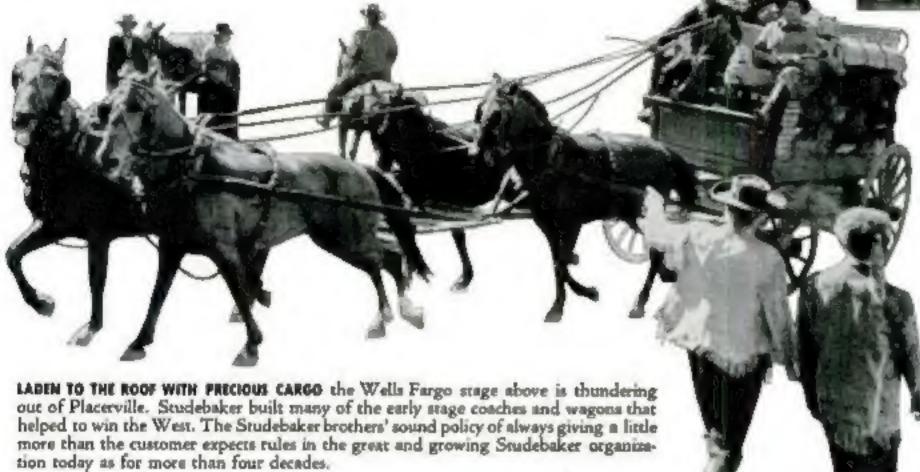
John M. Studebaker didn't tarry long in California. He returned to South Bend, Indiana, and rejoined his brothers in the vehicle business they had founded there in 1852.

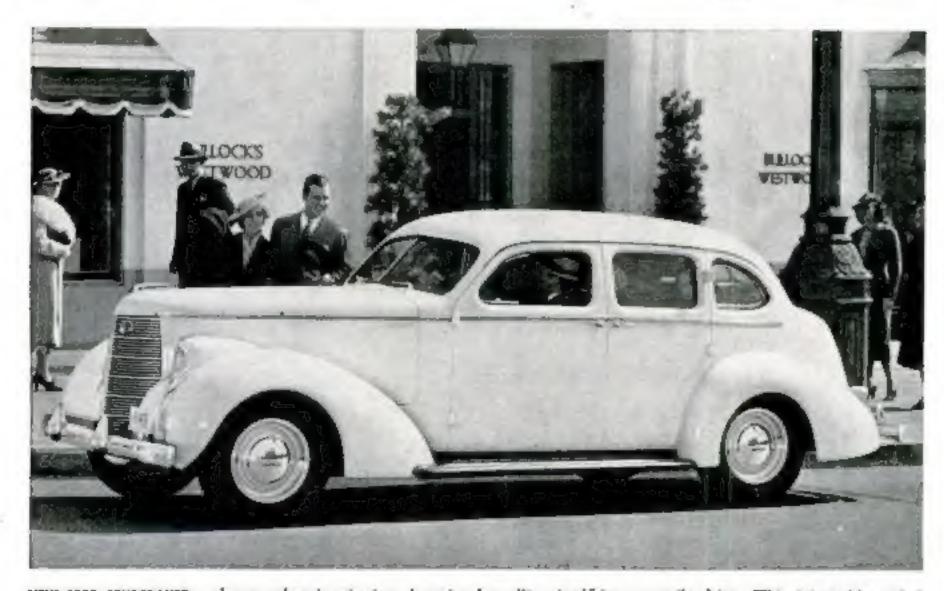
And today as for nearly one hundred years, Studebaker is still pioneering and pacemaking. Today the magnificent new low priced Studebaker of 1938 is automobile transportation in its finest and most economical form. No matter what car you've been driving, you owe it to yourself to see what Studebaker offers before you choose a new car on what you think in advance or on what your friends say.

Your Studebaker dealer cordially invites you to drive a new 1938 Studebaker ten miles—to enjoy the most amazing ride in all your motoring experience—before you decide on any car. And Studebaker prices are just a few cents a day more than those of small, light cars. C. I. T. payment terms. The Studebaker Corp., South Bend.



THOUSANDS OF MILES AWAY FROM HOME was youthful John M. Studebaker in 1853. His shop in seething Placerville, California, is here shown as it appears in Paramount's forthcoming "Wells Fargo." He and his brothers in South Bend built the wagon in which he crossed the continent seeking gold. The \$8,000 he acquired in building and repairing wagons during the gold rush was the first real capital the Studebaker business had.

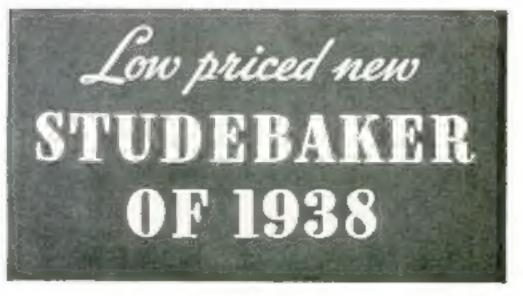




NEW 1938 STUDEBAKER—the car that is winning America by selling itself in a 10-mile drive. This inimitably styled, magnificently built new Studebaker offers more for less money than you ever saw in any motor car. It leads in balance ride and handling ease as decisively as it does in beauty, safety and operating economy.



THE SPIRIT OF THE WEST IS REBORN in "Wells Fargo" in which Joel McCrea, Frances Dee and Bob Burns with Lloyd Nolan, Porter Hall, Ralph Morgan, Mary Nash, John Mack Brown and thousands of others remake the America of 1840-1870. See "Wells Fargo" and don't forget to see the new 1938 Studebaker too.







insurance premium than to stand a big loss. That's obvious. But . . . a serious loss from what? And, what to do?

In doubt about the hazards from which they can protect themselves, many property-owners simply do nothing. So, every day owners of homes and things like furs suffer financial losses that could have been economically prevented by the proper insurance.

Don't be caught tomorrow. Get expert advice today. Without obligation, check your needs with

the local North America Agent, or your broker. Consult him as you would your doctor or lawyer.

North America Agents may be found in the Classified Telephone Directories under the name and identifying "Eagle" emblem of Insurance Company of North America.

North America Protection

includes practically every form of insurance except life. Some for the home-owner are:

RESIDENCE CONTENTS covers damage to homehold furnishings by fire or other specified bazard.

SUPPLEMENTAL CONTRACT covers damage by explosion, windstorm, hall, not & civil commotion, falling arrest and "wild" motor vehicles.

RENTAL VALUE pays the rental value of home while being made habitable following damage by fire or other specified cause.

FUR and JEWELRY policies are written to cover loss of or damage to furs or rewelry from practically any cause, anywhere, anytime.

BURGLARY covers loss and damage to property by burglary or attempted burglary.

OWNERS, LANDLORDS & TENANTS LIA-BILITY covers claims for injuries to the public sustained on the premises.

North America Group Agents

Nation-wide representatives of Insurance Company of North America and its affiliated companies: indensity ins. co. of North America 7HB ALLIANCE INS. CO. OF PHILA. • PHILADELPHIA FIRE & MARINE INS. CO. • NATIONAL SECURITY FIRE INS. CO. • CENTRAL FIRE INS. CO. of BALTIMORE

The new Sheraton, priced at

98¢, in attractive traveling case with 5 Gillette Blades.



Outstanding Value

Never before has a razor of this type sold for less than \$4 list. Yet now you can get the Sheraton in an attractive traveling case with five blades for only 98¢. Scientifically designed to hold Gillette blades in perfect alinement-this ingenious razor gives you the world's cleanest, quickest shaves. Sturdily built - heavily gold plated - it's guaranteed to last a lifetime!

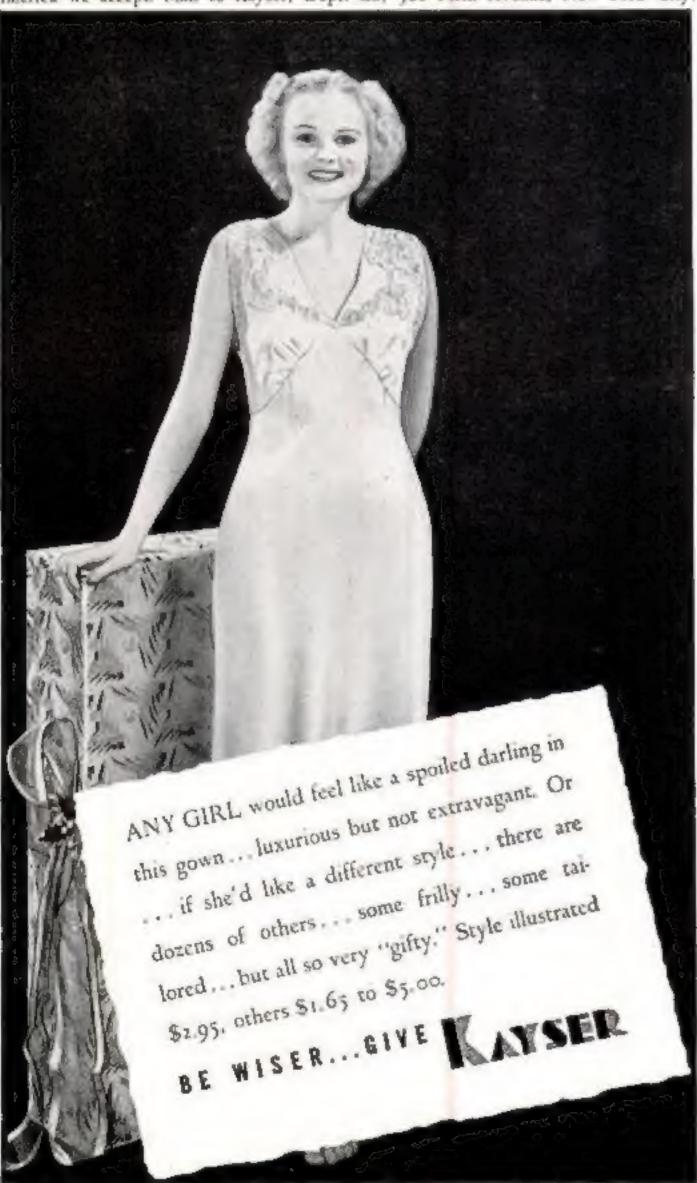
The Sheraton is the greatest razor value ever offered. At 98¢-a price everyone can easily afford-millions of men will want it! But production is definitely limited. So avoid delay and disappointment by seeing your Gillette dealer now. If he does not yet have the onepiece Gillette Sheraton in stock, urge him to order for you at once.

GILLETTE SAFETY RAZOR CO., BOSTON, MASS.



A charming young miss from the West Owes her charm not to beauty, but rest. For she sleeps Kayser-way, With a smile meets each day, She's refreshing because she's refreshed.

FREE HOSIERY! Write your own limericks about Kayser gloves, hosiery or underwear. It's easy—it's fun! And you'll win 6 pairs of Mir-O-Kleer* Hosiery for each limerick we accept. Mail to Kayser, Dept. L8, 500 Fifth Avenue, New York City.



PRADE MARA W. S. PAT. NO. 1,065,707

LETTERS TO THE EDITORS

"The Game"

Sirs:

A West Coast observer can only gather from the page devoted to "The Game" in your Issue of Nov. 8 that the mental decline of the New York and Long Island nocial-theatrical net in even greater than is generally supposed. The same variation of charades is played here in Hollywood under the name of "Indications" and any one of the quotations and titles you cite as having been included in the contest at the Waldorf-Astoria would be laughed out of the game as we play it. Local players such as Fred Keating or or J. Edward Bromberg would need not more than thirty seconds apiece to get them over to a reasonably intelligent

To demonstrate the difference in the callbre of the game as it is played here, I need only cite such examples as Columbia Story Editor Michel Kraike's rendition of "Thinking is the function: Living the functionary," Warner Soundman Leon Becker's "The incluctable modality of the visible" from Joyce's Ulysses, or Screenwriter James Gow's "All mimsy were the borogoves," all of which were guessed by the teammates of these players. In case any exponent of the Eastern school tries to get away with the alibi that LIFE showed only some of the easier ones, your picture of Mrs. W. R. Stewart doing "Hell, said the duchess" destroys his case. Mr. Hearst and Mr. Webb are patently mystified at this elementary "indication," and the other two gentlemen (who are unklentified in the caption but whom I recognize to be Herbert Bayard Swope Jr. and David O. Selznick) are so bewildered as to make one think they were trying to guess something fairly difficult like, my, "flanked on either side by two incompetent alcoholics," a quote from the play Twentieth Century which was one of those used in the last game in which I participated.

RING LARDNER Jr. Warner Bros. Studio

Burbank, Calif.

Probably none of New York's socialite players of "The Game" could have guessed any of these Hollywood "Indications."—ED.

Wrong Cat

Sira:

I am not particularly interested in cats and know very little about them. However, I think that you are mistaken when you call Miss Joan Blondell's pet a Siamese cat (Nov. S issue of LIFE).

Some years ago in Switzerland, I visited a family whose special pets were two Siamese cats. As I remember them, they were not fluffy but sleek cream-colored creatures with brown ears and talls. Their eyes were slanting, giving them a decided Oriental air. Miss Blondell's cat looks more like a Persian to me.

MRS. DORCAS T. HOLLOWAY Manchester, Conn.

LIFE apologizes to its legion of

cat-fancying readers for carelessly mislabeling Miss Blondell's Persian a Siamese.—ED.

Button Business

Sirs:

I note in your Nov. 8 issue you have given considerable attention to zippers. It is very nice of you to enlighten the public on such gadgets but how about the other half of the story? I mean buttons. You see I am in the button business and we can stand a boost also.

MARTIN ZOHN

New York, N.Y.

J. Zohn, Inc.

Inoffensive Zippers

Sirs:

COPP. JULIUS SAISER & SC., 1897

No doubt it has passed from your corporate memory but some months ago

I bellyached about the "how to and how not to undress" pictures. Then come the "Now Everything's Zippers" pictures (Life, Nov. 8) and I do not find them at all offensive. Am I inconsistent or are there finesse, light humor and a practical motif behind the zipper pictures—all of which I failed to see in the earlier pictures?

Again, RCA's "Listen" is a wow of an advertising idea. I read it all.

HERBERT J. GANS

Chico, Calif.

Kent's "End of the World"

Sirs:

Since I am collecting all available material for a biography of Rockwell Kent, I was quite interested in his lithographs in the Nov. 1 copy of LIFE. Are the stones being preserved? Are prints being issued for sale? When were the stones prepared by Mr. Kent?

> HUGH N. COMFORT Instructor in English

Central State Teachers College Edmond, Okla.

Mr. Kent prepared the stones in early October and has preserved them himself. Prints will shortly be put on sale by the Weyhe Gallery, New York City.—ED.

Sirs:

Having been an admirer of Rockwell Kent's work for a number of years. I was pleased to see his "End of the World" portfolio in the Nov. 1 LIFE.

You may in your text: "... because they [the drawings] include a large element of personal imagination, they represent what scientists fear from journalism..." If this is true, I think the scientists are wrong because drawings like these speak in the simple language of the people and, in so doing, reduce scientific incomprehensibles to understandable and enjoyable things.

JOHN STRONG

New York, N. Y.

Sirs:

Referring to your Nov. 1 issue wherein notable Artist Rockwell Kent portrays the esteemed Clyde Fisher's concepts of what we poor earthworms may anticipate as our lowly end, it seems to me that we have much to worry about without our much-lauded curators and scientists stirring up a fog of fantasia. We are already concerned with our warring neighbors; we are distraught over the labor unions and rival organizations; Communism perils our liberty; we are fearful for our jobs. our health, our homes and hard-earned happiness. Why then, in God's Holy Name, must men such as Dr. Clyde Fisher, aided and abetted by Rockwell Kent, give us more hideous thoughts upon which to dwell, more loathesome sights from which to shrink.

JEANNE FRALEY

Los Angeles, Calif.

Sirs:

LIFE. Nov. 1 page 56 has in this caption under "Solar Fade-out;" "... In a few million years everyone will wear furlined clothes ... Lakes and oceans will freeze up ...," etc.

I object to your use of the figure few million years. According to the equivalence of mass and energy it has been computed that the sun radiates energy in one second that is equivalent to 4,000,000 tons of mass. In a year it radiates 130 million million tons into space. Fortunately for those interested in the persistence of the terrestrial protoplasm, the sun will require a million million years to radiate away one-tenth of its present mass. By that time the rate of radiation will decrease enough so that it will take even longer for the sun to lose the second tenth of its mass. The life of the sun as a luminous body is much longer than ten

(continued on p. 7)



NEXT TIME GET ETHYL . . . A BETTER RUN FOR YOUR MONEY

"We said the same thing you'll say—and we were wrong"



Alice and I had been reading about the new Packard Six and Eight, "Can't be," we said. "No automobile could be that good."



We went to the Packard showroom — and our skepticism started to melt the moment we clapped eyes on the car by the door, the new Packard Six. We'd always admired the distinctive Packard lines, but this year they're more beautiful than ever.



And when we got inside the car, we thought we'd stepped into one of the big, expensive Packards—until the salesman explained that both this year's Six and Eight are seven full inches longer in wheelbase than last year. And the bodies are lots wider, too.



But we really caved in completely when we took our first whirl at driving the new Packard Six. So help me, it's absolutely true that these new Packards "make bad roads as smooth as macadam, and make amooth roads seem smoother than they are."



And on curves you can actually feel the increased rear wheel traction! I've never had such a feeling of security in a car. I don't understand the mechanics of the new Packard rear end, but I can testify it sure gives the car marvelous comfort and safety.



Quiet? That Packard's the quietest car that ever took the road. I'll hand it to the Packard engineers and University professors that really soundproofed an all-steel body with an all-steel top. They must have learned more in college than I did!



By this time, you're probably saying what we said . . . "No car could be that good." Then do what we did. Go to your Packard showroom. Learn, as we learned, that you can buy a Packard without straining your budget. Our old small car covered the down payment, and we worked out payments on the balance that suit us to a T. Are we proud of that

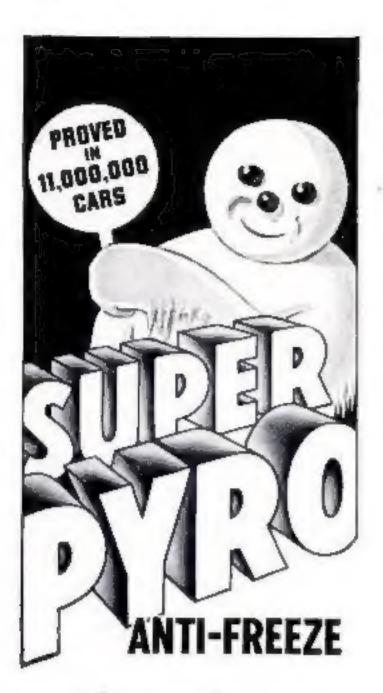
car! And we're going to stay proud of it, for we know it's going to stay looking like a Packard, stay in style, as long as we keep it.

And, I guess we're in the Packard family for life. When you can drive the car with the finest name in motoring, with no increase in upkeep, and with fewer service bills, why be content with anything else? Each Tuesday night at 9:30 E. S. T. over the NBC Coast-to-Coast Red Network, Lanny Ross and Charles Butterworth have as their guest one of the topmost stars of radio, stage or screen. Don't miss Packard's big star-studded full hour show.

1938 PACKARD SIX & EIGHT*

*Formerly called the Packard 120

ASK THE MAN WHO OWNS ONE



Are You a Doubter?

JF anti-freeze claims confuse you . . . and make you wonder how to choose between the many that promise protection and economy...remember that Super Pyro has saved and served well in the radiators of 11,000,000 cars.

This is proof that Super Pyro is an all-weather anti-freeze, proof that its low price of 25¢ a quart gives you complete and safe protection against costly winter damage.

It takes only two minutes to put in! In addition, it keeps the radiator and water jackets clean by stopping all rust and corrosion. Its patented ingredients insure longer service.

When the weather man says, "Freezing Temperature expected," you had better tell the service man, "Put in Super Pyro." But be sure you see the "Old Man Winter" sign; so you will know that you are getting the genuine product—sold by 90,000 dealers.

LOWEST COST PROTECTION



LETTERS TO THE EDITORS

(continued)

million million years. To my mind a few million and more than a million million are not equivalent figares.

JOHN S. ALLEN

Dept. of Astronomy, Colgate University, Bamilton, N.Y.

"We Girls"

Sirs:

Your publication in the Oct. 11 issue of LIFE of the "Most Beautiful Athletes in Europe" has been the origin of much discussion among the group of girls to which I belong. Although most of us are of French-Canadian extraction, some are of Swedish and Finnish parentage and they feel that unless the Nordic competitors were very untypical of their race, certainly they should have been represented in at least one of the three first places.

We girls feel there should be more discussion of men's looks in the United States than there is. It would make the men more conscious of keeping themselves fit and in good figure. No matter what other faults they may overlook, most men nowadays expect their girl friends to be well-proportioned. Yet they seem to think that the appearance of their own bodies is very unimportant and can be sufficiently improved by clothes. But a woman has an equal right to expect her mate to be her ideal in body us well as in

beauty contests for girls have made it possible to discover what types are preferred by American men, but the men have no way of learning how the girls like them to be. In fact, because the girls have been too bashful to speak up, the men have gotten to think that all the girls want of them can be gotten with money. We girls want a chance to discuss men in the same way as men discuss us.

Are you surprised by the tone of this letter? Or do you agree with us that it is about time the girls turn the tables on the fellows, who have been going around discussing us like a bunch of fillies and expecting us to wear blinkers and say "yes" to the first proposal.

Well, we girls think LIFE is a swell magazine.

ANNA PELOQUIN Woonsocket, R.I.

All thanks to Anna Peloquin and her girl friends for their views on male appearances.

—ED.

Late Invitations

Sirs:

I would like to invite your magazine to a different sort of party in an old New England village. The last one of the season will probably be held this Friday.

GORDON CHANDLER West Springfield, Mass.

Sirs:

Will you come to our party?
All classes of people are Joining together to give a Desert Fashion Show, sponsored by the Women's Club, on Friday.

WINIFRED FARLIN BALCH Twenty-Nine Palms, Calif.

(continued on p. 8)





	Portable Typewriter Department, 15-114
- 1	Remington Rand Inc.
]	Buffalo, N. Y.
1	Without obligation, please send me catalogue of the Remington Portable line with prices and free trial offer.
1	Name
	Name

LIFE in the home calls for IMPERIAL TABLES

IFE in the home calls for tables - a variety of smartly selected little masterpieces. In the living room, alone, 6 to 11 will not be too many when conveniently arranged by your seating pieces, with perhaps a special reading center or game grouping. From the hospitality of the console and mirror in the hallway to convenient accessory tables in dining room and bedrooms, tables are inseparably linked with the enjoyment, comfort, and beauty of your home.

And when you select tables, always choose Imperial's - because for more than 30 years Imperial has had the reputation of being the foremost creator of fine tables in America. The famous Imperial Green Shield trade-mark is your assurance of authentic styles, skilled craftsmanship, rich finish and enduring beauty and satisfaction.



Tier Tables are ideal for those whose hobby is "growing things" or collecting odd little decorative gadgets. They are smart, fashionable, and convenient in so many useful ways,



Chairaide Tables provide that necessary luxury of having a "place to put things" near at hand by every comfortable chair that you or your guests love to plop into. A lamp for reading, a tray for eigarettes or ashes, or for your favorite book or bon bons there should be a convenient small table by every seating piece.

The Cocktail Table for your entertaining - whether it be for serving an afternoon spot of tea or for dinner time cocktails is as indispensable for the success of a smartly groomed affair as your selection of the proper gown.



SEND TEN CENTS for this new 32 page booklet, profusely illustrated, featuring Imperial's authentic reproductions of rare entiques and museum treasures.

Please Write Dept. 7-11



IMPERIAL FURNITURE CO., GRAND RAPIDS, MICH.

LETTERS TO THE EDITORS

(continued)

Cadillac goes on a treasure hunt tomorrow at 7 p.m. I feel that it would be worth your while to cover this event as it may be the last one of the season.

MRS. ROBERT PETRIE Cadillac, Mich.

Though LIFE is very busy accially, it hates to miss good parties because invitations arrive too late to be accepted or regretted. Would LIFE's hosts please hereafter allow more time for LIFE's editors to R. S.V. P.3-ED.

French Freedom

Before you make such sweeping general statements as the one in your Oct. 25 issue ("America is the only country in the world where staging of I'd Rather Be Right is concelvable") you should recall the fact that la Liberté in also a pretty cherished ideal of the Frenchman and that he is very fond of a peculiarly French variety of entertainment (the chansonnier theatre) where for years he has applauded a riotous blending of music and political satire.

I have just seen a performance at a prominent chansonnier thestre here where the tenor of the political satire was certainly just as strong as in I'd Rather Be Right and which featured Mondeur le Président de la République (Aibert Lebrun) among countless other living political bigwigs, do-

mostic and foreign.

JIM ST. CLAIR

American Consulate General Paris, France.

Sewage Plants

Allow me to congratulate you on including, in the Nov. 8 issue of LIFE, pictures and material which should merit public interest and consideration. I refer to pages 38 and 39 showing the new Ward's Island Sewage Treatment Plant of the City of New York.

However, LIFE readers might get the idea that only large cities are building such facilities. Quite the opposite is true, for Illinois alone has over 200 municipalities having sewage-treatment works. The public is gradually awakening to the fact that polluted streams need not be tolerated. Such pictures and technical descriptions (which by the way are exceptionally well done) have great educational value.

CLARENCE W. KLASSEN Illinois Department of Public Health Springfield, Ill.

Uncle As Stand-In

In LIFE, Oct. 18, I recognized a picture of my ancie, Dr. W. W. Dearborn, who is stand-in for my favorite cinema star, William

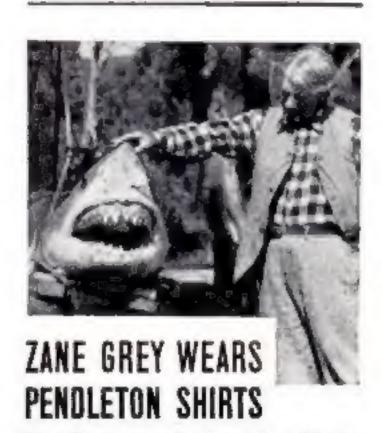
We have not seen Dr. Dearborn for several years but, since I have always been aware of his marked resemblance to Mr. Powell, I must say I was very little surprised to pick him out among a group of stand-ing.

CHAS. L. A. PAPANTI Canton, Mass.

HER LOVeliness

Put beauty at her finger-tips this Christmas with one of these attractive La Cross manicure sets to keep her hands lovely all year.





Zane Grey wears a Pendleton Shirt. Whether fishing for the White Death shark under a blasing tropical sun, or for trout in Northern streams. He finds-and so will you-that there is nothing that equals it for outdoors comfort, no matter what the weather. You will find the Pendleton Shirt a real body insulator. Pendleton Shirts are made from Western long-fibre, virgin Seece wools. They're full cut, pre-shrunk, and

have reinforced stitching and two big pockets, Exclusive patterns, superior styling. At finer stores, \$5,50 to \$10.00. Pendleton Woolen Mills, Portland, Ore.



Gentlemen: Please send illustrated shirt catalog, swatches. Name_ Address State_ PEL 40, Old, And mad, 70 properties wereless state, postulate, expens

STATE OF WASHINGTON WHERE HUSKIES GROW PROCLAIMS "THE APPLE HOUR"

MISS SHIRLEY JOY ELLIS, chosen "Miss Western America," invites the Nation to "enjoy a Washington State apple each night at the bedtime 'Apple Hour'." Behind her (left to right) are apple eaters Ray Daughters, who has developed a number of Washington's world-famous swim stars; Al Ulbrickson, crew coach of the Poughkeepsie and Olympic champions; Jack Medica, Olympic swimming champion at 400 and 1500 meters. With many a Washington "husky," the "Apple Hour" has been a dietary habit for years.

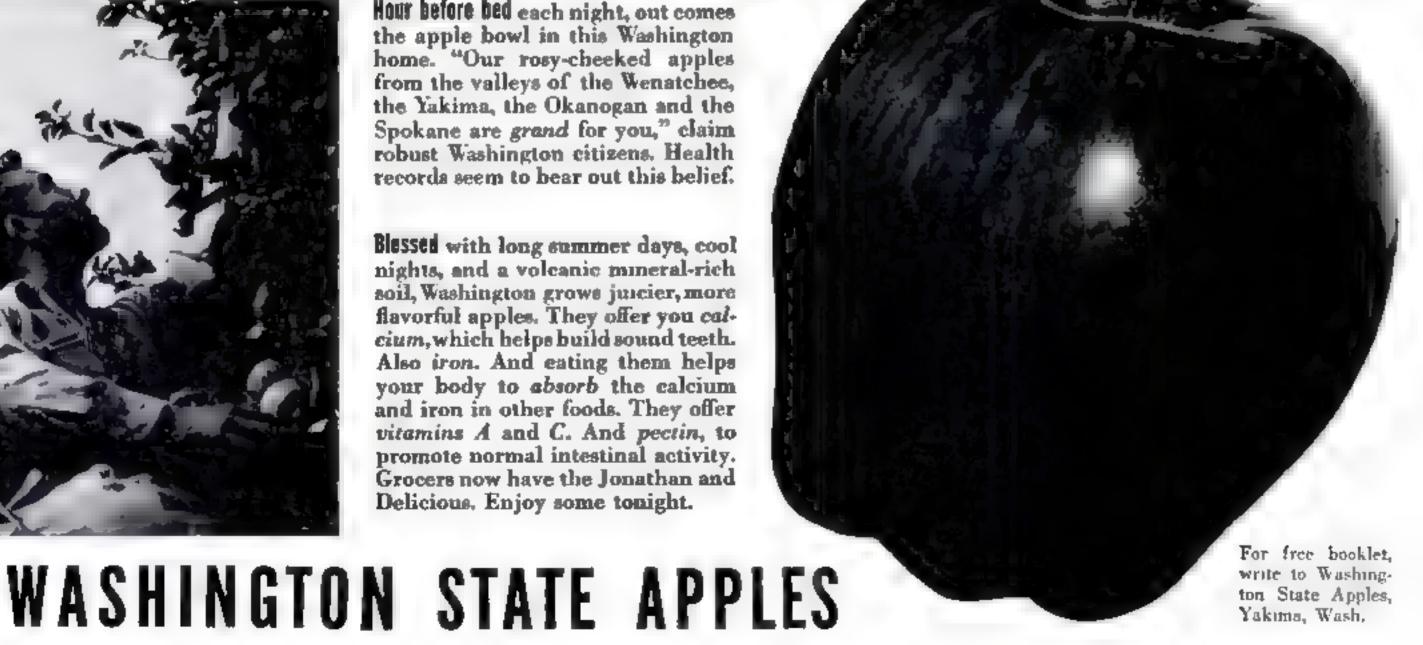


Life insurance statistics show that people live longer in the State of Washington. For example, life expectancy for a 20-year-old here is over a year more than the U.S. average. This may be due, in part, to the State's "protective" foods, of which Washington apples are notable.



Hour before bed each night, out comes the apple bowl in this Washington home. "Our rosy-cheeked apples from the valleys of the Wenatchee, the Yakima, the Okanogan and the Spokane are grand for you," claim robust Washington citizens. Health records seem to bear out this belief.

Blesses with long summer days, cool nights, and a volcanic mineral-rich soil, Washington grows juscier, more flavorful apples. They offer you calcium, which helps build sound teeth. Also iron. And eating them helps your body to absorb the calcium and iron in other foods. They offer vitamins A and C. And pectin, to promote normal intestinal activity. Grocers now have the Jonathan and Delicious, Enjoy some tonight.



SPEAKING OF PICTURES . . .



DON'T LEAVE YOUR GUN UNDER YOUR PILLOW

"A loaded revolver," the Red Cross warns, "is no respecter of innocence. Handling firearms causes 750 accidental deaths a year. Keep them locked and out of reach of children."



DON'T SMOKE WHILE PLAYING SANTA CLAUS

"Santa should be the most careful person in the world in regard to smoking while dressed in his Christmas best. The flowing white beard is made of highly inflummable material."



DON'T WHITTLE WITH THE KITCHEN KNIFE

"Parents should be very careful that their children are not allowed the use of large and sharp knives. Few children realize the importance of knowing how to whittle properly."



DON'T MONKEY WITH A BUZZ SAW

"The slightest slip and this worker would be minus a finger or a whole arm. Pushing the planks into the saw should be done from the side with a piece of wood to guide the plank."



DON'T PUT ELECTRIC FANS ON THE FLOOR

"The practice of placing fans on floors to cause a draft has resulted in injuries to many classified. Frequently clothing is caught in the fan drawing person into the sharp blades."



DON'T FOOL AROUND WITH A FUSE BOX

"This man is using a screwdriver on a fuse connection while, at the same time, his hands are resting on the metal fuse box, forming a perfect channel for current through his body."

. . . THESE ARE RED CROSS "DON'TS"

happy hunting ground for insurance-company statisticians is the American home which, these experts point out gloomily, is the most dangerous place in America so far as accidents are concerned. Last year, 111,000 Americans died as a result of accident. Of these fatal mishaps, 38,500 occurred in the sanctity of the home. Motor accidents killed only 37,800.

For the past few years, the American Red Cross, which is now conducting its annual fund-raising campaign, has endeavored to make America more aware of the risks of home life. This year the Red Cross had a Home Inspection Week (Oct. 24–31) during which householders were urged to look about their homes and eliminate danger spots. To show clearly where danger lurked, the Red Cross distributed a set of photographs, some of which are printed here. Most photographs of this sort are either pedantic or lurid but the Red Cross avoids both these pitfalls. Their pictures are graphic, realistic and have considerable human interest. The pictures were distributed to newspapers and also sent to schoolchildren who mounted them in exhibits, then trotted about their towns persuading shopkeepers to display them in store windows.

The captions quoted here were written by the Red Cross from data gathered by the National Safety Council. The Council's investigations reveal that falls and burns are most common fatal accidents in the home. A Kansas study shows that, of fatal falls, 39% took place in bedrooms, 21% in living rooms, 16% on stairs. Of total burns, 48% were inflicted outside the kitchen.



DON'T PUT YOUR HAND INTO A MOWER

"In this picture, the man has his fingers in the blades of a horse-drawn mower. The slightest movement on the part of the horse and a finger or whole hand might be missing "



BON'T LEAVE TOYS ON THE STAIRCASE

"Playthings left on stairs have deprived many an American home of its mother. In the 25-to-64-year age group, falls make up more than a third of \$8,500 home-accident deaths."



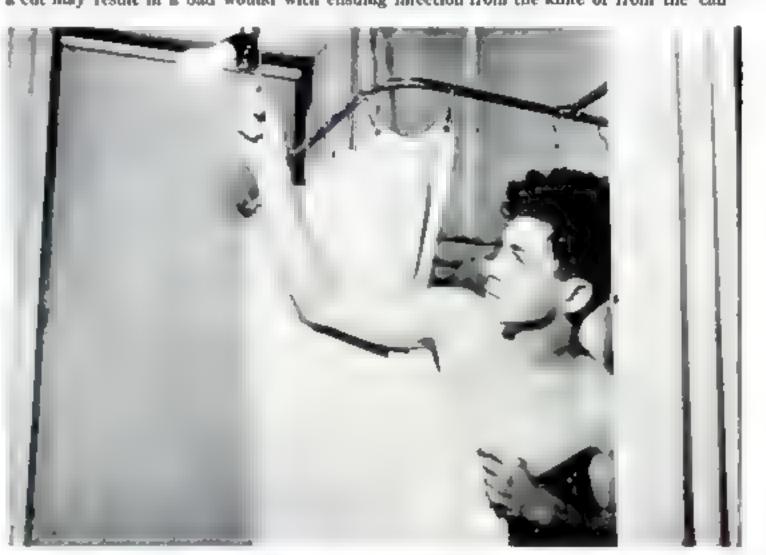
DON'T OPEN TIN CANS WITH A KNIFE

"Injury and even possible death luck in this awkward kitchen maneuver where a slip and a cut may result in a bad would with ensuing infection from the knife or from the can "



DON'T LEAVE YOUR MEDICINE CHEST OPEN

"700 children under 14 who die from accidental poisoning in a year would be alive today if scenes like this were eliminated. (Note the double threat: An ugly fall could result here.)"



DON'T TURN ON LIGHT FROM BATHTUB

"Everybody knows water is conductor of electricity but many people die using electrical appliances around baths or while standing in tub of water when they switch on connections."



More for your money...you can see it at a glance in the great new Chryslers for 1938!

That beauty pictured above is the new Chrysler Royal . . . smartest-looking low-priced car ever built! Look at that big handsome radiator . . . the beautifully modeled grille! But eye appeal is just part of the story.

A bigger Gold Seal engine . . . now 95 horsepower. Three inches longer wheelbase . . . now 119 inches. The finest ride you ever experienced . . . based on Airflow principle of springing . . . Aero Hydraulic Shock Absorbers . . . independently sprung front wheels.

Inside...beauty and perfection everywhere. In the smart, new instrument panel...the deep, rich upholstery...the glorious roominess...the 49 inch rear seat...
the 96¼ inches of space from windshield to rear window!

A real Chrysler! And in the lowpriced field! Drive the new Royal . . . see for yourself exactly what that means!

The Beautiful Imperial

A BIG, fast-stepping beauty at a remarkable price... that's the new Chrysler Imperial for 1938!

The new, bigger engine packs 110 horsepower . . . silky-smooth

with Floating Power. It's the most velvety—most responsive engine—in all Chrysler history.

The low-swung grace . . . the amazing amount of room . . . come from longer wheelbase . . . increased 4 inches to 125 inches.

Chrysler's greatest engineering features! Safety All-Steel Bodies... hydraulic brakes... dual carburetion... Airflow weight distribution... independently sprung front wheels.

Long famous as Chrysler's finest, the 1938 Imperial has a new peak in performance and luxury . . . yet it sells in the medium-price range.

Get behind the wheel of this split-second performer. It's a car of surpassing luxury at a truly remarkable price!

* * *

Easy to buy on convenient terms with the official Commercial Credit Companyplan.

NEW 1938 ROYAL 95 horsepower, 119-inch wheelbase. Ten body types.

NEW 1938 IMPERIAL ... 110 horse-power, 125-rach wheetbase. Six body types.

A NEW 1938 CUSTOM IMPERIAL . . . 130 horsepower, 144-inch wheelbase. Three body types.

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SPEAKING OF PICTURES

(continued)



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Navember 29, 1937

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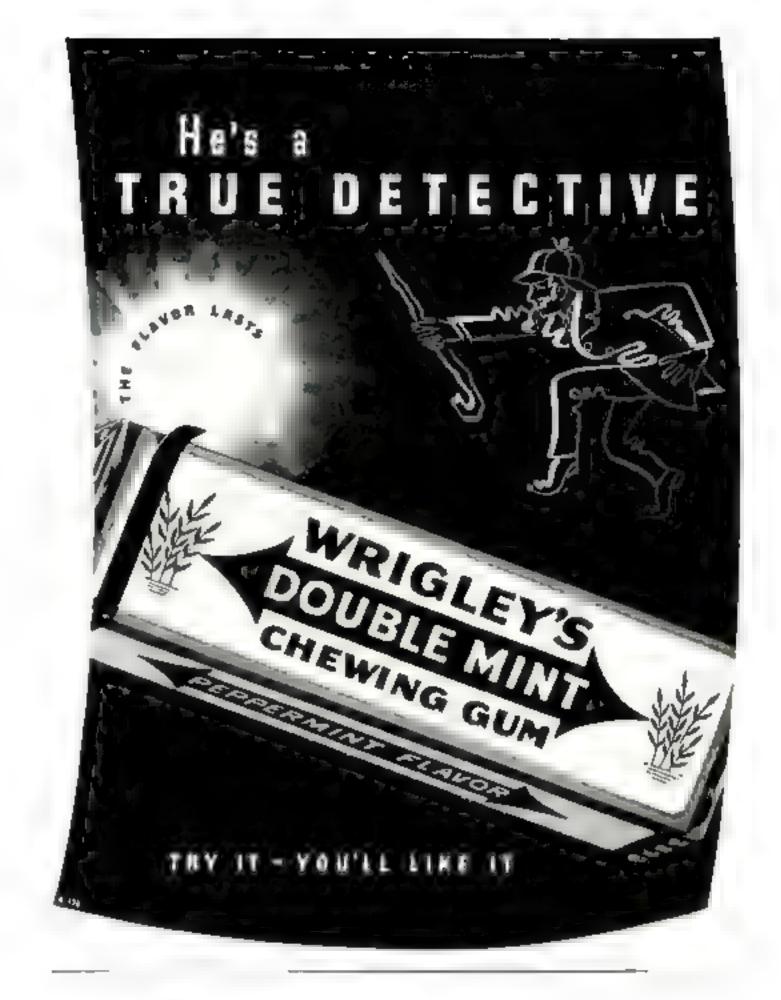
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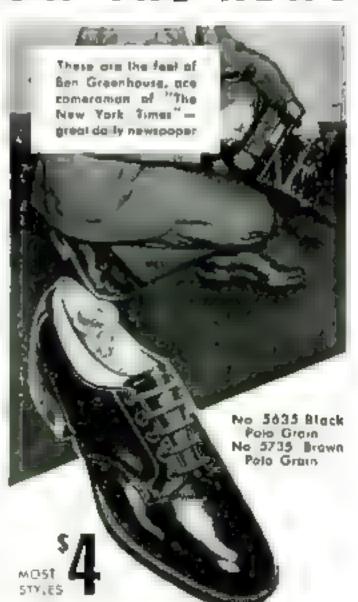
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THAT FOLLOW THE NEWS

ARE the feet of the world's crack news photographers who work hard to win the approval of thousands with their pictorial coverage of the day's news, — In Fortune Shoes, your feet win the critical approval of every eye you meet. Fortune Shoes are smartly styled—scientifically built for active comfort—at a price surprisingly lower than you expect!

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\$0 seconds to Rus-Circulation quickens-flow of necessary oil is in-creased-hair has a chancel



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Workout." Let your hair show you how handsome and attractive it can be. Get a bottle of Vitalis at your drug store today. You'll have hair you can be proud of—hair that increases your self-assurance—hair that wins admiration and respect.

WARNING—For your protection in the barber shop—genuine Vitalia now comes only in the new, sanitary Sealtubes—sold by barbers who display this seal. Accept no substitutes, insist on Sealtubes!

VITALIS AND THE "60-SECOND WORKOUT" HELPS KEEP HAIR HEALTHY AND HANDSOME

November 29, 1937



"SENATOR, WHAT IS THE GOVERNMENT GOING TO DO FOR BUSINESS?"

Above, behind the red plush curtains of the rococo Presidents' Room off the Senate chamber in the U.S. Capitol, Turner Catledge, ace Washington reporter for the New York Times, is putting that question to the powerful Senate Finance Committee's Chairman Pat Harrison. Elsewhere in Washington, as Congress convened in special session, Nov. 15, other reporters were asking the same question of other Congressmen who had arrived with the question, dinned by their constituents, still ringing in their ears.

What is the Government going to do for Business? Lying ill in his White House bedroom with a toothache and intestinal upset, President Roosevelt was asking

the question of himself. In offices, on street corners, in homes and hotel lobbies throughout the land, businessmen and plain citizens were asking it of each other. In the press, the question swelled to a mighty roar which blanketed all other issues, turned a hot spotlight on worried, bewildered Congressmen dawdling under the dome of the Capitol (see front cover) and fixed one fact and two astonishing ideas firmly in the public head

- 1) There is a serious business recession in progress.
- 2) The Government got us into it.
- 3) It is up to the Government to get us out.



The Government prepares to help business by easing its tax load

Revise taxes, was Senator Harrison's reply to Reporter Catledge and the nation. Most of his colleagues said the same. Thus, the most promising rays of light in Business gloom shone jointly from Secretary Morgenthau's windows in the Treasury Building (left) and the illuminated dome of the Capitol a long mile down Pennsylvania Avenue.

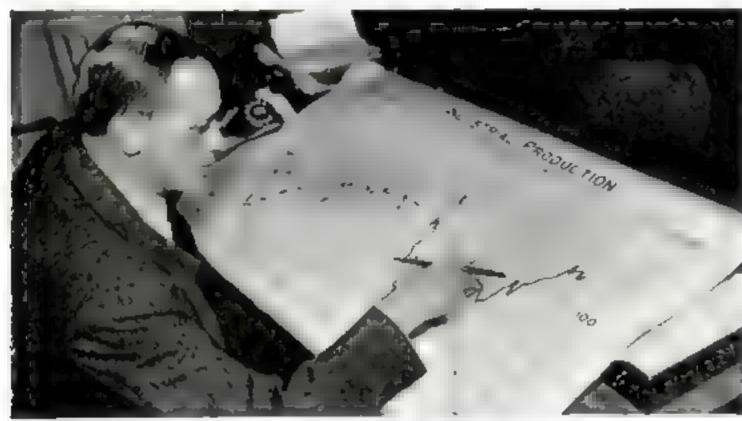
Devil Tax No. 1, by nearly unanimous agreement, was the corporate undistributed profits tax. Second most unpopular was the capital gains tax. But Congressional tax committeemen, repenting of their slapdash ways, were determined on a thorough job this time, would promise no new bill until mid-January.



Secretary Morganibau, bent on balancing the budget, was worrying nights because new taxes must be found if old ones are cut. The picture behind his desk is one of Eleanor Roosevelt.



Chairman Fred Vinson of the House Ways & Means subcommittee, busy drafting a new tax bill, daily told reporters of new plans to case business taxes, especially on small businesses.



Relief Administrator Hopkins gloomed over declining business as the U.S. Conference of Mayors, convening in Washington, demanded greatly increased appropriations for relief.



Speaker Bankhead learned that family business was also poor when his daughter Tallulah & husband arrived to report that her new Broadway play had closed after five performances.







Senate filibusters on antilynching bill while House marks time

resident Roosevelt's special session of Congress got off to a poor start. The Senate whiled away the first week with a filibiliter by Southern Senators against an antilynching bill. Abore, the star filibiliterer shows how he did it. He is Tom Connally of Texas, an old school Democrat. Filibiliterers are not expected to make sense. Their purpose is simply to talk a bill to death by preventing a vote. Chinax of Senator Connally's six hour turn, in the course of which he apostrophized "these old desks, these old walls, these swinging doors,"—came when he announced that he knew one Supreme Court Justice who would not vote to sustain the bill and thereupon handed up to the clerk to be read entire a five hour speech made by ex-Senator Hugo L. Black in support of an antilynching finbuster in 1935.

Meantime the House, prevented by Republicans from frankly recessing until it decided on something important to do, bickered noisily. Most of the time the chamber was as empty as you see it at right. Once, above the babbling of his colleagues, a loud-voiced Pennsylvanian shrilled; "We were called here by the President to transact business?"



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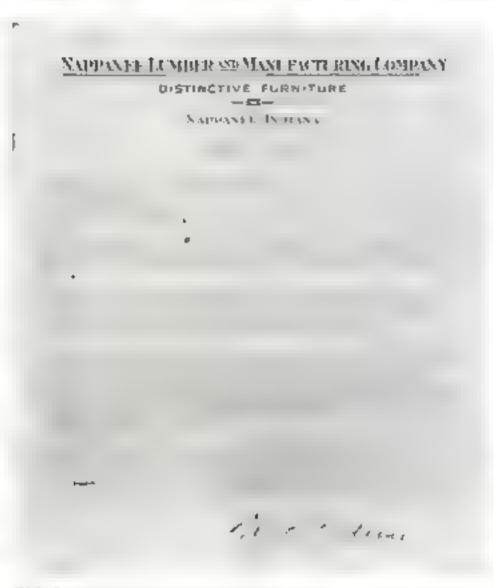




A "MAIN STREET REVOLT" SCARES CONGRESSMEN WORRYING ABOUT 1938 RE-ELECTION



Congressman Sam Pettengill of Indama is a Democrat who says: "I am for all of the New Deal that is constitutional and Jeffersonian, and which the nation can pay for."



This letter from a worried constituent was waiting for Representative Pottengill when he got back to Washington. It says what most Congressmen are hearing from back home.



Constituent Walter C. Uline, who wrote Pettergell trees. tet, is a small manufacturer and former Democratic manufacturer and former Democratic manufacturer and former Democratic manufacturer. Ind. (pop. 2,050), 20 miles from South Bend.



Main Street in Nappanee, Ind. looks and thinks and acts like Main Street in thousands of other American small towns. In the Nappanees of America there is storing what

political reporters have begun to call a "Main Street Revolt." It comes from hard-pressed small businessmen like Mr. I line, and their waves who are vexed by high prices.

These constituents are alarmed by New Deal or rection on not yet definitely anti-Roosevelt. Their Congressmen, up for re-election next year, don't know which way to jump.



Ira Chupp, a shaper operator, is one of the six Amishmen among Mr. I line's 69 factory hands. He gets 38¢ an hour, which is just about the average.



The Uline factory consists of ten little red buildings strung along the rail-road trucks, with a single siding. Mr. I have made \$55,000 in 1928, lost money every year during Depression, hopes to make about \$2,500 this year.



"Tobis" Tobias, a haby-hed assembler, is plant Labor boss. Mr. Uline fears that demands of the recently-organized union will wreck his business,



Small business

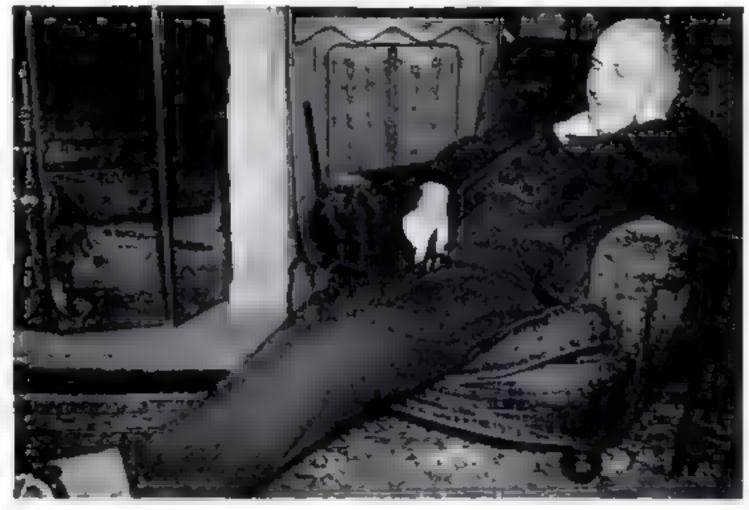
Tr. Ulme's chief product is nursery furniture, like the article being spraypainted in his plant (above). People who associate "corporation" with bigness forget that two-thirds of the corporations in America net less than \$5,000 per year. It was about the prosperity of small businessmen that President

Roosevelt professed most concern in his message to Congress. Anxious Mr. Uhne, a lifelong Democrat who voted for Roosevelt in 1932 and 1936, is beginning to wonder if he voted right. But he still has a picture of the President on his office wall. Said he Nov. 17: "I will leave it there a while longer."

LIFE ON THE AMERICAN NEWSFRONT: NOBEL PRIZE NEWS FINDS TWO WINNERS IN NEW YORK



Or. Clinton Joseph Davisson, physicist of Bell Telephone Co. Laboratories, was announced, Nov. 11, an co-winner of 1937 Nobel Prize for physics. Award recognised his 10 years research in the behavior of electrons. Said be: "I am suffering from a bad case of stage fright."



Viscount Cecil of Chelwood, one of the founders of the League of Nations, was announced as winner of the Nobel Peace Prize. In New York as guest of Thomas W. Lamont, Lord Cecil beamed, and he would have "very little difficulty" in disposing of the \$40,000 prize money.

THE KU KLUX KLAN RAIDS A MIAMI HOT SPOT



In Miami on Nov 15 the Ku Klux Klan lighted three flaming crosses in a city-owned pack, proceeded to hold a public initiation of 150 new members.



In La Paloma Night Club few hours later, rampaging Klansmen smashed furniture and musical instruments, heat wanters and stole \$360.



Delying Kian threats, owners at once undertook repairs, announced plans for a "gala reopening" featuring a "breezier and snappier" revue. One of its features was to be a skit saturizing the Klan raid, shown in rehearsal (above).

ARMY TESTS MOTORIZED INFANTRY DIVISION ON TEXAS HIGHWAYS



In Texas an experimental infinitry division of 10,000 men climaxed eight weeks of war games with the greatest motorized maneuver in U. S. military history. In a single column

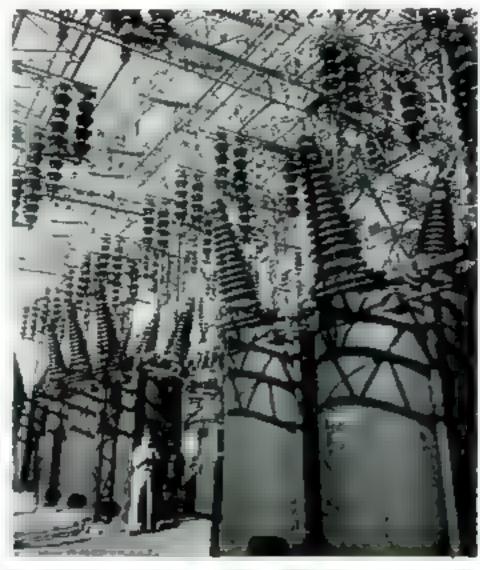
65 miles long, supply trucks, gun carriages, motorcycles, cars and traders covered 326 miles in 13 hours. An old-style infantry division, operating under leg power, could

barely have done 18 miles in the same time. When reports of the Texas tests have been studied, the War Department may propose streamlining the whole Army in similar units.

TVA GOES ON TRIAL FOR ITS LIFE AT CHATTANOOGA



Waters of the Tennessee River basin are harnessed for flood control, navigation improvements and U.S.-owned power.



Power from U. S.-owned plants is what the private utilities oppose. They contend TVA's low rates are confiscatory.



Social significance of TVA lies in elevating the economic level of homes like this. Note the conduit on wall (left).

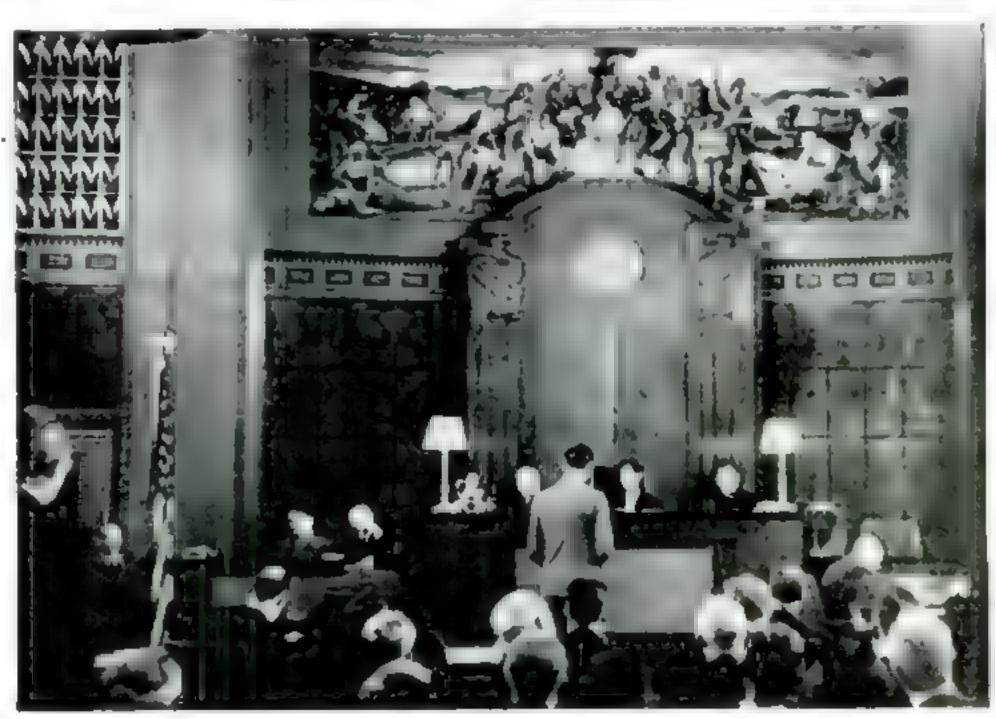


LAWYERS OF UTILITIES (LEFT TABLE) AND TVA (RIGHT) BEGIN COURT SATTLE, NEWTON D. BANER, No. 1 UTILITIES COUNSEL, IS AT FAM LEFT

In a freecoed courtroom at Chattanooga, Tenn., on Nov. 15, three Federal judges, one a woman, mounted the bench to hear one of the most farreaching cases in U. S. constitutional history. Massed on one side were 18 Southern utility firms with assets totaling a billion dollars. Opposed were directors of the Tennessee Valley Authority whose gigantic hydraulic program will absorb over half that sum. On the legal scales were the prestige of the U.S. Government and the question of its right to sell power in competition with private enterprise.

More than billions hang on the slow unwinding of testimony that continues day by day in Chattanooga. In doubt also is the fate of a vast economic experiment of which TVA may be only a beginning. Seven similar regional-conservation authorities are under Congressional consideration. If TVA wins, America may enter a new economic order, based on Governmental exploitation of national resources.

The specific issue which the Chattanooga court must decide is: Did the Government conceive TVA primarily as a power-producing project, or were its electrical plants incidental to programs for flood control and waterway improvement? Whatever their verdict, it will be submitted to the Supreme Court for final decision, probably before next summer.



Hearing TVA's fale is a three-judge tribunal created under the revised Judicial Reform Bill. On beach are Judges

John J. Gore (left); Florence Allen and John Martin. Before them is James Lawrence Fly, TVA chief counsel.

LIFE ON THE AMERICAN NEWSFRONT: GREEK FREIGHTER SINKS OFF CAPE HATTERAS

Bound for Rotterdam with a cargo of scrap iron, the Greek freighter Tsenny Chandris cleared Morehead City, N.C., on Nov. 11. Early next evening an autumn gale boiled up from the east, hurled dreadful seas over her stern, flooded her engine room, extinguished her lights. Forty miles off Cape Hatteras the Tsenny Chandris rolled over on her beam and sank.

Six crew members who had managed to launch a lifeboat were picked up after five hours by a northbound tanker. The other lifeboats capsized and for over 30 hours the captain and 14 sailors clung to bits of floating wreckage in shark-haunted waters till patrol planes sighted them and sent a Coast Guard cutter to their rescue. Of a crew of 28, seven were lost.



Rescued after 30 hours in the anges. November sea, this scalar stretch so are as are is to Coast Guardsmen of the

entter Mendata. With 14 others he had been planged into the waves when their crowded lifeboat overturned in gase.



Captain Coulopandelis of Teenry Chandras tells how a sailor went mad from dranking salt water, but him on the nose,



Helpiess in the open sea, this aged seaming and his companions were forced constantly to thrash their arms and legs to frighten away sharks attracted by debres of the slupwreck.



Lifted into lifeboat of cutter Mendota, the sailors collapse from exhaustion. Coast Guardsmen were guided to slupwreck survivors by smoke bombs dropped from patrol planes.



Shivering and exhausted, the rescued a dors are rowed back to the Mendota. Four dead men also were taken from the ocean by Coast Guardsmen. Three others never were found,



The drowned and the delivered are borne ashore in baskets and stretchers on Mendota's arrival at Norfolk. At Boston six others, picked up by a tanker, were docked the same day.



Gone now is Mr. Justice Hughes, resigned this year to run for President. In his place stands (right) John Hessin Clarke of Ohio, who was to resign an years later and in stormy 1937 rally to Franklin D. Roosevelt as the only living ex-Justice. Another newcomer, whose appointment this year had infuriated conservatives, in Louis Dembits Brandeis (left). He and Justice Holmes, McKenna and Clarke dissented vigorously when this Court, in Hammer vs. Dagenhart, held Federal regulation of child labor unconstitutional.



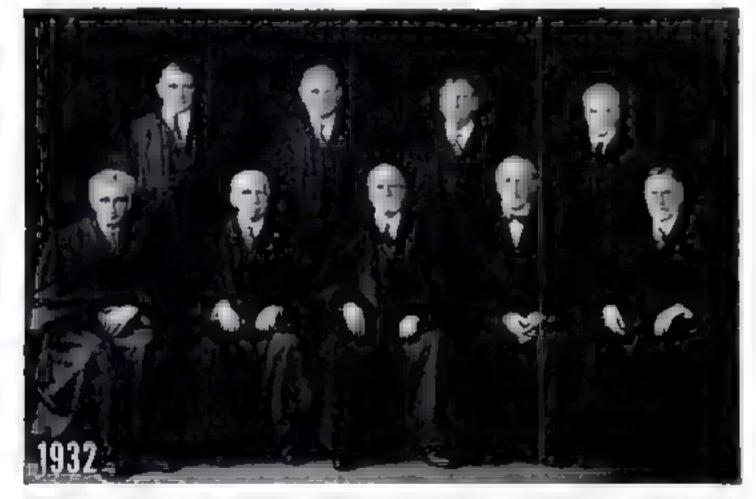
By grace of Warren G. Harding, William Howard Taft this year became the only man ever to be President and Chief Justice. Two years later, with President Harding's three other appointees, this Court was to rule in Adkins in Children's Hospital that minimum-wage laws for women and minors were unconstitutional. The vote was 5-to-8, with Taft, Holmes and Sauford describing, Branders abstaining. Furiously criticized in 1930 for sustaining this precedent, the Court reversed itself ten months later in the Washington minimum-wage case.



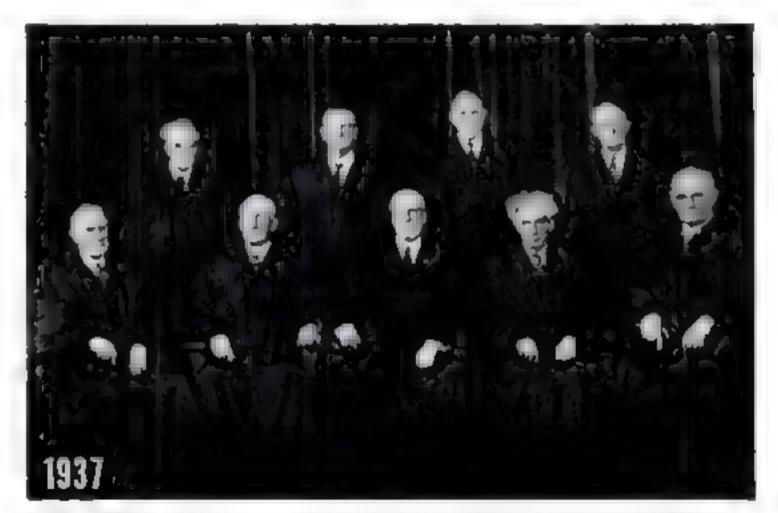
The rear row is now composed (l. to r.) of President Harding's Edward T. Sanford, George Sutherland and Pierce Butler; and President Coolidge's Harlan P. Stone. It was this Court which, despite Justice Stone's joining the great dissenting team of Holmes and Branders, enhanced the Supreme Court's growing reputation as a defender of Business and Property in two decisions. One outlawed a Pennsylvania tax because it singled out corporations. Another nullified a New Jersey law regulating employment-agency fees.



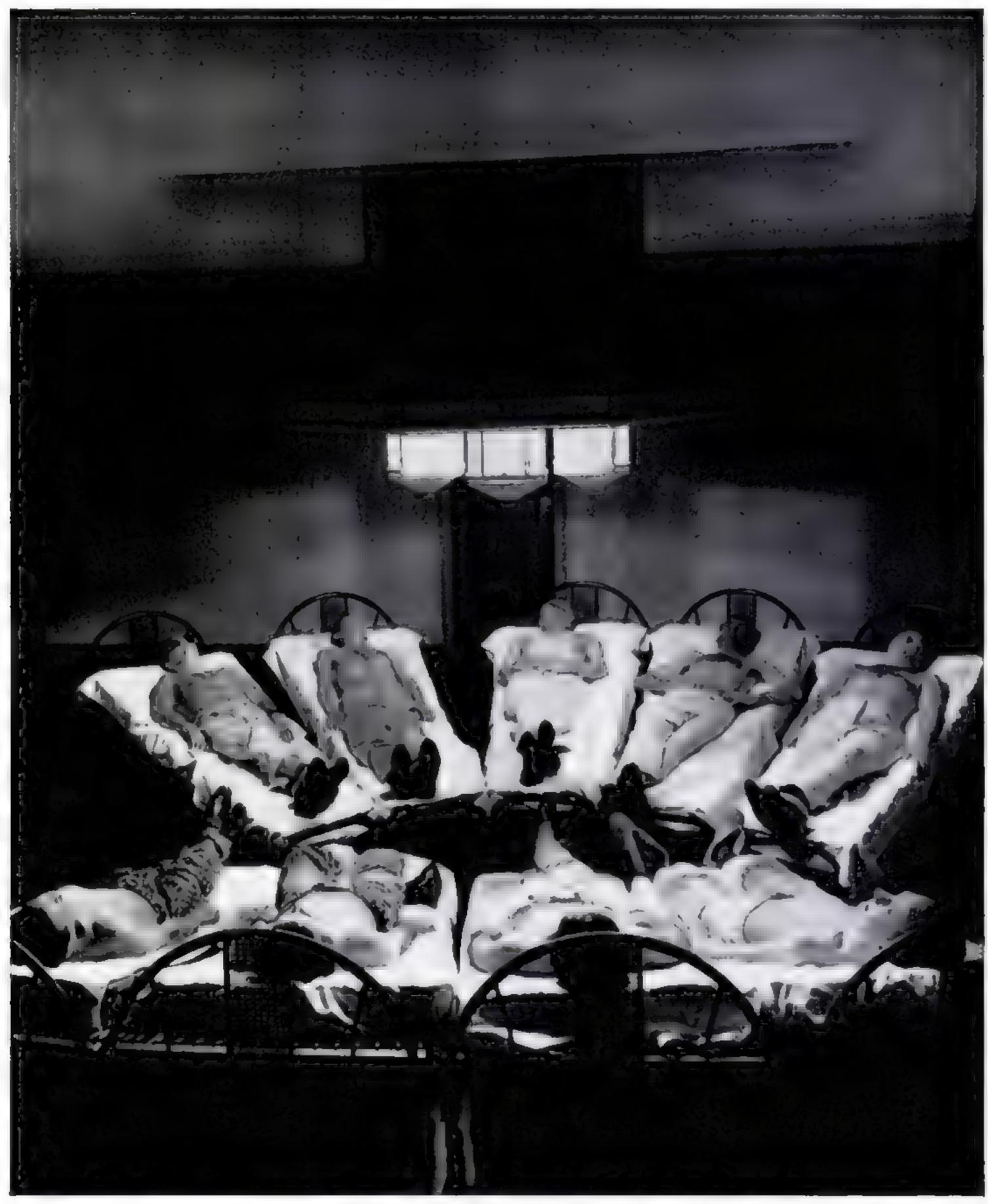
Back on the Court by grace of Herbert Hoover and over the flerce opposition of Senate liberals is Charles Evans Hughes, this time as white-bearded Chief Justice. The other Hoover appointee is Owen J. Roberts (standing, right), prosecutor in the Teapot Dome oil scandal. With Hughes and Roberts siding with the liberals, this Court invalidated California's red flag law, Minnesota's gag law. This is the last group photograph of Justice Holmes, who was to retire in 1932 and died in 1935, aged 94, the best-loved jurist in America.



This group will go down in history as the New Deal Court. Another great scholar-liberal, Benjamin N. Cardozo, has come to replace Justice Holmes, but the liberal wing is still a minority. This is the Court which, ruling against the New Deal in NRA, AAA and nine other crucial decisions, caused President Roosevelt to launch his Court Packing Plan, splitting his followers. And it was this same Court, unaltered, which thereupon changed course and by a series of pro-New Deal decisions helped confound the President and his Plan.



Justice Van Devanter is gone and in the freshman spot stands a confessed ex-Klansman, first appointee of Roosevelt II. But Justice Black is also a convinced New Dealer. Thus for the first time in modern memory the Court's known liberal wing is bigger (4) than its known conservative wing (3). But the balance of power is still held by the Court's unclassifiables, Chief Justice Hughes and Justice Roberts. No one can predict how this Court will go in impending decisions involving TVA, the National Labor Board, the Sit-Down.



Science helps the tuberculous

Ultraviolet rays from carbon-are lamps beat down on nine sick men. All of them were formerly connected with the theatre or movies. All of them now have tuberculosis and are patients in the Will Rogers Memorial Hospital at Saranac Lake, N. Y. Fifty years ago their disease would have spelled doom. Today modern medicine offers them hope.

In 50 years, science has so revolutionized treatment of the dread "white plague" that it has dropped from first to seventh cause for all U.S. deaths. To fight the 600,000 tuberculosis cases which still exact 70,000 deaths a year, the U.S. has invested \$350,000,000 in 1,240 such hospitals and satisform, spends \$70,000,000 a year to maintain them.

TUBERCULOSIS: A MENACE AND A MYSTERY AND \$4,500,000 IN CHRISTMAS SEALS



A clerk in a Copenhagen postoffice conceived the first antituberculosis Christmas seal. The late great Author Jacob Rus introduced the idea to the U.S. in 1907 when it netted \$3,000. Today selling Christmas seals (left) is a big business, brings in some \$4,500,000 annually. But this is only a small item in the costly war

against the rodlike germ that still wreaks terrible havor in human lives. For, despite all modern medicine, tuberculosis is still much of a mystery Fifty five years have passed since Germany's Robert Koch first discovered the tubercle bacillus. Yet precisely how it acts on the lung except to form tubercles or swelling around which tissue degeneratesis still unknown. No medicine to kill it has yet been found. No vaccine to immunize the body—as in smallpox or diphtherm—has yet been discovered. Once a man is seriously infected, his best chance for cure still lies in rest. He must be put to bed, the movement of his sick lung restricted. He is better off in a sanatorium than at home. If the infection is discovered early, he may be cured in a few months. If it is discovered only after hemorrhages, he must count on at least one or two years, perhaps five or six. In most patients the disease is not detected early enough. In many there is still a failure to realize the need for complete rest and patience even after "cure," and they often return with relapses.

What progress science has failed to make in cure, however it has more than achieved in prevention. Thirty years ago in the U.S., one person in every 60 had it. Today the figure is one in 200. By systematic health education, tuberculin testing and chest X-rays, physicians hope eventually to relegate it to the list of plugues that no longer rayage mankind.



On a porch at the Trudeau Sanatorium, Saranac Lake, N. Y., patients are wheeled out in their beds for fresh air and companionship. Here they spend the mornings from 9 to 12, afternoons from 2 to 5, sometimes the nights. Note patient with goggles against snow glare.



An electric blankel (see moitch lower left) keeps this patient warm without the discomfort of heavy wraps and bedelothes. From her window she looks at Baker Mountain, Saranac bindmark, and Trudeau cottages. Adirondack temperature sometimes drops to 20° below.



Reading and handiwork keep patients cheerful at Trudeau Sanatorium. This girl, treated over many years with modern surgical methods, reads Ernest Newman's opera book the better to understand radio programs. Once growing progressively worse, she is now improving.

In Trudeau the first U. S. rest cures were made (continued)



TRUDEAU'S SUPERINTENDENT

An early patient at Trudeau Sanatorium was Charles R. Armstrong. So little was known about tuberculosis in 1892 that he was allowed to go bohsledding. He broke his leg, spent 20 weeks in bed. To every one's surprise, not only his leg but his lungs healed. His case drew important comment on the value of rest. He now runs the Trudeau plant.



FOUNDER'S SON

Sole surviving offspring of Dr. Edward Livingston Trudeau, great pioneer of tuberculosis cure, is his son Francis. Like his father, he too is a tuberculosis specialist, here examines a patient with a stethoscope in the Trudeau Sanatorium, of which he is both vice president and secretary. His eldest son is Edward Livingston Trudeau II.



MEDICAL PIONEER

In the little laboratory established by Dr. Trudeau in his Saranac home, his collaborator on early tuberculosis experiments was Dr. Edward R. Baldwin. Dr. Buldwin became the Trudeau family physician, attended Trudeau's daughter till she died of tuberculosis. As chairman of Trudeau's Executive Committee, he guides medical policies.



A wood-hurning slove heated the hare one-room cottage in which Dr. Trudeau treated his first patients. The room had two beds, chairs, wash-

stands and a clothes cupboard. Water was carried up from Saranac River. One of the earliest patients returned for the hospital's 50th Anniversary.

For hunting in the Adirondacks by a tuberculous doctor led to the first U. S. sanatorium and the modern rest-cure treatment. In the bracing snows of upper New York State, Dr. Edward Livingston Trudeau first noted that on days when he walked he felt had, on days when he rested he felt better. Though he had gone there to die, he soon decided he would not only get well but also discover a cure in the process. With donated money he built in 1884 a tiny one-room cottage at Saranac Lake, began treating his first sanatorium patients. Though often bedridden himself, he directed scientific experiments, saw his institution grow big and famous, become, before his death at 67, one of America's leading sanatoria. It now has 50 buildings, covers 83 acres of land, has broken new paths for medicine.



"Little Red," first Sanatorium cottage built by Dr. Trudeau, still remains as a memorial on the institution's big grounds. It cost 8350 in 1884 and was the early seed from which sprang over 1,000 great U. S. sanatoria.



Every stage of tuberculosis, and its pathological effect, is revealed in these cross sections of post-morten lungs exhibited in the Trudeau inforutories at Saranae Lake

village. In the Sanatorium itself, a mile and a half from town, is another similar laboratory. Together they form a key for diagnosing every X-ray 6lm taken of Trudeau

patients Here Dr Leroy Gardner, director of Tradena laboratories, discusses the effect of surgical procedure on one of the lungs with Dr. Arthur Vorwald, assistant director.



Enough germs to infect everyone in the U.S. are in these Erlenmeyer flasks containing 2,400,000,000 tubercle bacil-L. Germ cultures require six weeks at body temperature.



Shot-hag freatment puts lung at rest by compressing the chest. Here the bags, weighing 10 lb. each, are placed below the diaphragm and over lung apex where it is diseased.

Mearly all people who live in cities have a touch of tuberculosis at some period in their lives. Most of them shake it off, retain small scars in their lungs. Though "TB" is not hereditary, those whose parents had it are, because of close contact, four times more likely to get it.

First symptom of infection may be a largering cough, or the patient may show chronic fatigue, loss of appetite and weight, a temperature at night. Meanwhile in his lungs, the normal resistance of the white blood cells is breaking down, the tiny bacilly are forming new tubercles or swellings, and lung tissue is eaten away. After two or three months he is likely to have a hemorrhage. Most patients want till then for treatment. By that time it is late. An earlier examination and X ray would have caught the disease in its incipient stage, might have saved him years of slow recovery in bed

Tuberculosis often starts early in childhood, is successfully resisted, causes no trouble till the child grows up. Then, after a bad cold or pneumonia, it may break out into "galloping consumption" in which lung destruction is quick. To detect it in its early stages, schoolchildren should be given the tuberculin test. If they react with inflammation and swelling to a drop of tuberculin injected into the skin, they have had active "TB" germs in the body at some time, should be X-rayed and closely watched.

Surgery is newest way to put lungs at rest

A new development in the treatment of tuberculosis is the use of surgery to facilitate rest for the lung. The simplest of several methods is artificial pneumothorax, in which air under pressure is injected through a hollow needle into the chest cavity. The lung then wholly or partially collapses, allowing the infected tissue to rest and heal. As the air is absorbed, "refills" are given (every week or two) for two to five years. A much more drastic surgical method is thoracoplasty, in which the ribs on the infected side are removed, allowing the chest wall to cave in, completely and permanently putting the infected lung out of use.



Through this hollow seedle, air is introduced between the chest wall and the lung, restricting lung expansion. Note scars of former pneumothorax punctures.



Pain puckers the face of Lee Walker, a cook, as the pneumothorax needle punctures his chest. When admitted to the Philadelphia's all-Negro Frederick Douglass Memorial Hospital in June, 1980, he weighed 118 lb., had severe hemorrhages. Today he is expected to make a complete recovery.



Comfortable after his pneumotherax, Patient Walker smiles. To insure complete deflation of the lung, Negro physicians had previously crushed his phrenic nerve to paralyze his diaphragm.

13

Removing ribs is last resort in surgical treatment of tuberculosis



Thoracopiesty is major operation, creates lasting deformity. Frequently nine ribs are removed in three operations.



Scars like this are left. When ribs have been removed, the chest wall caves in and the diseased lung becomes deflated.



Comparatively well after having gone through the surgical mill of "TB" treatment, this patient displays his nine ribs.



Fluoroscope is boon to medicine

The fluoroscope, here used by a Trudeau physician on a patient treated with pneumothorax, is a great aid to science in its fight against tuberculosis. The fluoroscope is not as valuable in early diagnosis as the X-ray plate, ance the plate may be studied by many consulting physicians. But the fluoroscope is invaluable after surgery,

since it enables the doctor to study the actual movement of the lungs, to see how much they are deflated, to determine whether additional pneumothorax "refills" or further surgery are necessary. The fluoroscope, invented by Edison, permits X-rays to shine through the body on to a fluorescent screen, revealing inner organs in action.

Many get cured, find new and happy lives

Saranae Lake is full of "TB" patients who have been cured. Some have remained because they liked the bracing climate, the wooded mountains. Others who knew they could not return to former trades or professions for fear of relapse, spent long years in bed training for a new life. Not only have many found one, but both in Saranae and outside are those who are happy in it.



The newssland owner, Phillip J. Perry, went to Saranac for treatment in 1917, weighing 95 lb. He recovered, set up business at Hotel Saranac, has since been running at happily.



The model, Rita Powers, was formerly with Hattie Cornegie of New York, has been in Saranae for months. Above she rests in a cure chair; below, she models in a Saranae shop.









Some make slow improvement, spend years in bed

Ten years ago, when she was 17. Isabel Smith went to Saranac for cure. She spent six years with a private physician, four years more in Trudeau Sanatonum. She has had every type of known surgical treatment—pneumothorax, thoracoplasty, crushing of phrenic nerve to paralyze her diaphragm. Having spent all her money, she finds herself still bed-ridden with a slow and persistent infection. But she still likes to listen to the radio (top), still enjoys reading. She knits garments and tools leather objects which she sells to patients and visitors. Best of all, she likes to correspond with outsiders. At the end of ten years in bed, Isabel Smith is still a bright and courageous woman.

You do not have to go far away for a tuberculosis cure

any people still have false ideas about tubercu-losis cures. Their first impulse is to buy a ticket for Arizona or Colorado, go up into higher altitudes and he in the sun. Each year thousands, like the people on this page, head for Phoenix, live in poverty, hope for a cure from the air. But modern medicine has completely changed the geography of tuberculosis treatments. Too much exposure to sun is now, in fact, discouraged, since it increases respiration, prevents the lung from resting. A sun lamp in the hands of competent operators is often better since its rays can be controlled. The well-circulated air of any good hospital will do as well as mountain air. Rather than spend money on railroad fare to distant towns where they will be alone and unhappy, the tuberculous are now advised to seek out the nearest good sanatorium, devote themselves completely to relaxation, freedom from worry and rest.



IN OVERALLS AND SHOES A "LUNGER" UNWISCLY SUNS NIMBELF IN A DOWNTOWN PHOENIX PARK

Poverty and ignorance play havoc with tuberculous squatters in West



In a squalter's colony near Phoenix, Ed Crowell awaits death. He came from Missouri in a 815 truck. Since his family is meligible for relief, he can get no medical treatment.



The hedridden wife of Ed Crowell lies near him under a makeshift tent. Thousands of impoverished tuberculous people flock to Arizona, form its most heartbreaking problem.



Larder for the Crowell family contains potatoes, bread and lard, with none of the well-bulanced diet the tuberculous need. Flies hover over the table. No sanitation is observed.



Crewell children work in the cotton fields during the picking season, sometimes earn together \$4 a day. Some have never spent a day in school. They are in danger of infection

PERIOD ROOMS IN MINIATURE ARE EXHIBITED AT CHICAGO ART INSTITUTE



Mrs. James Ward Thorne places but vince on table of Vieterian Parlor we place, the Incides see room, the box

women be two voit ness as large, or show some or a mad to now. Note wideb of bracelet when a most equals a term sent

Instears of minutiae are flocking to Gallery One of the Chicago Art Institute to view a valuable collection of 30 periodizionis in it mature accurable reproduced in every detail to Mrs. Janual War Iborno. The rooms are the altmate expression of a borby which dates back to the 3800 s which Mrs. Thorne was a bit of a As Narcissa North and dugiter of Social to William Culow I. Ninger should be better the views consequint sals from the force for hir dollhouses. When should have been ward so continued here hibby so critical after the tests.

no at reperiod rooms. At the Cheego Williss. For 500 000 peop a paul 25°C ach these for this reproductors of Figures From that in Spanial Cheego Williss and An the rooms. As some as the rooms were or display. Mrs. Thorax there is the same the desired to perfect them. The rooms you at the Art Institute of the a set R at measurable of in the total food as chief the second system of the people along the world by the apparent of the rooms. Many of the exception of prophers for a the world by the apparent of the rooms.



A darned cotton smock covers her expensive French gowns while wealthy. Mrs. Therne works from morning to night in her impretentions, three-room study on Ouengo's North Sale.

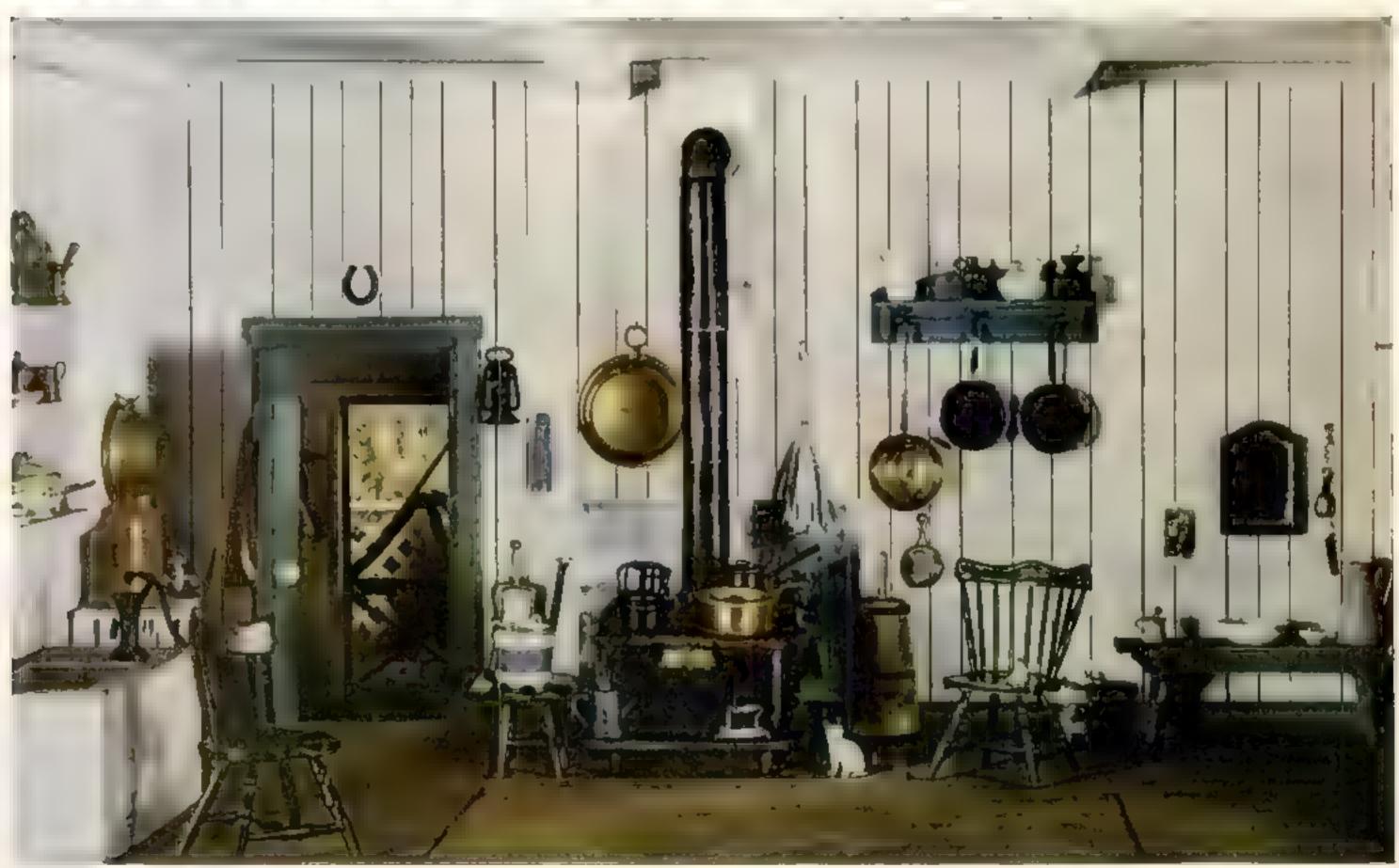


Long worklables in her study are evered with not, ture flowers, wases, first in-



The Georgian Library continues furniture copied by a London wood curver from pieces in the Victoria & Albert Museum. The bis kease of rear administration a bronze bust resembling the Duke of Wellington, a fail of beautifully tooled leather volumes in varied colors, all the error, act, act, tall. The little Chelsen seals on the desk are actually old watch

folis carried by dandies in the time of George 1. The needle-point rug's floral design is after a Queen Anne pattern and the pole screen in front of the mantel (at left, was copied from an original piece in the Victoria & Albert. Note the half-such ivory (nessmen on window table (at left), the architect's table with brush and palette (at right).



The American Summer Kitchen, 1885, was built around the toy pump (seen through screen door and from stove which one of Mrs. Thorne's sons brought ber from Cape Cod. Taking as her model a summer ketchen which she had seen in Wisconsin, Mrs. Thorne outfitted her 12-by-24 inclusions with it mis are kitchen utensils taken from a collection she already had.

The walls are white clapboard and the fly swatter hanging near the stove, made of narrow strips of tiny newsprint, was given Mrs. Thorne by an enthusiastic friend who saw the room, told her that the one thing which it lacked was a fly swatter. Notice (at right) the washstand with brush and comb for the bired man to use before sitting down to eat.



The Federal Dining Room, which measures 12-by-23 inches, has walls painted by hand to imitate scenic wall-papers imported from France and England. This particular design was found in the Boston Museum. The two convex increase were made in England, the heapse lastre vases were found in Paris, the silverware was made by Mrs. Thorne a English

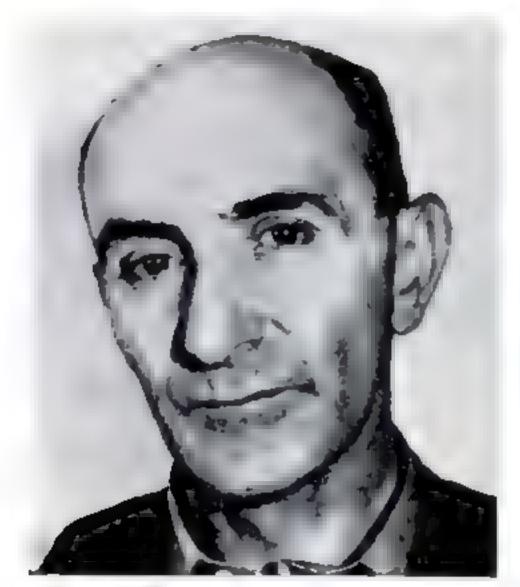
policeman. The furniture is reproduced from pieces made by Dunean Phyle and the mantel is after one designed by Bullbuch. The rug, consisting of spaces of old Person incedlework which Mes. Thorne picked up in Vienna, repeats the colors in the willpaper. The English-made ivory-handled knives and forks on the during table are one-half inch long.



The Colonial Bedroom, begined after a Nantucket house in which Mrs. Thorne lived as a child, was built around the porcelian was bowl and pitcher under the narror of the dressing to be not right. Typically New England are the yellow chints walls, the polished teakwood floor, the right embroidered in wool so as to unitate the old book work. The furni-

of Art. Androns and furnace feader were made to order. The vase on the bedsace to de is of the Bristol glass. The right wall is copied from one in an old New Engand house. The white bathox at far left is 1.5 mehes long and one inch high, typical of the period.

KIDNAPPED CLERGYMAN, HELD TEN DAYS IN COAL MINE, DIES OF PNEUMONIA



Kidnapper Arnelt A. Sooth, 46, was freed from a West Virginia prison after serving part of term for attempted rape.



Kidnapper Orville Adkins, 25, was paroled from an Obio reformatory after serving part of a long term for car theft.



Kidnapper John Travis, 25, was paroled from same reformatory where he was serving similar term for similar crime.



In this mountain shack in Woyne County, W Va., Rev. Dr. James I. Seder was held overnight by his

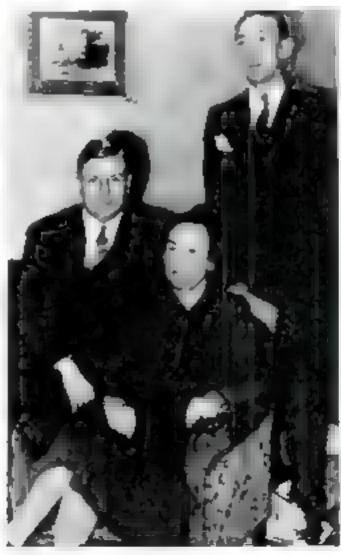




in this old total mine Dr Seder was brutally beaten and starved for tendays. On Nov. 11, he managed to loosen his bonds, make his escape.



Dying of presentational phase and there were sharp stones as I groped around trying to get out."



Children of Dr. Seder harried to their father, were first told he would recover.

To three former convicts the Rev. Dr. James I. Seder of Huntington, W. Va., was an ideal candidate for kidnapping. At 79 he lived in retirement enjoying his memories of a long career of service as Evangelical minister, officer of the Anti-Saloon League, missionary in Japan. Moreover his children were all well-to-do. Son Arthur was a railroad executive in St. Paul. Son Willard was a steel-plant superintendent at Rankin, Pa. A daughter, Mrs. Allen T. Burns, lived in New York.

On Nov. 1, Dr. Seder was enticed into a car by three men who asked his assistance in cashing a check. Ten days later, bruised and bloodstained, he was found wandering near the entrance of an abandoned coal mine where he had been held captive without food or fire. Meanwhile his sons had received a note demanding \$50,000 "if you want your father back alive." No ransom was paid. On Nov. 12 the kidnappers (see above) were captured by G-men and State police. Three days later, Dr. Seder died of pneumonia and authorities at once prepared to try their prisoners on charges of murder in the first degree.

SUPREME COURT SITS FOR PORTRAIT

A new member always requires a new picture

On Monday, Nov. 8, in the sepulchral new Supreme Court building, new Associate Justice Hugo LaFayette Black read his first decision, ruling that business firms must take care not to deceive the trusting public by concealing or twisting the whole truth in their statements. Hour or so earlier, in honor of their new colleague, the other Justices had assembled with him in Harris & Ewing's gray stone building on Washington's F Street. There they had been met by their Negro messengers and helped into their black-silk robes, then sat for the Court's 42nd official portrait (opposite page, bottom right)—its first under the New Deal.

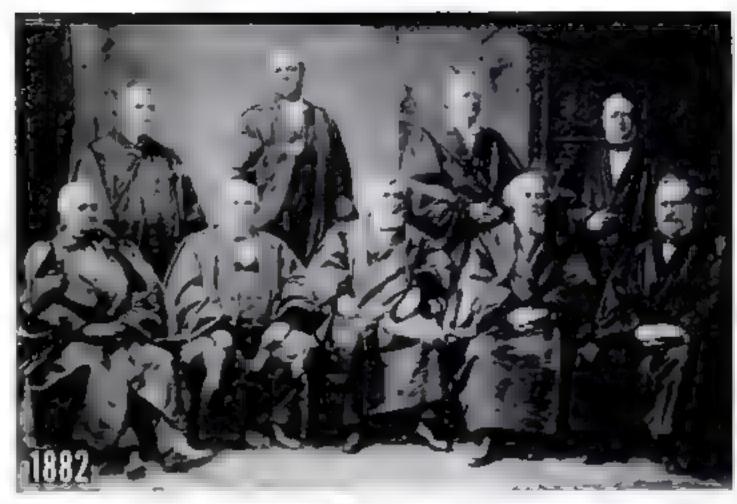
The Supreme Court's custom of sitting for a new portrait whenever it acquires a new member began in 1861, has been broken only once, in 1891, when one of the senior Justices was mortally iil. The new member stands at rear right, progresses according to seniority in each succeeding picture until he occupies the seat of honor on the Chief Justice's right hand. The first three portraits on these pages were made respectively by Brady, the Civil War photographer, Bell, and Prince. The rest were made by Harris & Ewing, the semiofficial photographers of official Washington.



After 12 years only three members of the 1882 Court remain. President Cleveland has appointed an obscure Illinois lawyer named Melville Weston Fuller to be Chief Justice. Other new faces are David J. Brewer (seated, right) and (standing) Howell E. Jackson, Henry B. Brown, George Shiras, Edward D. White This is the Court which threw out the Federal income tax, dodged the Sherman Ants-Trust Act in its first test and, in the case of Eugene Debs, declared it a Federal crime to obstruct interstate or mail-carrying trains.



Edward D. White has advanced to the Chief Justiceship, Mr. Justice Holmes has acquired a sent and in the rear row stand two fledglings known to current fame. They are Willis Van Devanter of Wyoming (left) and red-bearded Charles Evans Hughes, fresh from the Governorship of New York. The Justice (at right) is Joseph R. Lamar and the Justice with the pince-nex is Horace Harmon Lurton. This is the Court which handed down the historic anti-trust decisions ordering dissolution of Standard Oil Co. and American Tobacco Co.



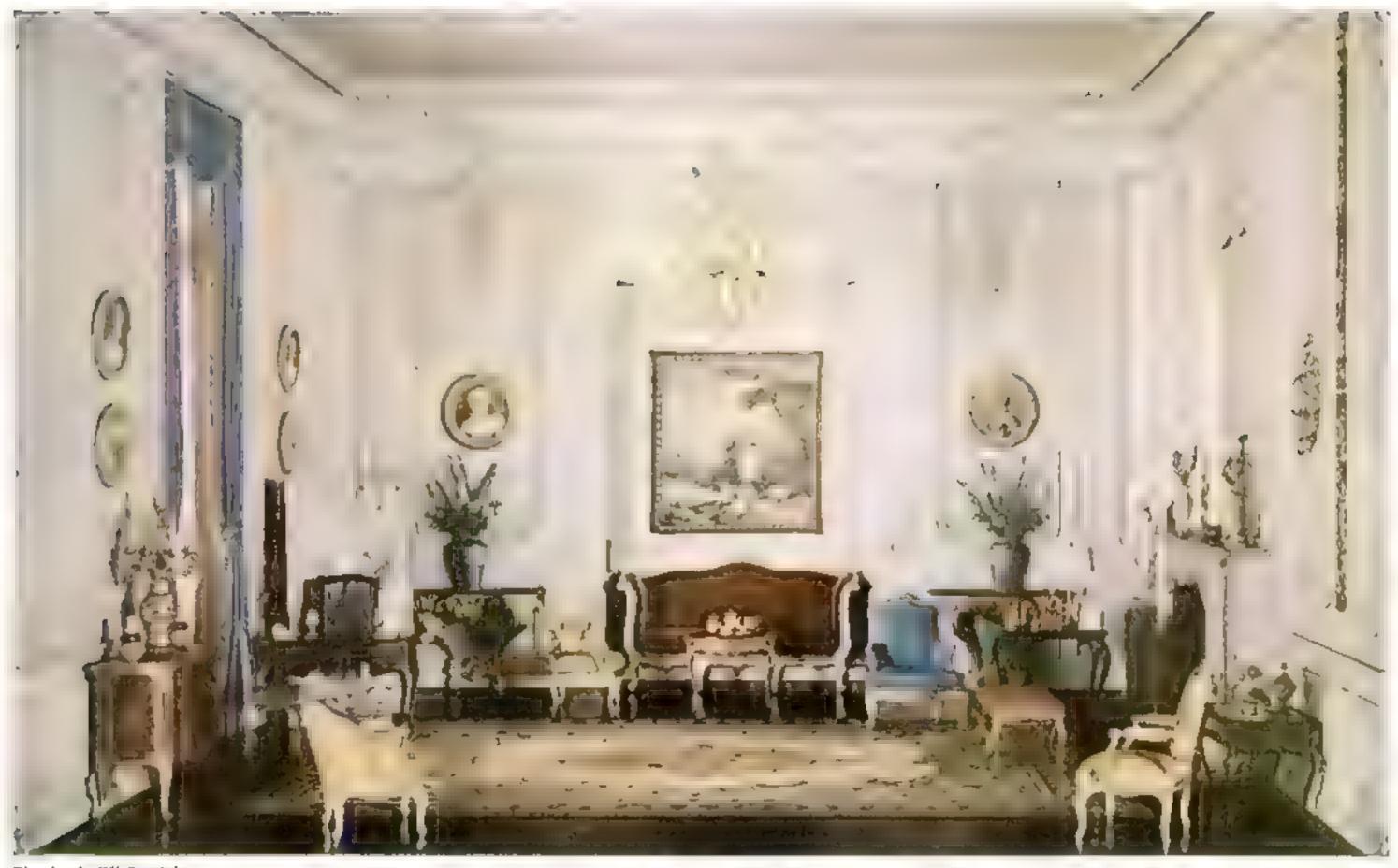
The Supreme Court's reputation was still suffering from its Dred Scott and Legal Tender decisions. This is the Court which nullified the 14th and 15th Amendments as guarantees of Negro rights, and commenced the historic process of constraing the 14th Amendment's "due process" clause as a bulwark of property. Members: (seated l. to r.) Joseph P. Bradley, Samuel F. Miller, Chief Justice Morrison R. Waite, Stephen J. Field, Stanley Matthews; (standing) William B. Woods, Horace Gray, John M. Harlan, Samuel Blatchford,



Foot still on hazanck, Chief Justice Fulier continues to preside over the Court. Of the 11 Court changes which occurred during his 22-year term, the most notable had happened two years before when President Boosevelt appointed Oliver Wendell Holmes (standing, left). Other rear-row additions; Rufus W. Peckham, Joseph McKenna, William R. Day. In Lockner vs. New York, this Court set an historic precedent by constraing the "due process" clause to forbid regulation of working bours. Justice Holmes entered a famous dissent.



This is the year in which President Wilson appointed his Attorney General James Clark McReynolds (rear right) to the bench. Mahlon Pitney (left) had arrived two years before. Perhaps under the influence of Wilson's New Freedom, forerunner of the New Deal, the Court was entering a brief liberal phase. It upheld various State laws regulating working hours for women, upheld the Adamson Art establishing an 8-bour day for railroads. Among dissenters from the latter decision were Justices Van Devanter and McReynolds.



The Louis XV Boudoir has hand-curved walls which follow the designs of a house in Fontameldean. The chair at left of coffee table is upholstered in gold silk and the one at right in blue velvet. The rose velvet divan is 3½ inches high. The rug is made from an original Louis XV design and the 3-by-4-inch tapestry comes from a little antique shop in

Paris which also supplied the tiny gold tea set. The tray is the size of a silver dollar, superers one-fourth inch in distinctor, cups one-eighth meb high. From the same shop, whose name Mrs. Thorne keeps secret, came the 1½ meb clock and the gold miniatures banging on the walls. The little gold dressing-table receptuales (at teft) are secreely probead size.



The Jacobean Bedroom is copied from a room at Knole Park near London which belongs to members of the famous Sackville family. The walls are of fine-grained dark gumwood finished so as to resemble oak. The 14-by-18-inch rug is late Elizabethan. The salver on the dressing lable (at left) and the candlesticks were made in England. The tapestry is one

which Mrs. Thorne obtained by going to Vienna and buying a number of bags made of needlework mutating tapestry. The one-inch clock (at left), copied after old Cronivellian clocks, winds and runs. The pieces of firewood are ordinary sticks, four inches long. The bottom stick is charred in order to give the effect of a new fire laid over an old one,



The Victorian Parlor is formshed with the contents of a 100-year-old dollhouse which Mrs. Thorne found in Geneva, Ill. On the desk (at left) stands a tiny Rockingham lamb from an antique shop near Canterbury Cathedral, over it bangs an inch-square print of B. Imoral Cas is "The "Rogers Groups" in the windows came from Scotland, the bunch of

straw flowers on the console beside the mantel (at right) from a shop on Bond Street. In the magnaine rack is one of several immature copies of the London Times struck off for Queen Mary a Doll House at Windson. It can be read with a magnifying glass. The bands in the chandelier came from a five-and-ten-cent store. Note minut we portrait of Victoria.



The Modern Library was inspired by the chromium chairs near the fireplace which Mrs. Thorne found in a Paris decorating shop which makes samples of its products. She had the chairs re-upholstered. The floor lamp (at left) was made of an old pendant earning. The little telephone, which is a platinum bracelet charm, can actually be dialed. The Negro head

(at right) comes from Vienna, the statuettes on the bookcases from Paria, the curved wood madouna on the tortoise-shell commode (at left) from Oberammergas, where it was made by one of Anton Lang's pupils. The silver tooled books become lighter in tone until the top shelves are white. The modern painting of Tibet was made to order

AROUND ONE GOOD PAINTING AN ENTIRE ROOM CAN BE DECORATED

On Nov. 10, the Decorators Picture Gallery of New York City opened a new exhibit of rooms, each of which had been entirely built and decorated around a fine painting. The gallery was started last year as an experiment by Mrs. Ward Cheney and Mrs. Artemus L. Gates, the attractive sisters of F. Trubee Davison, president of the American Museum of Natural History. The object of the gallery is to show how charming, livable rooms can be created by using quality pictures as the focal point. Last year, three shows were held, each lasting a month. For each show, four decorators are invited to do one room each around one or several pictures. By charging 50¢ admission the sponsors hope the gallery "will just break even."

Building a room around an obviously decorative canvas has long been a successful trick with interior decorators but the use of top-notch pictures for this purpose is new. On this page are two examples of how the Decorators Picture Gallery does it.

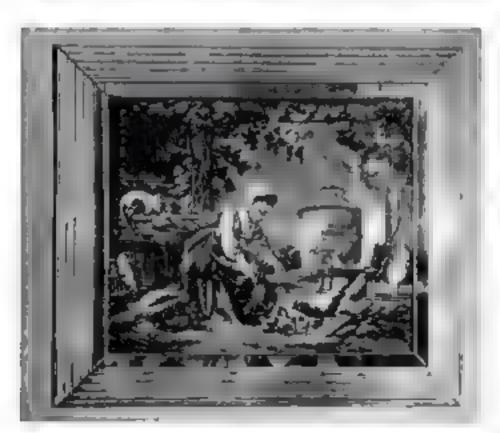


This Fragonard sertrait of Monnieur de la Bretèche, was the unspiration for the living room (at right), decorated by Bello, Inc. The picture, unframed, is set inside wall panel.



The picture's metif obviously dominates this room in ceiling, rug, sofa (lower right), chairs, lamps and tables. Less obvious are the color relations: spruce-green walls (man's

necktie); white wall (man's shirt); beige fireside chairs, rug and rear sofs (forehead tones); wood-rose armchairs, pillows, and circular sofs (tones of cheek and neck).



"Little Farmer Fueding Chickens" by Jean-Baptiste Leprince (above) is the picture around which Mimi Durant decorated the intimate salon (at right). Picture's silo is reflected in room's curtains which cut off corners and make room round. Barnyard atmosphere is suggested by cocks on book table and pouter pigeons (see far right). "Little Farmer's" bustle reappears as red bustles on fireside chairs.





WILL U.S. HOMEMAKERS SPEND A BILLION DOLLARS ON FURNITURE THIS YEAR?



People living in modest houses like these



. buy mexpensive, unstyled furniture like this. Trade name for such furniture is "borax". Favored explanation of this term is the legend that a borax company used to give a free rocker for five of its wrapper coupons. Mail-order houses sell quantities of "borax," mostly to farmers.



People living in houses like this . .



... buy their furniture in department stores and bettergrade furniture houses. Above, part of R. H. Macy & Co. 1 dining-room furniture department during August sale



In middle-class living cooms like this one, the chintz-covered sols and hooked rug first make their appearance. The trend is toward odd occasional chairs, tables and lamps for simple variety.



People living in mansions like this

buy furniture in swank shops like New York's W & J Sloane (above), frequently place orders through their own interior decorators.

Most of the uphoistered pieces in their living rooms have factory-made frames, upholstered to order in special fabrics. Tables and desks are usually antiques or reproductions.



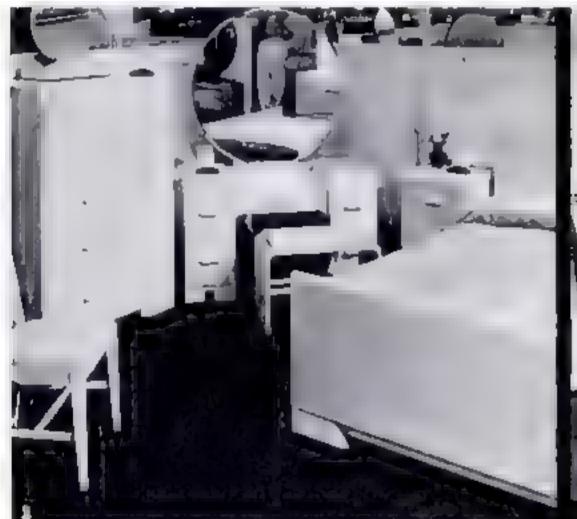
A typical "boraz" bedroom suite (also called "African Renaissauce"). Intricate wood-inlay effect is stenciled. In past four years, 63% of all bedroom suites sold in the U. S. cost less than 200.



Overstuffed chairs on modern lines, with sofas to match, are mass favorites, sellbest in brown or rust velours and velvets.



This hybrid dining-room mute, combining "borax," modern (note waterfall front on sideboard) and period, is typical of about 40% of all diningroom furniture sold in the U.S. Similar suites retail from \$79 to \$119.



In middle-class homes, as soon as more money for furniture is available, the bedroom goes modern. This suite in bland wood costs about \$140. Demand for double beds in modern sets is negligible.



Eighteenth Century sets in walnut or mabogany are the classic favorites in moderate-price dining-room suites. Suites usually include four side chairs, two armchairs, table, buffet, china closet.



Bedroom suites from top-notch factories, costing from \$1,900 to \$4,000 for twin beds, chest and dresser, are minor items in swank bedrooms. Extra pieces, like vanity table, chaise longue, boudon chairs and settees, more than double the figure.



Detail of \$6,500 during-room suite. Not essentably different in design from one above, rare woods, hand carving and finish account for cost.



Credit effices, like the one above, are busy places in furniture stores. More than 90% of all furniture sales in the U.S. are on the installment plan.

Although stores ballyhoo furniture sales in August, the U.S. public buys more furniture in November and December than at any other time. This year the furniture industry is anxiously watching sales figures for these two final months. In July, at the Grand Rapids and Chicago furniture shows, manufacturers were heartened by the presence of 11,000 buyers, biggest attendance since 1929.

Leaders have predicted a billion-dollar furniture year. New orders for the first six months increased 34% over 1936. But new orders for the third quarter registered a 10% decline under last year. Since people bny furniture when they get married or when their incomes increase, the industry is hoping a matrimonial wave sweeps the country or that labor unrest resolves itself into fatter pay envelopes.

THE MARRIED LIFE OF COMEDIENNE FANNIE BRICE IS ANYTHING BUT FUNNY



This is Fannie Brice, one of America's great comediennes, cavorting in a Holly-wood swimming pool. The big round thing is an inner tube. Though Miss Brice appears to be having a very good time, her private life is by no means as funny as this picture would suggest. She is now in the news because her third husband wants her to divorce him so he may marry a younger, prettier woman.

Fannie Brice combined an hilarious gift for mimicry with ability to wring real tears from songs like My Man. Because she knew her success came from the moon-mad expressions of her homely face, she never tried to act a pretty woman. Her warm heart made more true friends than many a stage beauty has ever had.

Her first marriage, to a barber named White ("God, he smelled nice"), was quickly annulled. Her second husband was an underworld figure named Jules ("Nicky") Arnstein who was called the "Master Mind" in a great Wall Street bond theft. Miss Brice stood devotedly by him when he went to jail, divorced him for infidelity after he got out. In 1929, she was married to Billy Rose.

Billy Rose, at 36, is ten years younger than Miss Brice. A little man, he has a Napoleonic complex and a taste for the colossal. With his wife's help, he became a master showman, successfully producing colossal spectacles for the Fort Worth and Cleveland expositions (LIFE, July 19). For his Cleveland show, he hired Eleanor Holm Jarrett, champion swimmer and wife of a jazz-band leader. Mrs. Jarrett is young, pretty, shapely

On Nov. 12, Rose announced that he would marry Mrs. Jarrett. With the casual gesture of a Bonaparte discarding a Josephine, he added that Miss Brice would divorce him. But he had not yet, he said, told Miss Brice of his plans. "It's all so simple," chimed in Mrs. Jarrett, herself undivorced. When reporters informed Fannie Brice that she was going to divorce Billy Rose, she said: "I know nothing about this strange announcement," and lapsed into a hirt silence. Mr. Rose, colossal even in his modesty, said: "I'm not worth fighting for." Mrs. Jarrett contradicted him: "He's got everything Robert Taylor has."

"Every job needs the pause that refreshes"

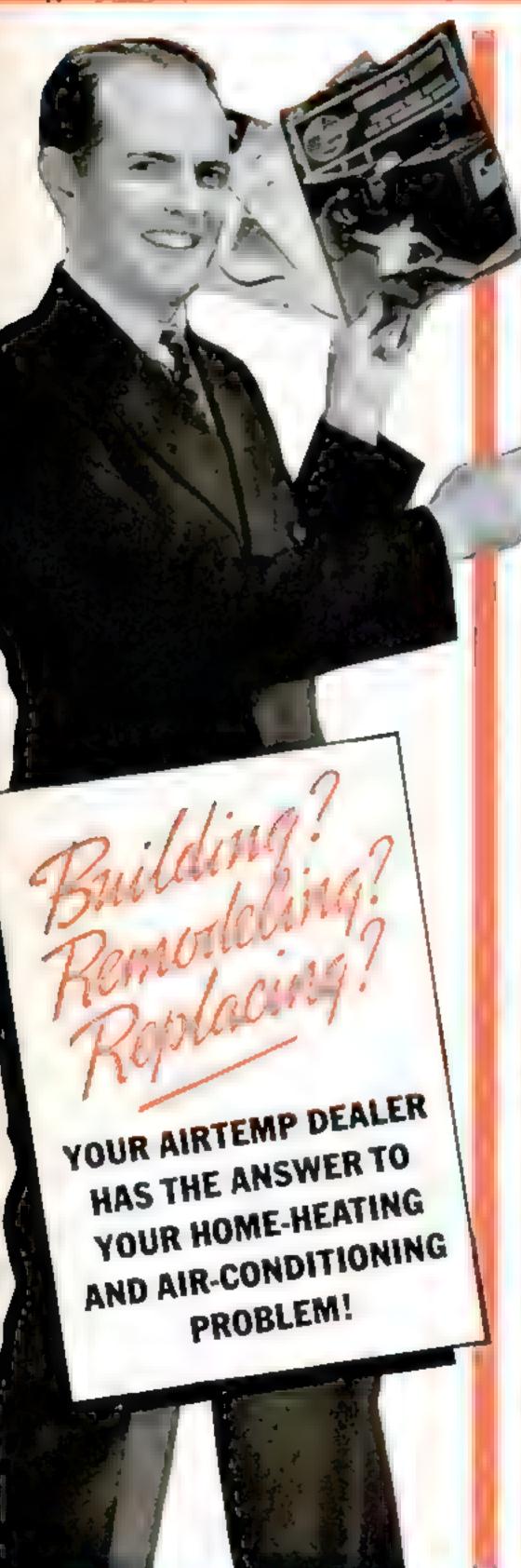


A restful pause lays the foundation for good work. Ice-cold Coca-Cola builds a pause into the pause that refreshes ...paving the way for a fresh start.

You're invited to "The Song Shop"...at your radio. Listen! You'll be glad you did. Columbia network—10 P.M., E.S.T., Fridays.

"YES SIR . . . EVERY JOB NEEDS
THE PAUSE THAT REFRESHES"

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With Chrysler's Airtemp Winter Air Conditioner, your home is kept warm, comfortable, healthful. You get amazing fuel economy. You're relieved of all furnace worries. This great unit is entirely automatic!

Available in oil and gas burning models...in sizes to ht all types of homes. Get complete information on Airtemp's Winter Air Conditioner...the last word in heating and air conditioning equipment. Mail coupon today!



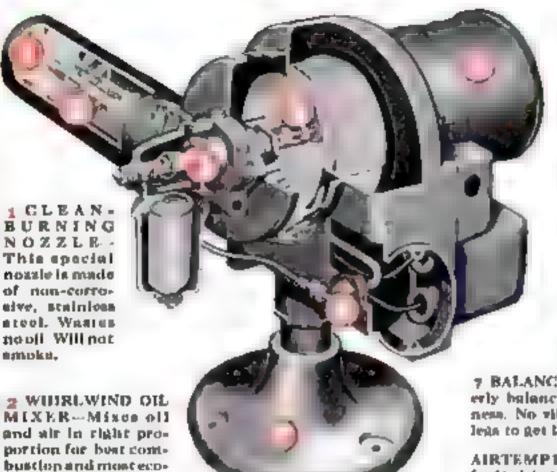
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SLONG-LIFE DUPRENE COUPLING - Eliminates wear on pump and motor. Assures long, dependable performance.

 OVERSIZED MOTOR—Totally enclosed. Costs no more to run Operates with greater dependsbillty and smoothness even under heavy load conditions.

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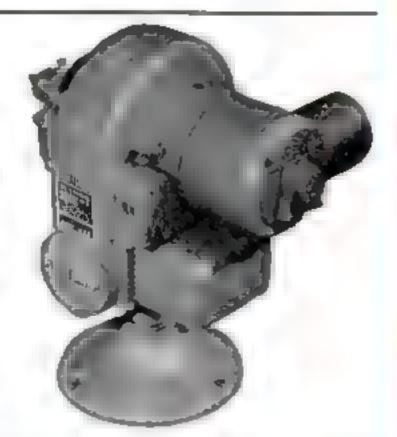
COMPARE THIS MONEY-SAVING AIRTEMP OIL BURNER WITH ANY OTHER ON THE MARKET!

nomical operation.

Have you read the extra dependability and economy features listed above? Now look at the picture on the right.

See how solidly and compactly this Airtemp Oil Burner is built. It occupies small space. All working parts are completely enclosed...fully protected!

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CHRYSLER'S AIRTEMP. THRIFTY

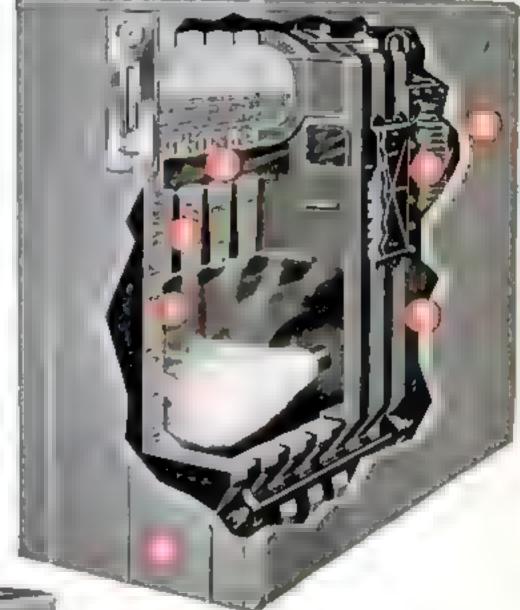
AIRTEMP'S Thrifty Boiler is a real money-saver! It's designed and built to get maximum heat from minimum fuel ... to give dependable performance under all conditions!

It's good-looking, too...has a smooth, attractive case!

Check the economy features listedhere. And remember—the new Airtemp Thrifty Boiler saves labor, too! It's completely automatic...completely modern!

MONEY-SAVING FEATURES!

- * SPECIAL "ISLAND" COMBUSTION CHAM-BER -completely surrounded by water Increases heating surface.
- BEAT ECONOMIZERS Special vertical and horizontal flue passages extract last mable heat unit from fuel.
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- A BOTLER AND BURNER COMPLETELY EN-CLOSED in an attractive, heavy steel cabinet.
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MODELS TO MEET EVERY DOMESTIC HEATING NEED!

IL AND GAS burning models of Airtemp Thrifty Boiler are now available for water, vapor and steam heating systems.

Equipped with Airtemp's Thrifty Oil Burner or Airtemp's Gas Burner. Wide range of sizes. Mail coupon for details.



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AIRTEMP, INCORPORATED, DAYTON, OHIO Gentlemen: Please send me the details on (check which)

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Burning and Gas Burning Boilers are especially designed for optional use with indirect sir conditioners

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- ☐ Airtemp's Oil Burner
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SPORT

LITTLE DOANE'S FOOTBALL TEAM WINS ITS BIG GAME WITH NEBRASKA WESLEYAN

Photographs for LIPE by E. K. Langevin



Doane's President Bryan Sewall Stoffer is an enthumentic rooter for his team. Here he is rehearing rooting for LIFE's cameraman.

Cheerivader Barbara Winslade leads the cheer: "Play Donne! Fight Donne! Win Donne! Rah! Play! Fight! Win! Donne! Rah! Rah! Rah!"

Over the first week end in November, a number of important college-football rivalries were settled. Dartmouth beat Princeton, Pittsburgh beat Notre Dame, Stanford beat Southern California and, in Crete, Neb., Doane College (LIFE, June 7) beat Nebraska Wesleyan, 26–6.

To little Doane, this was as important a football event as any that took place in the U. S. For 30 years, Doane and Nebraska Wesleyan have been bitter rivals. This year the Wesleyan game was chosen as alumni "home-coming" game. The victory won, Doane's drummer girls drummed joyously, the students gathered densively around the Doane hearse and the bell

Unlike the other football events of that week end, the Doane-Wesleyan game was played on Friday and at night by floodlights. When LIFE's photographer arrived in Crete, he realized that such after-dark pictures would not do justice to the occasion. He explained this to Doane's President Bryan S. Stoffer who obligingly dismissed all of Doane's 226 students at 2 p.m., sent them out to the field to demonstrate by daylight what goes on at a "fresh-water" college's big game. All these photographs are

therefore rehearsal shots by the entire student

body of Doane for the benefit of LIFE's readers.



The Deane hearse was dragged to the field ready to carry Wesleyan's coach to the graveyard. This was

a special prop for the game. Driver and horses (above) are "Doane Dynamos," the college's "pep-leaders."

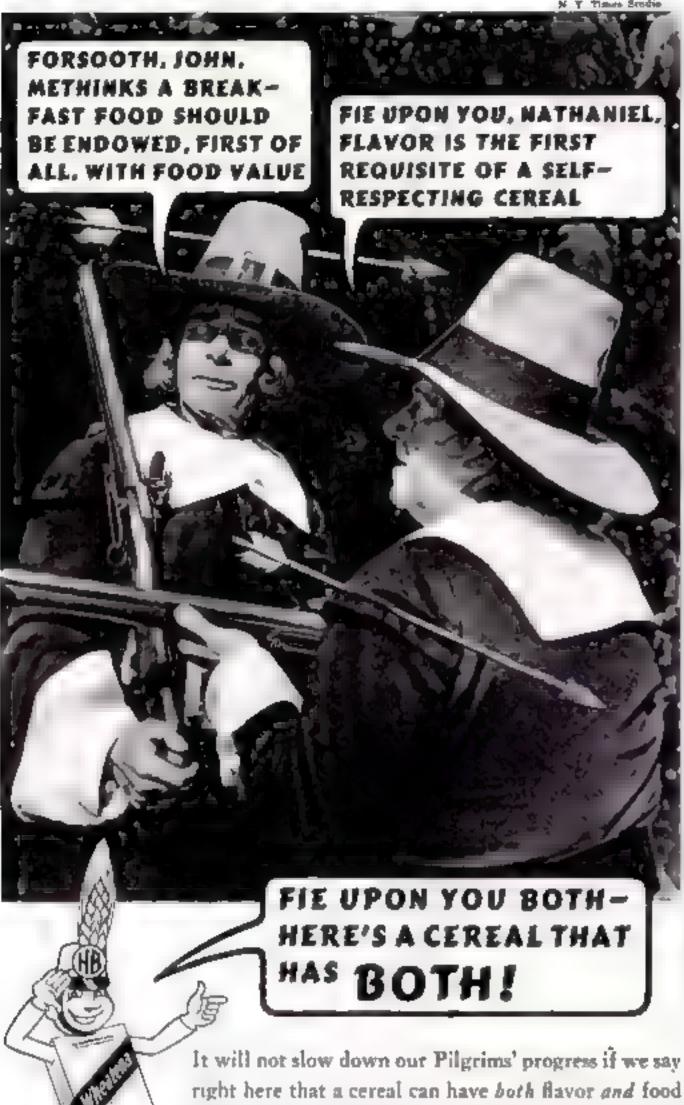


The team runs coil on the field for a mock kick off as the cheering section—all 200 nonplaying Doane

undergraduates-rises to give it a great ovation and Cheerleader Winslade (in front) claps her hands.

A STIRRING MOMENT

Two devout Pilgrims, on their way to church, are rudely interrupted.



right here that a cereal can have both flavor and food value, should have both—and Wheatena does! Maybe our picture stretches history a mite, but in a worthy cause. It is important to your health and enjoyment

that you know about the double-barreled virtue of Wheatena. Rich brown wheat has many things you need; rich brown wheat, roasted and toasted, tastes mighty good. And that, Pilgram in a machine age, is Wheatena—a time-saving, money-saving short cut to a splendid breakfast.

Wheatena

The hot brown wheat cereal

FREE SAMPLE... We say Wheatens is unique in having the double virtue of high food value and delicious taste. May we send the proof to your breakfast table—at no cost to you?

The Wheatens Corporation, Hept. L-5, Rahway, New Jersey

You may send me a free sample of Wheatena.



Name Address Cope by The Wheatma Corporation, Bahway, N. J.



Drum Major Jane Adams heads the girls' drum corps. Though they have no fifes, they make a grand noise as they go down the field. Jane is president of the Phi Sigma Tau sorority.



"Most popular girl" at Donne is Alice Eberly who posed en route to the field with four Donne athletes (above). Alice has been most popular girl for two years, setting a Donne record.



"Tigor Lily" Jane Adams, who is also Donne's drum major (see opposite), is given this honorary and coveted title by the Donne football team whose nickname is the "Tigers."



Feelbalf herees at Doane, when injured, are often escorted off the field by drummer girls. Here Jeannette Fosnot and Jean Fricke beat a sample tattoo for uninjured William Tobiska.



FROSTILLA

makes your skin SKOOTE, BEAUTIFUL and FRAGRANT



35c, 50c und \$1 00 sines throughout U.S. and Compde, Trumi sines at better ton-condatories.

Maybe it has happened to you! You spend time and money on soaps and month washes and decderants and cosmetics—THEN without realizing it, you destroy it all by putting a lotion on your hands that smells soapy or medicinal. The danger is you may have become used to the odor; but to others, it smells like lard or disinfectant. Use Frostilla and increase your daintiness and allure instead of destroying it! Frostilla in the only well-known lotion that gives you smoothness and beauty, PLUS a fascinating fragrance that harmonizes with your perfume. Don't offend. Test your lotion this way: smell your favorite perfume and then smell your lotion. In this way you will detect the slightest soapy or medicinal odor. Be Safel Use Frostilla Fragrant Lotion!

Frostille is non-sticky and ECONOMICAL because it takes less Frostilla to get results.

LITTLE DOANE WINS ITS BIG GAME

ike dozens of similar fresh-water colleges, Doane has no national football importance. Big State universities, which have pushed colleges like Doane into educational obscurity, overshadow them also on the gridient. Once Doane took on big colleges like Nebraska, Kansas and Iowa. Once, in 1894, it even beat Nebraska. But today it plays colleges its own size, which belong to the Nebraska College Athletic Conference. In this conference, colleges are so small that freshmen can play on the varsity. This year's victory over Wesleyan was especially gratifying because Wesleyan usually beats Doane.



To colobrate the victory, students climbed to the belfry of Merrill Hall, rang the college bell. A few hours later, the real game won, students rang the bell in earnest.



A touchdown in the real game did not provoke more enthusiasm than these co-eds show. There is precedent for good camera acting at Donne. Robert Taylor once studied there.



Look out for the common cold! It plays no favorites. According to eminent medical authority, 60% of all the people in the United States suffer from at least two colds every year.

The best time to prevent serious trouble is right at the start. If you're nursing a cold—see a doctor! Curing a cold is the doctor's business.

But the doctor, himself, will tell you that a regular "movement" will help to shorten the duration of a cold. Remember, also that it will do much to make you less susceptible to colds.

So keep regular! And when Nature needs help... use Ex-Lax! Because of its thorough and effective action, Ex-Lax helps keep the body free of intestinal wastes. And because it is so mild and gentle, Ex-Lax will not shock your eliminative system.

Ask your druggist for the new Scientifically Improved Ex Lax. It is available in handy 10c and 25c sizes. The box is the same as always—but the contents are better than ever! Get a box today!

EX-LAX NOW SCIENTIFICALLY IMPROVED

1-TASTES BETTER THAN EVER!

2-ACTS BETTER THAN EVER!

When Nature forgets - remember

3-MORE GENTLE THAN EVER!

EX-LAX

THE ORIGINAL CROCOLATED LAXATIVE



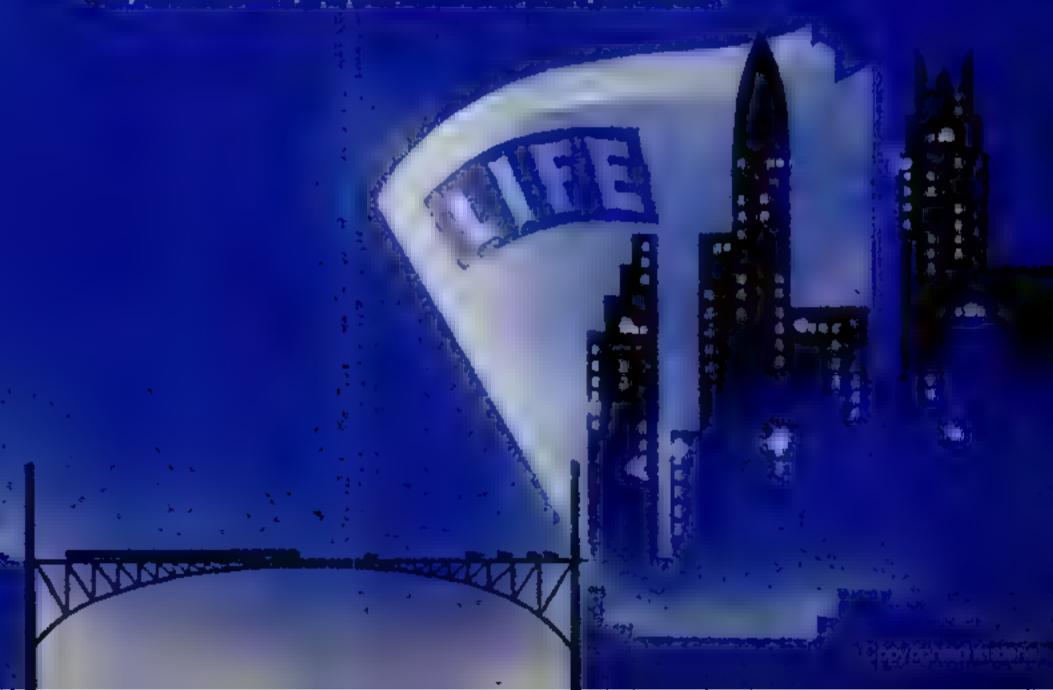
NEWSPICTURES burst their dams in 1937 and flooded a new informing force over the world.

This year has been reported in pictures as no other year has ever been. Already countless people feel they can't know all about a news story unless they see its pictures.

This is a year they have seen seen the Coronation, seen the Flood, seen the Sir Down Strike and the Hindenburg Crash and the Windsor Wedding And it wasn't until they saw the pictures rushed from bombed Shanghai that people everywhere knew and understood what non-combatant warfare really means.

With people insistent to see — with editors everywhere more and more insistent for pictures, pictures are forthcoming as never before.

UFE applauds all good pictures. LIFE feels that its first year has been well spent if it has helped establish picture-journalism as a responsible and powerful new arm of all journalism.



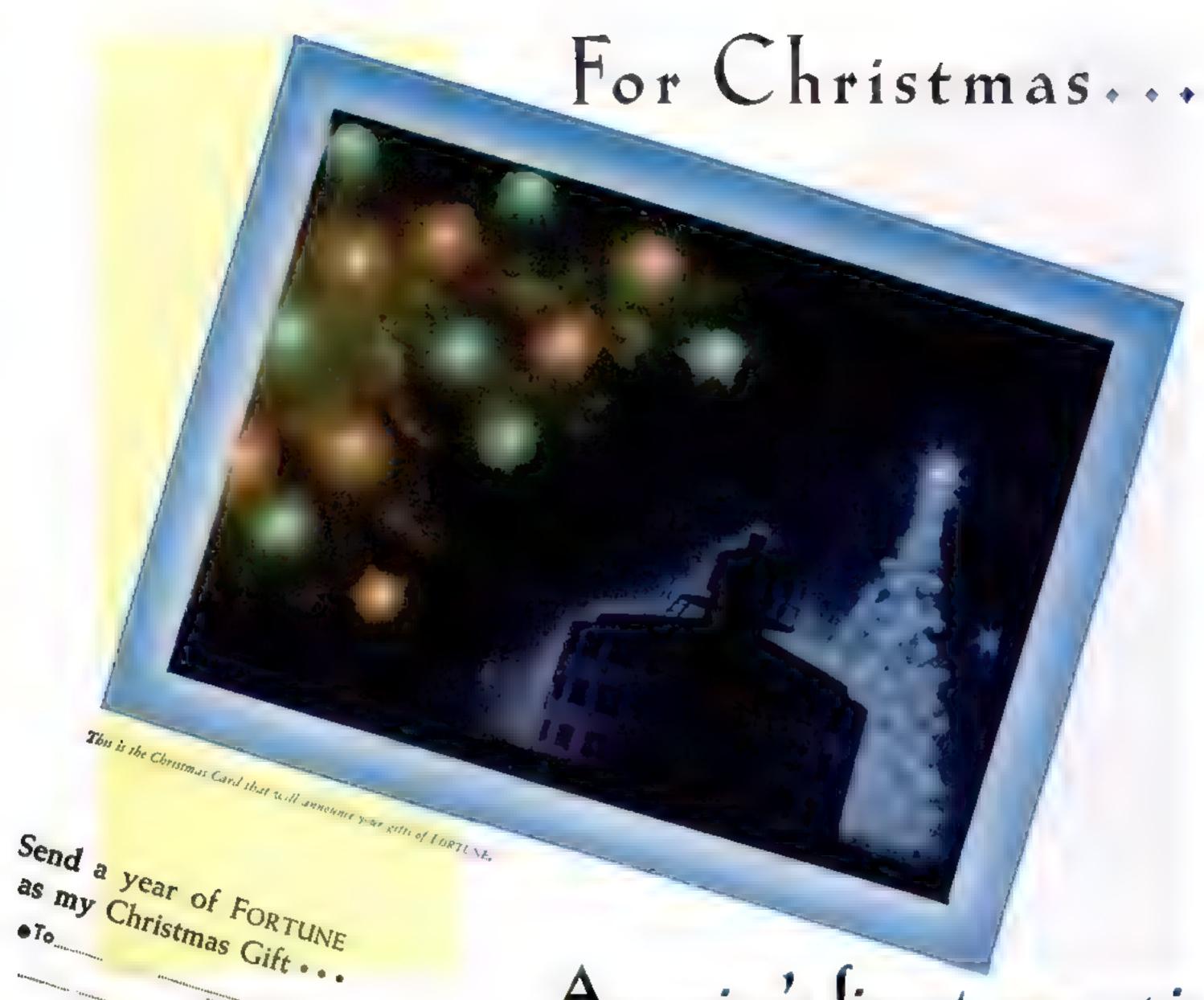




fort—more safety—better performance—is known by millions of car-owners. The next time you buy a car, remember — General Motors means Good Measure.

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MY GIFT CARD

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- FORTUNE reflects modern industrial civilization in ink and paper and word and picture as the finest skyscraper reflects it in stone and steel and architecture. Stimulating, comprehensive, rich with the facts and the art of this exciting age, FORTUNE is a magazine of today, and a book to save for tomorrow.
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- Special Christmas rates apply during the Christmas season. The order form is for your convenience in entering your gifts,

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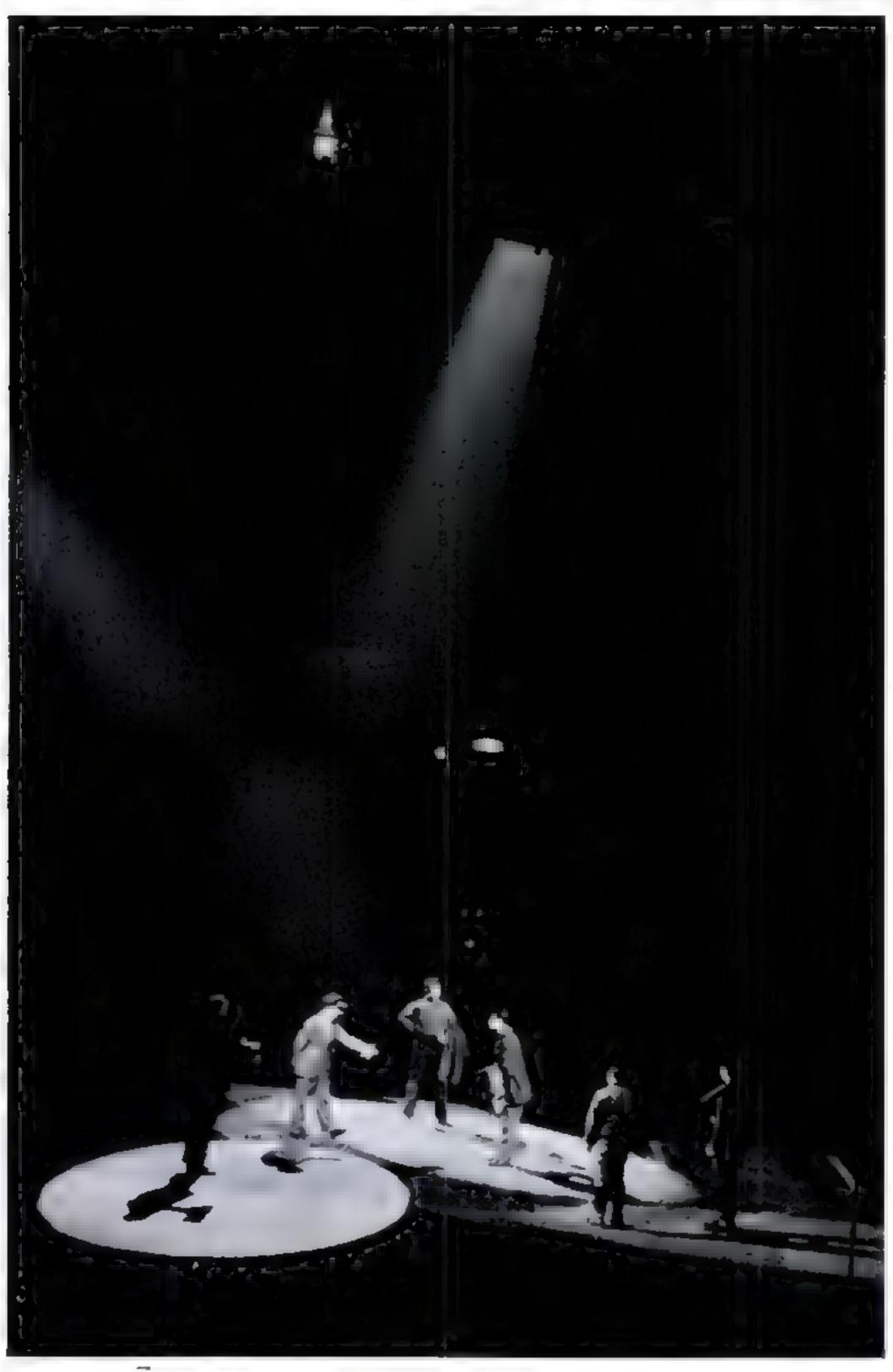
Published by the Publishers of LIFE

NEW YORK COMMUNISTS DRAMATIZE 20 YEARS OF SOVIET RULE

Into New York's Madison Square Garden, Nov. 18, swarmed 20,000 Communists and sympathizers to celebrate the 20th Anniversary of the Soviet Union. The International was sung. Hitler was hissed. Stalin was cheered. But the most notable event of the evening was a play entitled One Sixth of the Earth, tracing the development of Socialism in the U.S.S.R. from

1917 1937 and presented by 200 actors on a stage in the centre of the darkened Garden under brilliant spotlights, with dialog broadcast by loud-speakers (below).

To those familiar with most Communist gatherings, this unique performance suggested that Communism had adopted another idea from Fascism, whose leaders well know the value of spotlights, spectacles and style.



CONTINUED ON NEXT PAGE

ROBOT CATCHES THE TWINKLE IN HER EYES!



Sequence shooting assures natual unposed pictures like the one above. Study it. Notice the twinkle and sparkle that lasts only a fraction of a second.

ROBOT in years shead of other fine minuture cameras. Its unique spring motor drive periuta you to shoot one picture after another, in slow of rapid succession, without fusing with gadgets between shots. Later you select the outstanding negatives for enlarging (up to 3x3 (eet)

Ask your dealer to show you this sensational new kind of camera. See for yourself why ROBOT is revolutionizing the whole miniplure field?

NEW LOW PRICES

ROBOT with Meyer Primotar f/3.5 lans, only \$119, with Zeiss Tessarf/3.5lens,5134; with Zeiss Tessarf/2 8 lens, now \$149 Write for new booklet



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PLORIDA as you'll LIKE IT!

A new, rigidly restricted, ocean-front hotel, in a quiet location ... yet with all the life and gaiety of Floride's "Gold Coast" to choose from if you're in the mood. Private beachwalk, games, lazy sunning, brisk surfing, bathers' elevators (change in your room). Complete adult recreations, supervised play for children. Dining indoors and out, smart cocktail lounge. Every modern edvantage and service.

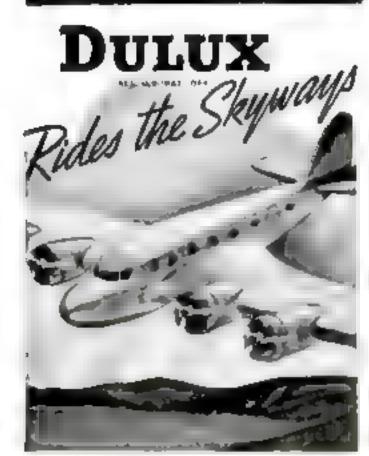
FORT LAUDERDALE—A friendly, uncrowded town of 15,000, with complete resort facilities . . . midway between Miami and Palm Beach a short drive to either.

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DU PONT PAINTS EVERY PURPOSE in Home and Industry



Night and day, month in, month out, the Dulux finish on transport planes keeps these ships sleek and smart as they flash from coast to coast.



Aground or aloft, gleaming Dulux fights the attacks of fair weather and foul. The fine appearance pleases passengers...and its economy delights line officials.



inside and outside, Dulux has proved its right to be called the finest aircraft finish—for heauty, for durability, for lower maintenance costs.





New York Communists (continued)



Secretary of the Communist Party in New York, Charles Krumbein stood beside a U.S. flag to hail the U.S.S.R., rally party members to fight Fascism and Trotskyism.



No. 1 U. S. Communist, Earl Browder, and his Russian wife, Irene, clench fists in the Communist salute. Browder did not speak, dropped 860 in the collection plate.



Amateur photographer, a member of the play cast, stole out front for a picture.



Amaleur photographer, an usher, strayed from her station for a similar picture.

FALSE TEETH

"Stay Put" Only If Gums "Stay Put"

Stability is what every dental plate wearer needs. Assurance that he can eat anything—appear anywhere at any time without his plate rocking, sliding, dropping down or popping out at just the wrong moment. But does he — de you—get it?

Well no—not permanent stability as a rule. As every dentist knows, mouth tissues constantly change. And as they change, even the most perfectly fitting plates tend to lose their stability and deprive you of security and comfort.

Have your dentist readapt your plate to changing mouth conditions. And never appear in public without first aprinkling FASTEETH, the new sitaline powder, on your plates, FASTEETH makes plates hold securely all day long. Special alkaline content prevents note gums, acid "hot mouth," bad (denture) breath. Get FASTEETH



SEND FOR FREE BOOK —BE READY!



Event fire insurance policy states that you must make a complete list of destroyed and damaged property to receive settlement. Get this free "Household Inventory" booklet. It will help you list everything, room by room, before an emergency arises. Send the coupon. No obligation. Address;

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New York Communists (continued)



3,000 new Communist party members were spotlighted in the Garden to pledge their "complete devotion to the Leminist struggle for socialism, for a Soviet America."



50 veterans of Abraham Lincoln Brigade, American unit of Loyalist forces in Spain, home because of disability, arose and were cheered. Not all were Communists.



Party member. Communist Party seeks to double its 55,000 membership by Jan. 21



Party member. One-eighth of members drafted in recent months are Negroes.



This specialized medication—Vicks Va-tro-nol—is expressly designed for the nose and upper throat, where most colds begin—and grow. Used in time—at the first sneeze or sniffle or irritation in the nose—it helps to prevent many colds, or to throw off head colds in their early stages. Even when

your head is all clogged up from a cold, Va-tro-nol brings comforting relief—lets you breathe again.

2 BIG RADIO SHOWS: Sunday 7 P. M. (EST) famous guest stars featuring JEANETTE MacDONALD... Mon., Wed., Fri., 10:30 A. M. (EST) TONY WONS, Both Columbia Network.





Calart brings artificial
Flowers to LIFE

• Nature designs the colorful blooms that bear the Calart Seal. In sunlit studios, our artists re-create the delicate beauty of nature's loveliest blossoms . . . that you may enjoy them for lasting home decorations.





CALIFORNIA ARTIFICIAL' FLOWER CO."



Listerine kills germs associated with colds and sore throat

Tests During 7 Years' Research Show Cold Prevention Results That Amaze Even Medical Men

No remedy or treatment that we know of can show the brilliant clinical record in fighting colds that Listerine advances. Listerine offers you the possibility of getting off with light colds this year, or no colds at all. It is the new therapy that succeeds.

Tests made during 7 years of research showed this:

That those who gargled Listerine Antiseptic twice a day had fewer colds, milder colds, and colds of shorter duration than non-users. More important still—colds of Listerine users reached the dreaded danger zone of the chest less frequently than colds of non-users.

Why such results, that impress even medical men? Why is Listerine preferred to drastic purgatives that may weaken the system, vaccines that sometimes upset the patient, and those inhalants which may irritate the nasal passages?

Here is why: Listerine treats colds for what they really are—acute local infections. And the quickest way to combat local infections, as any doctor will tell you, is to kill the germs involved in them. That is exactly what the Listerine gargle does.

The secret of Listerine's success, we believe, must be that it reaches the virus (germ) which many authorities say causes colds. At the same time it kills by millions the threatening "secondary invaders"—germs that usually inhabit even normal mouths, waiting until resistance is low to strike. Among them are the dangerous influenza and streptococcus germs. These "secondary invaders" are the germs that complicate a cold and produce inflammation. They must be held under control.

Five minutes after garging with Listerine Antiseptic, tests showed a germ reduction averaging 94.6%. Fifteen minutes after, 96.7%. Even one hour after, nearly 80% on the average. This amazing germ reduction gives Nature a helping hand, and materially reduces the risk of cold. That is a matter of laboratory record.

Use Listerine night and morning, and at the first symptom of a cold, increase the gargle to once every two hours. This pleasant precaution may spare you a long and expensive period of suffering.

LAMBERT PHARMACAL Co. St. Louis, Mo.

FOR COLDS AND SORE THROAT

SUN YAT-SEN STATUE RISES IN SAN FRANCISCO

On Nov. 12, in San Francisco's Chinatown, was unveiled Italian Sculptor Beniamino Bufano's 14-foot statue of Sun Yat-sen who in 1912 ended Manchu rule, headed China's first republic. Mounted on a concrete pedestal, it was financed partly by WPA and partly by the local branch of the Chinese Nationalist Party. Sculptor Bufano, an early Sun sympathizer, once lived with the latter in China-



Dr. Sun's red-grazite head is carved from one piece. The body is of stainless steel. The statue dominates St. Mary's Park where Sun often relaxed when living in California.



VULCAN STATUE STANDS AGAIN AT BIRMINGHAM



Voicad's head, now remaited with body, lay rusting for years on a mountaintop while birds nested in his heard. In all the United States only the Statue of Liberty is larger.



To the St. Louis Exposition of 1904, Birmingham, Ala. sent a 55-foot statue of Vulcan by Sculptor Giuseppe Moretti. Briefly Vulcan towered over other State exhibits, returned home to rusty obscurity. Early this year, WPA and local funds built a 110-foot pedestal atop Red Mountain (above) from which the blacksmith god now looks down on Birmingham. Next spring dedication ceremonics will be held.



1 IF YOU DON'T SLEEP WELL you should give serious thought to your problem. For sleeplesaness is a serious and often a totally unnecessary handlesp, it sape your energy and puts a great strain on your health . . .



2 IT is a Business Handicap, too. You con a hope to compe's nowadays if your body and brain are three from lack of sleep.

PEOPLE who have trouble sleeping at night are learning from athersabout the saventages of



4 . . . OVALTINE! Taken at bedtime, it promotes sound sleep promotes

... ENERGY FOR THE NEXT DAY, too: Mental startness and physical "pop" are your rewards. Doesn't it seem well worth a trial?

Thousands Solving Their Sleep Problem!

Read how they are doing it-

A cup of Ovaltine just at bedtime is giving sleep to thousands of people. Yet it is not a drug in any sense

of the word.

Ovaltine was created in Switzerland over 40 years ago (now made in the U. S. A.). It was originated as a food for convalescents and is still widely used for that purpose. Then, it was discovered by doctors that, when taken at bedtime, it also fostered a sound night's sleep.

Ovaltme is now the world's favorite nightcap. It relieves that feeling of "Inner Tenseness." This helps you to relax at night. And when you can relax, sleep usually follows as a natural consequence.

Sleep More Restful

Restful sleep! Not the "dopey", unrefreshing kind. After an Ovaltine night's sleep you awake refreshed, rested—ready for the day! The reason doctors approve Ovaltine is that it is so healthful. It is rich in vitamins, and minerals and other food elements you need. It is used in over 1,700 hospitals in this country alone.

To enjoy a good night's sleep, try Ovaltine. Use it regularly. It is not babit-forming, but it is a mighty good habit to form.

Very Easy to Prepare

Just put 3 or 4 teaspoonfuls in a cup of milk and drink it at bedtime. It is delicious. You will like it. And best of all, you'll like the many benefits which Ovaltine gives.

Get a large-size can from any grocer, or at any drug store, and start the practice of drinking Ovaltme regularly at bedtime. Why not begin this very night? It is very easy to prepare. You follow the simple directions printed on the can.

Copr. 1937. The Wander Co.

MEMO TO: Malter Wanger SUBJECT: 52hd Street

Photographs for LIFE by Fritz Henls

Your studio, Mr. Wanger, has made a movie called 52nd Street. It is all about a New York street and its fine old houses, now turned into night clubs, and the daughter of an old family who becomes a hot-cha singer. The critics didn't like it at all and frankly, Mr. Wanger, they were right.

You're a big, important producer and we wouldn't try to tell you how to make movies, but there are a few things about 52nd Street that you ought to know. Your movie covered only one block—between 5th and 6th Avenues, where the night clubs are. "Swing Alley" they call it, on account of the hot swing bands at places like the Onyx Club and Leon & Eddie's. Visiting firemen go to Broadway for night life but 52nd Street between 5th and 6th is where native New Yorkers spend their big evenings.

Maybe you had a good idea in doing a movie about this one block. But maybe you could do a better movie on the whole street. It's only two miles long but worth \$50,000,000, which is more than you could get for, say, the city of Galveston. You can do almost anything you think of on 52nd Street; eat, drink (in 62 bars), get a beauty treatment, shop, swim, go to school, get Federal relief or sail for Europe.

Nowhere else in the world will you find the amazing stratification that exists on a New York crosstown street. Fifty-second begins in one river (the East) and ends in another (the Hudson). At the East River end it is very, very toney, a little island of fashionability set in a sea of slums. You must know about this district because *Dead End* was laid there. When you cross First Avenue, going west, you run right into a tenement district. Block by block, the street changes, like a fancy layer cake, from luxury to tenements to smart shops to night clubs and back to tenements. We've taken pictures all along the way, so that you can see what you missed.



2 River House courtyard. A three-room apartment here costs \$3,000 a year.



This is the view from a rear window of No 301, looking toward 1st Ave.



3 Dogs east of 1st Ave. are aired by doormen. Mrs. E. L. Cashman's wolfbound.



Sidewalks and streets are the playgrounds for children of the tenements.



52nd Street begins snobbishly on a platform above the East River. On its right, snobbish River House with private dock. To right of River House, the Dead End slums.



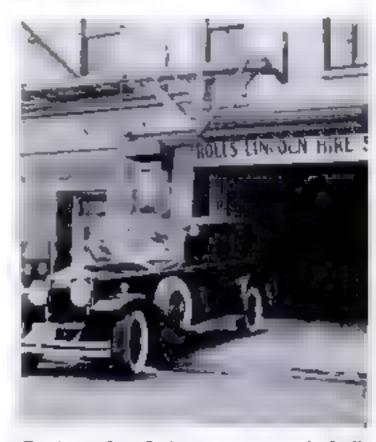
Dogs between 1st and 2nd Aves, see life from tenements with their masters.



Mrs. Smith and Mrs. Jones gossip on brownstone stoops between 2nd & 3rd.



Boys pitch pennies on the corner of 1st Ave. 52nd Street is a dead end.



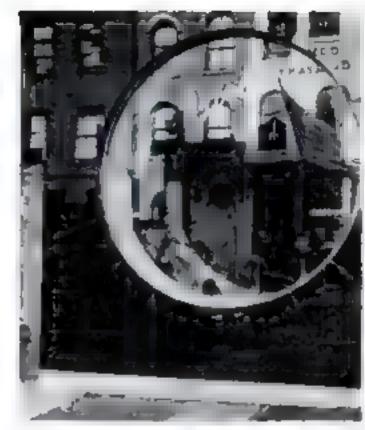
Around 3rd Ave., garages. A Rolls Royce with driver reuts for \$25 a day



10 Corner of Lexington: Mrs. Wanger could swim at YWCA; you couldn't.



Corner of Park: Hotel Ambassador (goodroom: \$8) and sleek businessmen.



12 Between Park and Madison, Viola's sells "chapeaux." One good hat: \$40.



13 Fifth Ave. traffic, two-deck busses, Officer "Good-boy Dan" Sullivan.



West of 5th, the night clubs begin. Jack White's has a \$2.50 minimum.



15 One attraction at Jack White's "18" is Pat Harrington, funny drummer.



16 A Rolls Royce's radiator insolently reflects the "No Parking" sign.



17 "21" is the most fashionable. You get in only if they like your looks.



Taxi drivers playing hot-foot (lighting matches in victims' shoe-soles).



19 Leon Enken (left) is the co-propretor of Leon & Eddie's at No. 23.



20 Eddie Davis, the other half of Leon & Eddie's, entertains with dirty songs.



21 Unloading barrels of beer for Onyx Club, "Home of Swing" at No. 62,



22 Pete Brown, Onyx saxophonist, belongs to the street's hottest band.



23 This old fellow sells morning papers to late travelers in "Swing Alley."



24 Above the night clubs are apartments. One has an illegal rifle range.



25 Outside the Club 52nd St., as the night gets old, tired heads find rest.



You could find some human interest in the floor-show girls. This is Estelle Kier aged 19, who commutes

from her home in Newark, N.J. A couple of weeks ago Estelle was getting \$35 a week for dancing in two shows

nightly, seven nights a week, at the Club 52nd Street. Since then the club has closed and Estelle is out of a job.



27 Corner of 7th Ave.: office of Irving Berlin, now absent in Hollywood.



28 Last night club is the Mirador near Broadway. Girls in dressing room.



29 At Broadway, penny areade and risqué movies lend Coney Island touch.



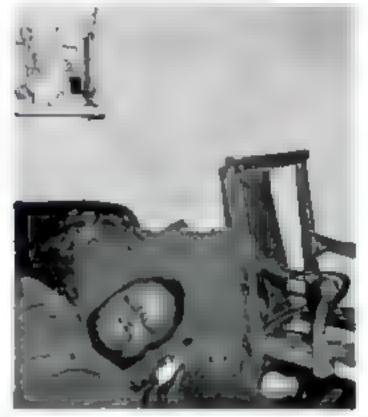
30 52nd, west of Broadway, is north-



31 At 8th Ave., the street becomes suddenly colored Note cowboy chaps.



32 West Side dog at peace with the world after a good lunch from bone.



33 Sam Morgan, day laborer, lives near 9th Ave. Sam is not a Harvard man.



34 This is what Sam Morgan sees when he looks out his fifth-story window.



35 Sam's wife and niece in the kitchen of their three-room, cold-water flat.



36 At corner of 11th Ave., Mrs. Hearst distributes free milk to children.





30 At its western end, 52nd Street runs auto the dock of the Italian Line.



39 The last thing you can see on 52nd Street is the huge Italian Liner Rex, ready to sail for Europe. The hawker on shore sells souvenirs of the ship to sight-seers,



37 In a city playground at 11th Ave., the Clover Football Team practices.

THE CAMERA OVERSEAS: A JAPANESE BAKER GOES FORTH TO WAR IN CHINA





The imperial Japanese Army called out a little Tokyo baker named Seguro Kizu to fight in China. On the eve of the day he was to report at the barracks, he gave the farewell party expected of a man in his position. For the party, Japanese beer and boxes of cold food from a restaurant were put before the guests. The free Japanese flags issued by the Tokyo newspaper, Nichi Nichi, were handed out. Seguro Kizu wore his best black-silk kimono blazoned on sleeve and chest with the Kizu family crest. (Every family in Japan has a crest.) Above is the scene at Seguro's party. Seguro holds out his glass (centre, foreground). Behind him is his mother. At left are his wife and four children. Nobody said "Goodby." In the old samurai pretense of heroism cultivated in modern Japan, the guests said only, O-genki de iiteirasshai (Go and be wortby).

One of the guests at Seguro's party not seen above was

Younosuke Natori who superbly photographed the State of Vermont in the July 19 issue of LIFE. Natori is a handsome, cheerful, easy-mannered young aristocrat whom nobody could help liking. He is also one of the world's best photographers. On Sept. 11 he left the U. S. for Tokyo. On these two pages are his first pictures of Tokyo in the excitement of going to war with China. At left is the militarized shrine in Seguro Kizu's house. Unlike the citizens here photographed, Natori has not been conscripted but left on Oct. 5 for the China front to take more pictures.

All fit Japanese males are eligible for two years in the Army, go into the reserves at 22. At the start of the war the active Army consisted of 250,000 youths up to 22 doing their time. It has been increased by calling out reserve classes up to the age of 32. Latest estimates of the total Japanese under arms are 2,000,000.



Tokye Siresical takes a conscript to barracks (note young man in youth-club uniform on the rear platform). Bunner bears the conscript's name—Seguro Kizu (see opposite page).



Conscripts line up at the Shunbashi school to be led in song by the principal. Left fore-ground, three reserves. All wear chrysanthemums, national flower that came from China.

This is the Tokyo to which LIFE's Japanese Photographer Natori returned in September. Scene (at right) is the courtyard of the biggest school in the Shimbashi precinct of Tokyo, the amusement district. Here the latest men called to the Emperor's service line up for the community's applause before going to the harracks. Leading the applause is naturally Mrs. Sadao Araki, wife of the grim little Japanese general who as onetime War Minister and leader of the militarist clique, has tried for years to lead Japan into a full-dress war against China. By and large the Japanese citizens shown here have done the job he expected of them in China.

Seguro Kizu, like his fellow citizens, refitted his tokonoma corner for flower arrangements with war gear (see opposite page). He was able to get a nobleman, Viscount Ogasawara, to paint his scroll saying "Samurai's Victory." The fan says BANZAI ("May you live 10,000 years"). Mr. Kizu's tokonoma also has a Cloth of a Thousand Stitches to wear around his stomach or head. The tray contains money gifts.

The Cloth of the Thousand Stilches is wanted by every prous soldier because every stitch, sewed by a different hand, is an added protection. This Boy Scout solicits stitches.



\$2,224'S reserves, relatively untapped, stand in rear beside geisha girls of the new patriotic women's league, Kokubo

Fujinkai, while the league president, Mrs. Sadao Araki, wife of Japan's No. 1 jingo, bows farewell to conscripts.

THE CAMERA OVERSEAS: PEACE TALK BY 19 NATIONS GETS NOWHERE WITH JAPAN



DELEGATES AT THE BRUESELS CONFERENCE IN THE PALACE OF THE ACADEMIES ARE LISTERING TO OPENING SPEECH OF CHAIRMAN SPACE (BELGIUM)

The Nine-Power Treaty signed at Washington in 1922 provided that if ever China were imperiled, the signers would meet and talk. On Nov. 8, eight of the nine powers (excluding Japan) plus eleven kibitzers sat their delegates down at Brussels to see what could be done about the Sino-Japanese War.

Twice they invited Japan to join the party, twice Japan refused. All the Conference got was a Japanese statement that the war was no business of the rest of the world, that Japan was morally obliged to overthrow a Chinese regime (Chiang Kai-shek) antagonistic to it. Feebly the Brussels Conference declared that the internal regime of China is no business of Japan's, that the war is the rest of the world's business. Its nearest to an ominous note was its promise to determine the world's attitude in the matter. Then, in futility, it adjourned.

Before it had adjourned, Britam's delegate, Foreign Secretary Anthony Eden, had rushed home to London. Behind his back, the conservative wing of the British Cabinet had persuaded Prime Minister Chamberlain to send to Germany Lord Halifax (shown at right). Halifax's dubious job was to ask Adolf Hitler what price he will accept to keep the peace. Two possible prices: (1) some of Germany's old colonies back, or (2) British neutrality in case Germany attacks Czechoslovakia or Austria. This latter, favored by land-hungry British conservatives, would lead to German domination of southeastern Europe.



Lord Halifax (left), Britain's unofficial envoy to Adolf Hitler, seen with Secretary for Colonies William Ormsby-Gore.



China's delegate at the Brussels Conference and League of Nations, Wellington Koo, asked for war materials for China.



Britain's Eden drank ten with little finger extended.

Japanese-atrocity stories made him look nervous.



Russia's Litricoll kept his cup level, sucked his tea. Japanese-atrocity stories made him look horrified.



Italy's Count Aidrovandi-Marescotti voted against the Conference's feeble rebuke of Japan, under a Pal-

ace of the Academies fresco representing scenes from Spain's 16th Century tyranny over Belgian lowlands.











THE CAMERA OVERSEAS: THE SHADOW OF ISLAM STILL LIES HEAVY ON THE BALKANS



MOSLEM CONGREGATION IN YUGOSLAVIA BOWS FIVE TIMES A DAY TOWARD MECCA, WITH THEIR SHOES OFF AND THEIR HATS OF



ONE MOSLEM (ARROW) HEARS THE CLICK OF THE CAMERA'S SHUTTER, STARTS TROUBLE

The adventures of LIFE's photographer in south-castern Europe lately brought him to the thriving Serbian city of Skoplje (tobacco, copper, railhead) in southern Yugoslavia. This is deep in the backward, treacherous hinterland known as the Balkans, where the landscape looks much like Ohio. Little known is the fact that in Yugoslavia's post-War combine of Serbs, Croats and Slovenes are numbered some 1,500,000 Moslems, leftovers of the days 100 years ago when Turkey ruled all this land, Since then Islam has dwindled drastically.

Moslems do not much like to be photographed. A fanatic Moslem often feels that being photographed makes him unsightly in the eyes of Allah because it robs him of his face.

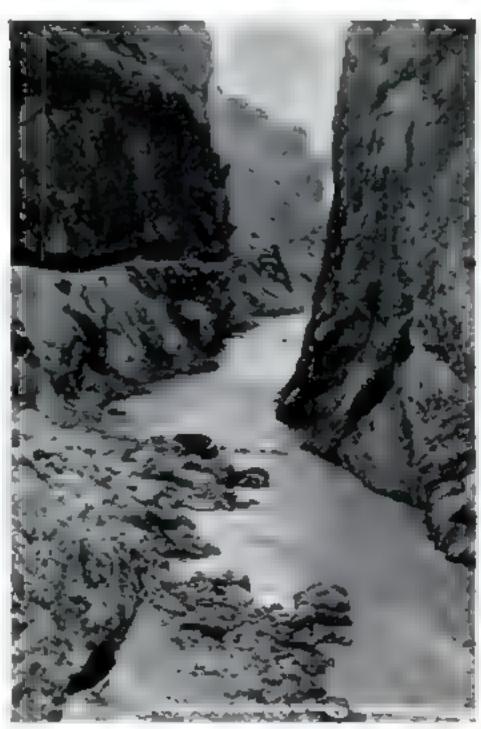
Photographer Ernst Klemberg got into Skoplje's Sultan Mohammed Mosque without difficulty. He got the picture above of 88 Moslem backs bending toward Mecca, 1,800 miles southeast. (Mosques are built pointed toward Mecca and the nearest side is marked by the military stone.) Notice that none wears shoes. The women are worshiping apart behind curtains. The teacher in the southern corner is the Imam Jomai reciting lessons from the Koran. Sabbath noon (Friday) he reads from the pulpit beside him.

When the photographer took the picture (at left), however, the youth marked with an arrow heard the click of the shutter, rose and had the photographer thrown out. The police came to his rescue and kept the Moslems from destroying his camera.

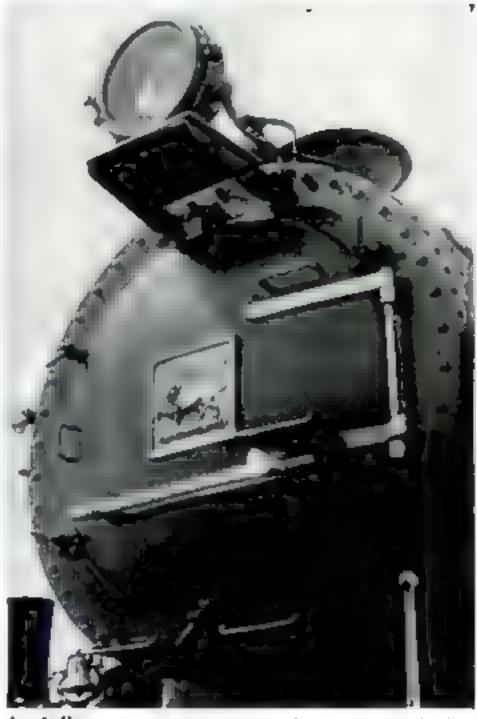
THE PERSIANS BUILD A RAILWAY FROM SEA TO SEA

ran (new name for Persia) raises a desert plateau between the Arabian Sea and the Caspian Sea, between Turkey and India. Spanning this sheerwalled plateau with a railroad is a job Iran has fumbled with for 45 years. In 1926, Iran's tyrant Shah Riza Pahlevi tried American and German engineers, fired them in 1930. In 1933, he hired a syndicate of Danish engineers, called Kampsax (Kampmann, Kierulff and Saxild), and the Swedish locomotive engineers Nydquist and Holm. The Shah had decided to build his railroad north-and-south, from the Caspian to a bay on the Persian Gulf. He demanded that the northern half from Teheran, the capital, to the Caspian be finished by last June. It was finished in February. He asked that the southern half to the Persian Gulf be finished by March, 1939. On this page is shown how far Danes and Swedes have progressed.

The Iranian railway has been one of the toughest in the world to build. It involves 250 tunnels, scores of bridges. For a while in the south it followed the gorge of the Ab-i-diz River (right). Estimated total cost will be \$100,000,000. Accidents have killed 450 men. The 45,000 workers are largely Persian, except for tunnel-building crews imported from Italy. Earthquakes, landslides and volcanic cruptions have shaken the works, but damaged no tunnels or bridges. The Teheran station is provided with private chambers and a private staircase to the platform for the Shah. But the most extraordinary thing about the road is that it has been built without a foreign loan, on the proceeds from Iran's tea and sugar taxes.



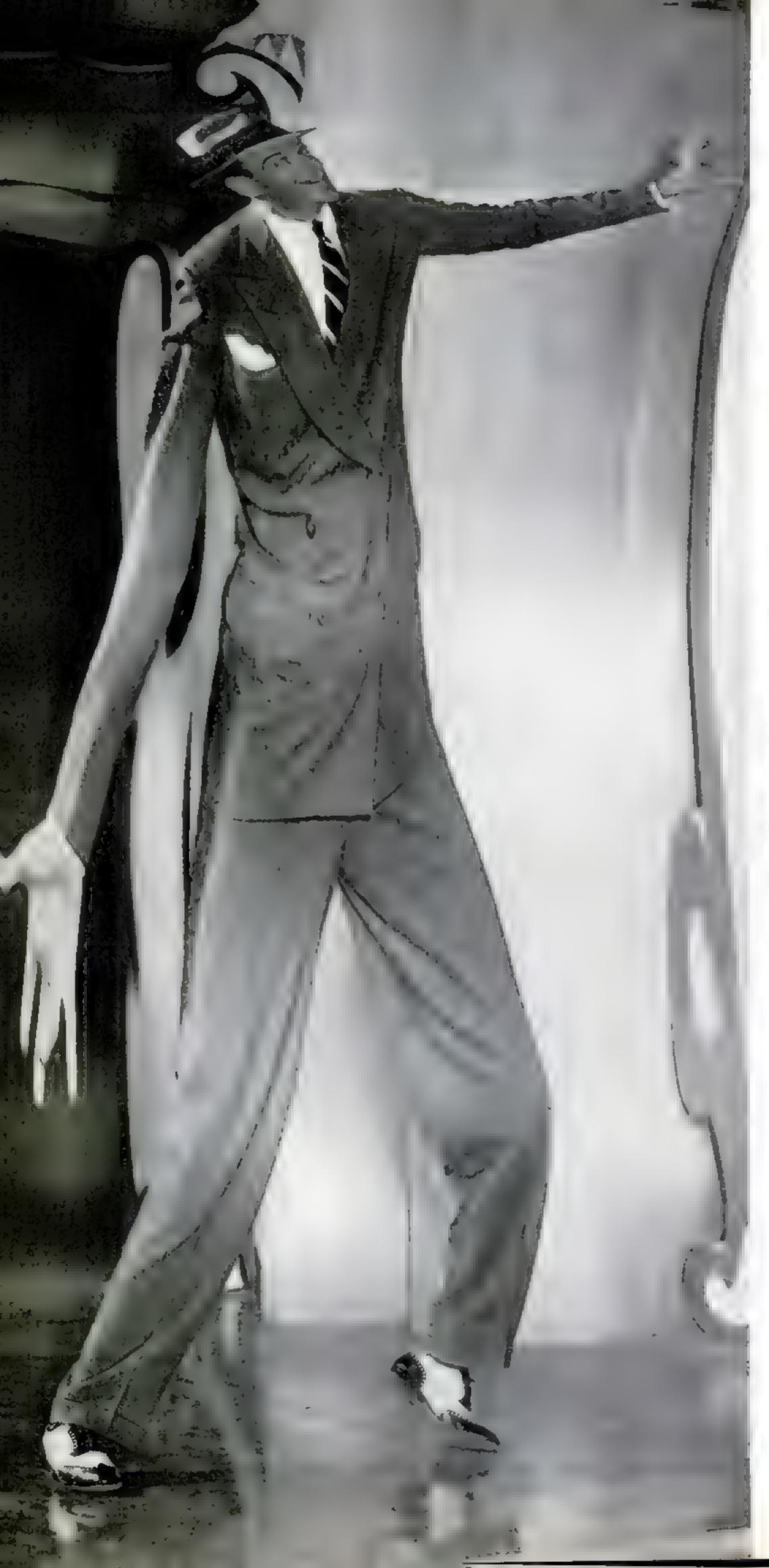
The reathed was cut out of the sheer wall of the Ab-r-diz River gorge which traverses the wild southern mountains of the Iranian plateau. The Miocene limestone contains oil.



Itan's 1:00 is plated on this fine new locomotive for the Iran railroad built by the Swedish locomotive engineers Nydquist and Holm. Some 400 miles of track are already open.



ON THE SOUTHERN EDGE OF THE PLATEAU OF IMAR THE NEW MAILWAY HAS REACHED CHAMBAZAIL NOTICE WORKSHOPS



MOVIE OF THE WEEK:

Damsel in Listress

When Fred Astaire and Ginger Rogers broke up the most potent box office team in screen I story. Helly wood pred eterly that at most one of their would regret A. In Stage Door Mass Rogers preven that it would not be see. In Directly a Distress Mr. Asta re is out to prove that neither will it by be

To filthe pap which tenger left, Asta re and his studic RKO had three meas. If a first was Joan Fentance a voting bely who tries hare but lacks Graphs and order Administration to an of theorge Burns and Grace Administration of the special dealways a fun park with childest barre's revolving thors, in which to receive a revolving thors, in which to a contract critics and can of storage of the order and an analysis of the first Administration for the first Administration of the Fred Astarce of the trage for and the sight figure on a soundly can it as in the number of the first order and the sight figure of a number of the trage for and the



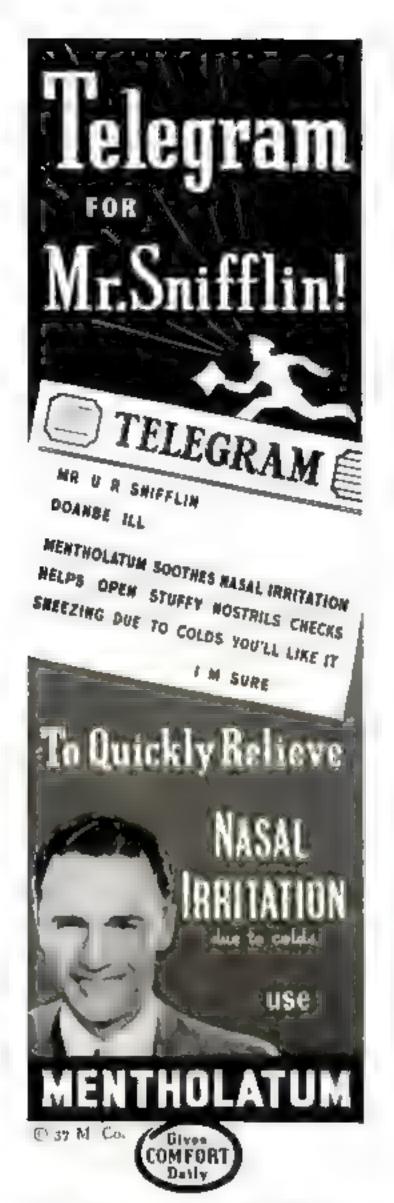
THE SHORT OF IT: ASTAIRS ALLEN GURNS



THE LONG OF IT: ASTAIRE, ALLEN, BURNS



THIS IS WHAT THE MOST ECCENTRIC MIRROR THAT BKG COULD BUILD DOES TO FRED ASTAIRE, GRACIE ALLEH AND GEORGE BURNS







Private Lives



Mrs. Gertrude Redfern, whose Aviator-Husband Paul vanished in the general direction of Brazil in 1927, is about to petition a Michigan court to have herself declared a widow. Ridiculing rumors that had Redfern living as a "white god" among Brazilian jungle natives, she said, "I don't anticipate any doubt that Paul will be declared dead in court."



Rev. Elisworth Newton, Paria, Mo., Baptist minister, is being tried for the murder of Mrs. Maybelle Kelly, wife of a local mail carrier. President of the Missionary Society in Newton's church, she left town with him July 12, was found dead in the Mississippi River the next day. After four months in jul Newton now faces possible execution.



Watter Wanger, 48-year-old moving-picture producer whose current show is 52nd Street (see p. 64), is distressed because another Walter Wanger (right) has been advertising his Manhattan might club shows as "Wally Wanger Productions," Through his lawyers Mr. Wanger No. 1 has asked Mr. Wanger No. 2 to cease using the name Wanger professionally.



Watter Wanger was chagmined at the No. 1 Wanger's suggestion that he change his name after 29 years, said that the use of "Wally" instead of "Walter" was just as far as he would go. "For what am I paying you?" he snapped at his lawyer. "Why don't you tell him to change his own name back to Feuchtwanger, as it was in the first place?"



Jesse Livermore Jr., 18, son of the former stock-market plunger, married Mrs. Evelyn B. Sullivan (right) in Maryland in a surprise ceremony. Present was his mother who accidentally shot him in 1985. The couple left for Stamford, Conn., where the groom has a bottling business. Said he: "We haven't time for a honeymoon. Business comes first."



Mrs. Jesse Livermore Jr., 20, is a Baltimore divorcée who had a honeymoon with Graham Sullivan when she was 16. Week before her second marriage, young Livermore introduced her to his friends at Manhattan's Stork Club. Her father, Henry Bletser, who died last May, was a prizefight promoter, was once in jail for conspiracy to transport liquor.



Here's wholesome fun for every day in the year, rain or shine. Provides endless hours of good, clean sport and health-building exercise for boys and girls. Keeps them in the home and out of mischief.

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179 W. MADISONST CHICAGO.IL

Private Lives (continued)



Charles Warran, unemployed Manhattan salesman, slipped into a stationery-store telephone booth, unscrewed the light bulb, plugged in the cord of his electric razor, started to shave. Arrested for disorderly conduct, he explained that he was just trying to make himself look presentable in order to hunt a job-



Princess Rajkumari Leilavathi, 28, mece of the Maharajah of Mysore, stopped off in Manhattan on her way from California to Europe. Because Hindu dietary laws prohibit eating anything of animal origin, she travels with special supplies of rice, curry and fruits. Before breakfast she takes whisky and water.



Herry Burns, sentenced to \$1/2 years in prison in 1904 for stealing \$30 from some gum-vending machines in Pennsylvania, escaped after six months. Now a respected Chicagoan of 49, he voluntarily surrendered to police, confessed "I had to tell," he said. A Pennsylvania court set him free, told him to forget it.



Charles A. Stiff, trainman on New Jersey Central, is sung his brother-in-law, Oscar F. Douglas Jr., for \$250,000 for allegedly alienating Mrs. Stiff's affections. Asked when he found out that he had lost his wife's love, Mr. Stiff, referring to his daily box lunch, rephed, "When she left the liverwarst out."



George J. Citiespie, 69-year-old president of New York City's Board of Water Supply, is marrying Leonore M. Tierney, public-school executive. Trustee of St. Patrick's Cathedral and a Knight of St. Gregory the Great, Mr. Gillespie was sued for \$574,000 in a 1930 breach of promise case, settled out of court.



Charles Crocker of the San Francisco banking Crockers is being sued for divorce by his wife and for \$500,000 by Mrs. Harold Scott Hobart, for alienating the affections of her Manhattan interiordecorator husband. Said Crocker: "There never existed any affection between Helen Thomas Hobart and her husband."



"I NEVER HAD MUCH OF A JOB, MARY

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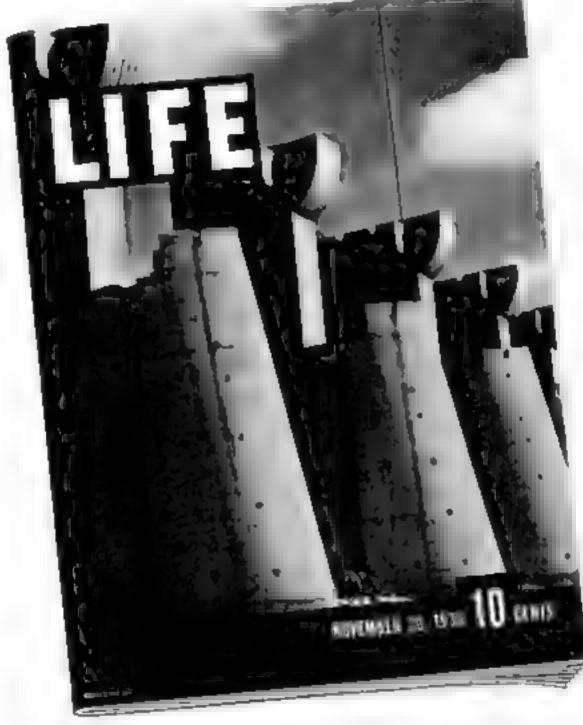
iesh public thirgs about war,

strikes and other phases of the

world today that could not have

been told in any other way. I nder

a dictatorship, L1FE would be a coof the first publications banned



LIFE begins—On a Friday morning a year ago people turned over in their hands a strange new magazine. The strangest thing about it was the singular assignment it had carved out for itself: to report, every week in pictures, the world and its news, to try to convert the most realistic of interpreters, the most human of commentators—the camera—into the most responsible of reporters. With support pledged by 225,000 adventurous Charter Subscribers who had had faith in this unseen, untried magazine... LIFE began.



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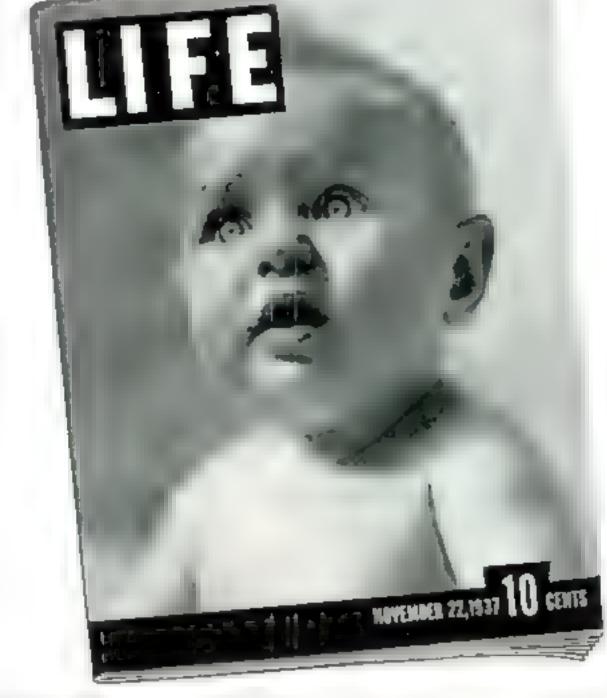
BROCK PEMBERTON, Producer: "I am a LIFE addict. I find myself looking forward to each new issue."



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BRUCE BARTON: "Our family has not missed a single issue of LIFE. I like it. My children devour it, which is a much more important augury for its long and successful life."



DWARD I. KELLY, Mayor, Chicago:

... the people of America are inter-

sted in seeing photographs of persons,

hings and happenings as well as read-

ig about them. LIFE has done a

ple he job of reporting news pre-

ARL T. COMPTON, President, M. I. T.: Conveys information and impression structively and accurately and in the mef space demanded in a busy



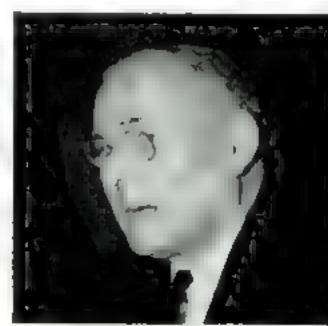
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RELEASED FOR PUBLICATION



Horse lifts Gable. M-G-M says this is Clark Gable's horse Sunny lifting star by the hair.



Filly kisses Taylor. M-G-M has released pictures of British movie fans mobbing beautiful Robert Taylor in London. This one proves that even British horses love his



Egg Queen. Electing queens is the favorite stunt of food-produce marketers. Miss Muriel Wolfson of New York City is doing her bit for an Egg Festival at Lakewood, N. J.



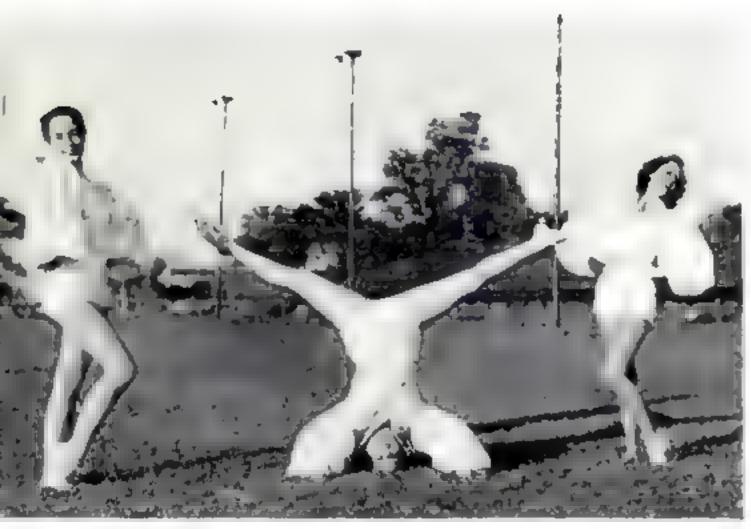
Letture Queen. Estelle Greene publicizes Sinns Valley, Calif., "Salad Bowl of the Nation



Only the French can get so much sex appeal into a simple picture of a girl in a bathing suit. This is Danielle Darrieux in Mademoi-

sells Ma Mère, French movie which she made before going to Helywood (LIFE, Oct. 25). In it she marries her aged husband's so

Some pictures are made with a mission; to publicize their subjects
These recent examples notably fulfill their respective missions



or Mississippi State College and roto sections, three "Girls in White" perform at football names. Annie Ruth Greene is upside down between Sisters Miriam (left) and Ruth Swan.



his is a woman, Ivy Russell of London, police weight-lifting champion of the world.



This is a prodigy, Charles ("Baby Sandow") Fuchs of The Bronx who, aged 8, lifts 155 lb.



(issing class publicizes International Silver Co.'s radio program. Seventeen engaged couples carn technique from James Stewart and Rosalind Russell (front, third couple from left).



The Shave LUXUrious ...in 3 Short Acts



A - He whips up a fine clinging lather of Manstield Shaving Soap from the Shav-Pak (or tube, if you prefer shaving cream). It's now easy for any resor to give a smooth, perfect shave.



B-Next, he whisks on a few drops of quick-cooling Mansfield After Shave Lotion. This is extremely soothing and refreshing to the skin. It is cooling, invigorating...leaves the face feeling fit.



C lie finishes with Mansfield Taleum—light, invisible, and with the scent of cleanliness—and it's prepared from the world's finest imported taleum in a special texture for the masculine face.



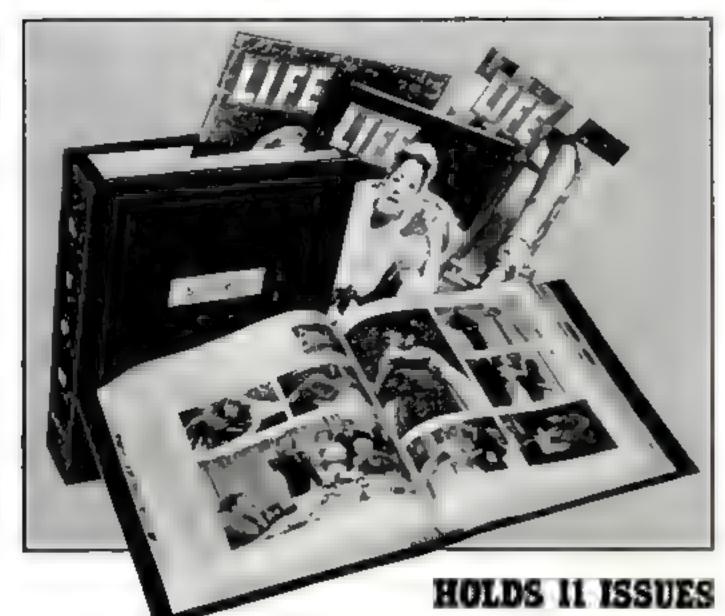
And here he is, after his complete Mansfield shave, ready to go forth to a busy day of appointments...keen, fresh and fit-with assurance of perfect grooming and well-being through the day.

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LIFE'S PICTURES



The daylight photographs of the nocturnal football game between Doane College and Nebraska Wesleyan (see pp. 51-54) were taken by Eldon K. Langevin (above), 36, who for the last nine years has been chief photographer on the Omaha World-Herald His previous contributions to LIFE include the notable set on Umon Pacific's new president, William M. Jeffers (Oct. 4).

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources credit in recorded picture by picture (left to right, top to bottom), and line by line (times separated by dashes), unless otherwise specified.

10, 11, 13-Confices AMERICAN RED CROSS

17-THOM, D. MCAYOY

IN-THUS D MUNTHEY-CARL M MYDAMS, THOS. D MCSVOT CARL M MYDENS THOM D. SCHAFFIS FRIEN STACKFRIEN, TRUE, D. MCANUT A F 19-THOM D. MCATOT

20, 21 Photographe taken by AFMR (1.1) A P (4 & & & P) 1NT 2 NEY (2), P 1, 2) C & 1 II W W (17) bol, rt p. 20 MARGARET BOLDER - WHITE

22-BERNARD BREFMAN ART J. S. FETER STACE-

23 - BERYARD ROFFWAY

24-AFRE U.S. W. W. A. P. INT-W. W.

23 KISKNSTAKDO-PIK W W -- DOT

27 INT -- INT ACME-- A. P. ACME

25 29 H & L

30, 31 32 33. EIREVALARDI-PIX

24- JOSEPH JANNEY STRINGERS JOSEPH JAN-NET STRINGSTR- NAMEL MIETH-STRI HARRIS THE ENTEROY-PIX. HAMPEL MINTER

OTTO HASKI 35, 36 -KINKNSTARDT-PIX

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38 WILLIAM VANDIVERT 29 40, 41 42: N N DONNELLEY & BUNS CO.

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46 JERUME PREDE

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62 COURSES PROFILE ART PROJECT-OUT-MANN-PIX

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"MOIST-THROAT" METHOD relieves Cough Quickly

When you exten ee d and your throat fees dry or clogged, the secretions from countless tiny glands in your throat and windpipe often turn into sticky, irritating phicam. This makes you

Pertussin stimulates these glands to again pour out their natural moisture so that the annoying phiegm to loosered at deasily ramed Quickly your throat is southed, your cough relieved*

Your cough may be a warning signal from your rest ra by system, Why neglect it? Do as mile us have dense Use Pertuse n is safe and jacusant herial remedy for children and gr. wn ha Mark n yarrana bave prescribed. Pertussin for extra 30 years. It saafe and nota quickly bold at all druggests



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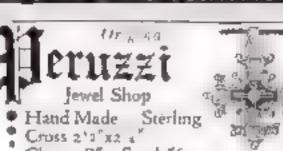
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Chain 30°-Send \$6.00 159 Tremont Street, Boston, Mass



When you give LIFE for Christmas, you are giving something that everyone is talking about, still trying to get, still asking to borrow.

For LIFE appeals to men and women, and children growing up. In their separate ways, they're all interested in LIFE because they're interested in the world they live in, interested in the ways of that world's villages and cities, and interested in following the unpredictable news of each strange, unfolding week.

In LIFE they get to know that news with the intimacy and insight that comes

from seeing. They get to know the faces of the people who make the news—the quiet face of the scientist, the violent face of the rabble-rouser and soldier, the absorbed face of the student and the elated after-hours face of the American who goes to a party. And thus they see the news in LIFE not as theoretical reporting but as a record of living events.

When you give LIFE for Christmas, you are giving to somebody you like a new sense of contact with the news.

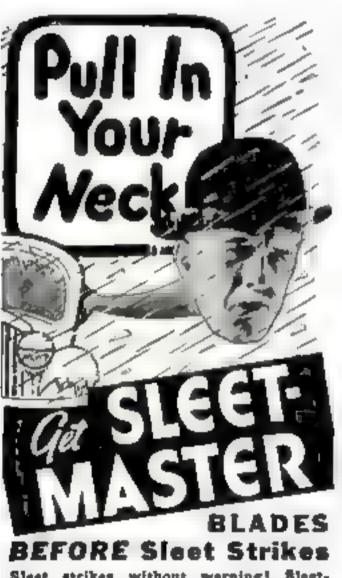
It's a big gift to give for Christmas — give LIFE.

To belp you enter your gifts of LIFE, a postage paid order form is tucked into this issue









Sleet strikes without warning! Sleet-Master MELTS sleet fast as it falls... wipes it away like rain. Works automatically — hooks on your windshield wiper in an instant. The full-length sleet blade with two extra re-fils. Only 50 cents complete, at service stations and auto supply desiers. Tuck the handy box in your car pocket when you get winter oil and enti-freeze.

The Anderson Company, Gary, Indiana



Amazing discovery?



KILL ALL SMELLS

in your home

Just what every good housekeeper has always wanted a way to kill all littles, leave no odor It's Sanovan . fest, safe, easy, amosingly effective. Every home needs it for cooking amelia, bethroom, sicktoom, drains, one hundred other uses. Marvelous for cleaning, too. Now on sale air-conditioning spray and 45 cent Sanovan package for only 49 cents at drog and department stores. For folder, write Cosmos Chemical Corporation, 81 Washington Street, Boston, Mass.

SANOVAN

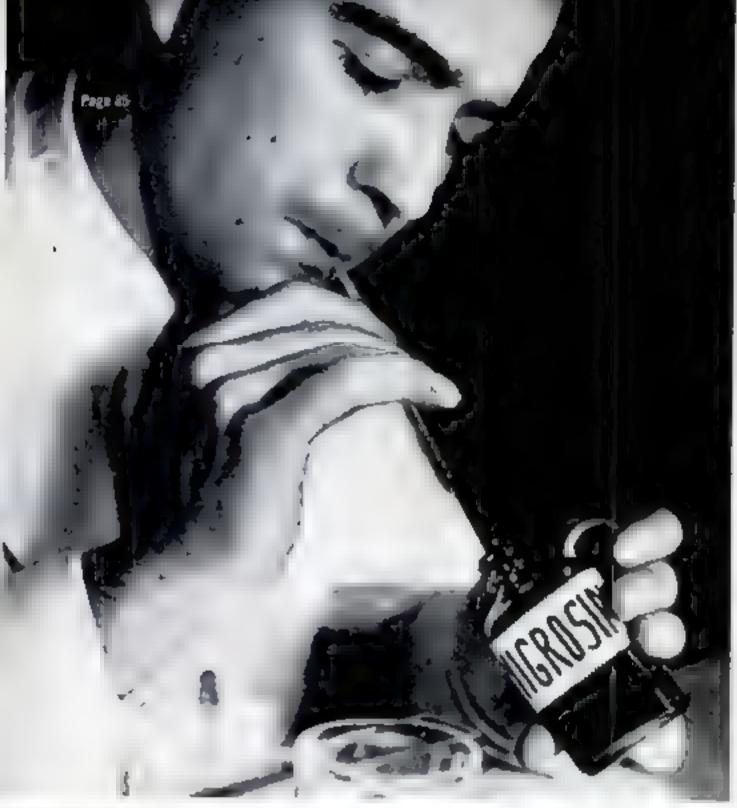
EDLLS MLL 40005 -- LEAVES NO 4000

WOMAN RESEARCHER IDENTIFIES MEASLES VIRUS

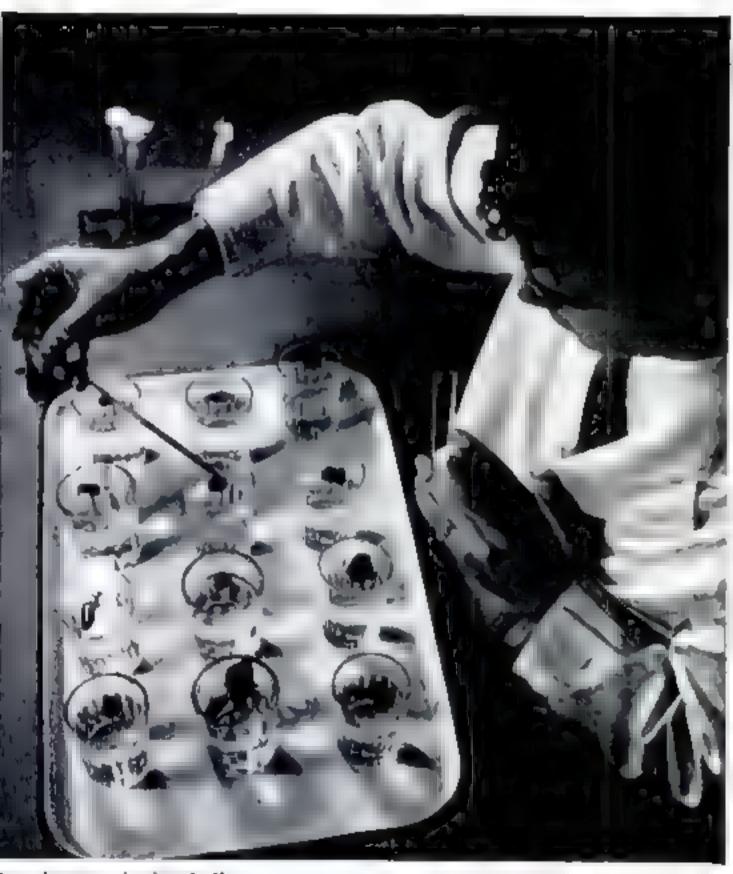
Most prevalent contagious disease among children is measles, which each year attacks 750,000 U.S. voungsters. On Nov. 10, it appeared that its ravages might soon be substantially curtailed. At Columbia University a woman bacteriologist had succeeded in identifying its hitherto unseen virus. By staining it with a dye called nigrosin, she made it visible for the first time to the microscope.



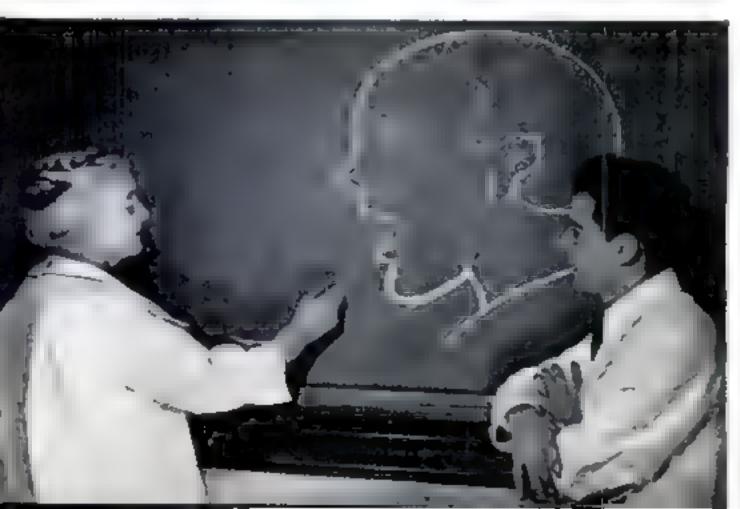
Oblaining muces smeaf is the first step in new measles diagnosis. Up to now doctors have been unable to diagnose measles until rash appears. By then contagion has already spread.

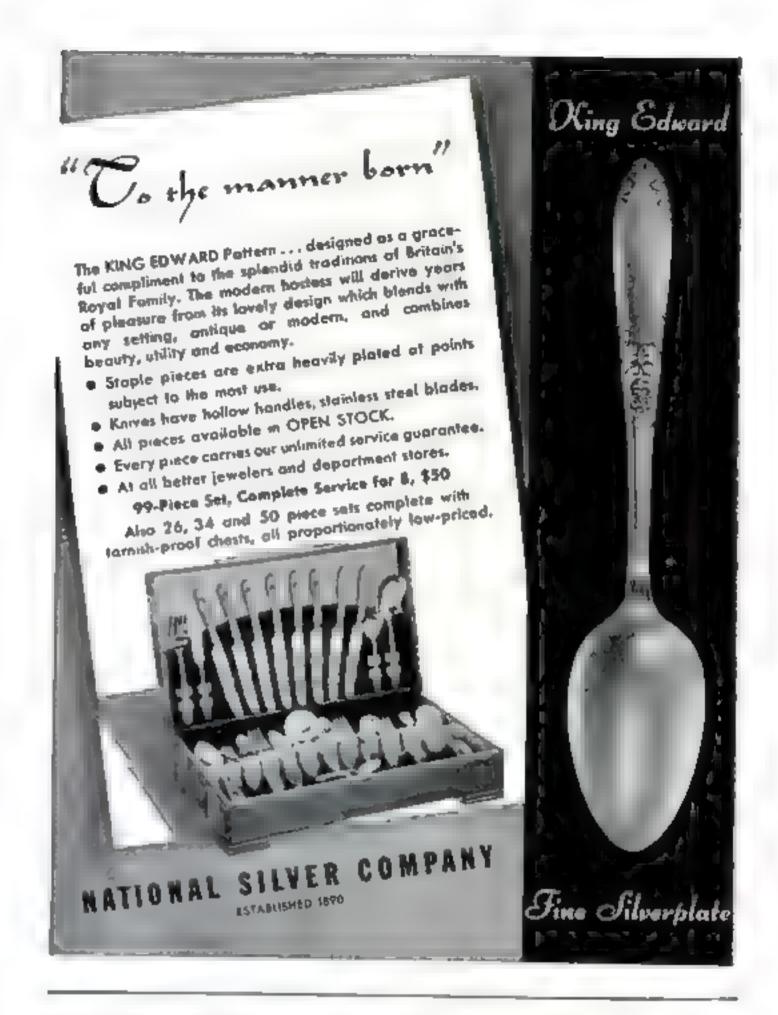


Staining the smear (above) with nigrosus reveals virus bodies to diagnostician. Repeated tests (below) show that nigrosin status measles virus without coloring other nasal hacteria.



neezing spreads virus bodies of mensles, as shown by Dr. Broadburst (below). Heretofore octors could rarely distinguish early symptoms of this disease from those of a had cold.





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GET ALL THE FACTS BEFORE CHRISTMAS!

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Detail of the how Typp even at only a few servandar. a later to Boat President of pless with free Careys. ing there is larger I may there.

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THESE YOUNGSTERS, BOLLER SHATING IN MECCA TEMPLE CASING, MADE SLOW TO HELF OTHER VOLKIGSTERS FIND JOS

Life Goes to a Party

at a "Carnival on Wheels" where young New Yorkers roller-skate for charity

ong popular with plain people all over the country, who buy some 2,500,000 pairs of skates a year, roller skating has recently been gathering momentum as a popular socialite fad. The Newport smart set inaugurated a roller-skating club this fall which is a great success with both townspeople and colonists (see the following pages). And in Manhattan, on Nov. 12, a thousand well-born youngsters, mostly under 30, crowded into Mecca Temple Casino for a "Carnival on Wheels" which netted \$2,000 for the Vocational Service for Juniors—an agency co-operating with the State Employment Service—which helps young people between 16 and 25 get jobs.

Renting fibre-wheel skates whose secret-process rollers did not

scar nor scuff Mecca Temple Casino's maplewood ballroom floor, young skaters from prominent New York families like Brokaw and Hornblower and Le Boutillier and Straus and Rousmaniere coasted, tumbled and played skating musical chairs to their heart's content. Amateurs for the most part, more preoccupied with fun than form, they frobeked in sweaters and shirt sleeves, skirts and shirtwaists, and failed notably to profit from the sleek, professional example of Miller and Janet (below), an expert team which put on a fancy-skating show for their amusement. By 2 a.m. they had rounded out a full evening on wheels and had time for only a few hours sleep before setting out for the Yale-Princeton game that afternoon.



MILLER & JANET PERFORM A SKILFUL NECK SPIN



THEY CALL THIS ONE AN ARCH-BACK



FINALE FINDS TEAM STEADY AND SELF-POSSESSED







SOCIAL REGISTERITE ELIZABETH CUSHING (RIGHT) FALLS PLAT WHILE SKATING AT MECCA TEMPLE CASINO



EDITH SAWIN (RIGHT) CRAWLS AWAY FROM A SCENE OF ROLLER-SKATING DISASTER



ONE UNDERGRASUATE HELPS ANOTHER UP AFTER A BAD SPILL



ESMÉ C'BRIEN, A 1937 DES, GETS WEICHES



HELEN MICHALIS IS GIVEN A LIFT



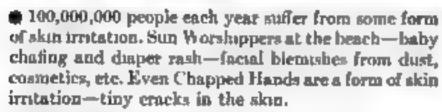
WILLIAM LIPPINGOTT, YALEMAN, RESTS WITH SKATING COMPANION

LOOKING AT PICTURES . . .





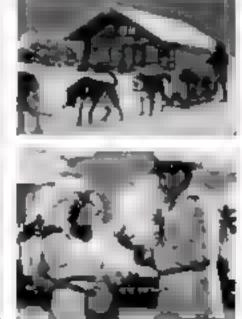




Formurly Widely used for skin troubles like these were greasy medicated outments. Today a modern method is used extensively—real soothing medication in the dainty greaseless base. You get medication benefits without staining clothes. Because it's greaseless, you can treat skin irritations 24 hours a day—at work or in bed. Over 15,000,000 jurn of this new medicated cream are now used yearly. It's Nozzema Skin Cream.





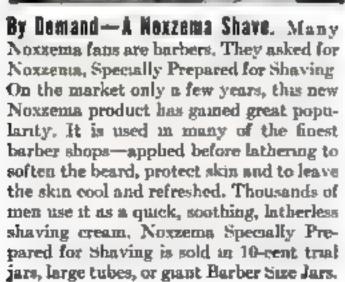




A ROMANCO of Business. The Nonzema formula was originated in a Drug Store by G. A. Bunting, M.A., Ph.G., Sc.D. Physicians first prescribed it for Eczema and burns. Nurses discovered its value in soothing Chapped Hands, in promoting quick healing of facial rash, chafing and other externally caused irritations. Beach First Aid Hospitals (Miami pictured above) used Nonzema for severe sunburns.

Greath. Gradually Noxzema's use has spread until today almost every place you go—on distant ocean liners—or in the frigid Hudson Bay region, you'll find the now famous blue jar. Each fall Nozzema makes an anniversary special offer—the large 75-cent jar for 49 cents—proportionately twice as much Nozzema as in the small size. This is being offered currently at drug and department stores.









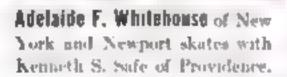
This Week the Large 75¢ far of Nezzema is Offered of an Amivorsary Sale for 49¢. Get a jar from your nearest drug store. Rezzema Specially Prepared for Sharing wise available in convenient tubes or jars.

Life's Party (continued)



Newport's skating tilb was founded by enterprising Mrs. Daniel W. Jones whose friends call her "Kittymonse." It has met every Monday evening since Sept. 20 at Sain Sholes Skateland. Here Founder Jones is leading a crack-the-winp figure







Commander James R. Barry, of the U.S. Naval Training Stat on at Newport, is here performing a slow roller-skating duet with Mrs. Dan Jones.



A mother and-daughter note is struck by Countess Laszló Szechényi and her youngest daughter Nandine. Horn a Vanderbilt, Countess Szechenyi belongs to a Newport family bitherto more prominently identified with yackting than with roder skut ng

CAPTAIN MYLES STANDISH AND THE PILGRIMS LANDING AT PLYMOUTH, MASSACHUSETTS, IN 1620



CAPTAINS OF INDUSTRY, YOUR HAVEN is HERE in MASSACHUSETTS!

Massachusetts is the workshop of America! A 500 mile circle, drawn from the center of Massachusetts, encompasses an industrial, marketing and consuming empire — embracing all or part of 14 states and the District of Columbia. Within this circle the Massachusetts manufacturer finds his opportunity for profitable business.

Here are:

50.5% of all manufacturing plants in America 53.6% of all industrial workers in America 55% of the total industrial payrolls of America 38.7% of the population of America

And — the manufacturer located in Massachusetts is nearer to the great Canadian markets — nearer to Europe and foreign fields.

Massachusetts industry, founded in the youth of America, has grown in permanence and stability. Your business will find that same haven of security, in Massachusetts, where there are no unfair state or local taxes — where ample skilled and honest labor is willing to work — where there

is abundant operating power and efficient transportation facilities.

You'll make your product better in Massachusetts. You'll distribute it better from Massachusetts. Excellent manufacturing sites are available at reasonable cost. Learn more about this great industrial Commonwealth. WRITE TODAY for a presentation of facts, "Industrial Advantages of Massachusetts."

The Massachusetts Development and Industrial Commission State House, Boston, Massachusetts

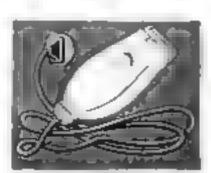




"Do you, Roscoe, promise to love, honor and use a REMINGTON RAND Electric Shaver?"

Say "I do," lucky man, and hurry over to the nearest Remington Rand Close-Shaver dealer. Start off right with the shaver that really "gets under your chin"—the shaver with the new-type head that

shaves from almost any angle, and a combingbar that lifts flat hairs. Once you have used it yourself, you'll realize what a perfect Christmas present this new Remington Rand Electric Close Shaver will be—to give and to get. \$16, complete with leather zipper carrying case.



General Shaver Corp., Bridgeport, Conn., a division of Remington Rand Inc.

Life's Party (continued)



Musical chairs on wheels provide plenty of excitement for these roller-skating New-porters. Mrs. Joseph Washington Frazer of Detroit (in dark slacks and white gloves) is about to sit in the lap of Robert Hure Powel who got to the chair first.



No thirdiff whatsoever is shown by Henry Howard (left) and Pennington Pearson as they battle with Mrs. Grace Vanderbilt Davis for a seat on the remaining chair. Mr. Pearson, Harvard 1909, was all set to win when the music abruptly stopped.



A nice Newport spill is accomplished by Margaret Drury and Lewis Armstead, who do not need to play musical chairs in order to achieve confusion. The skating club which they attend is, despite the season's lateness, still holding weekly sessions.

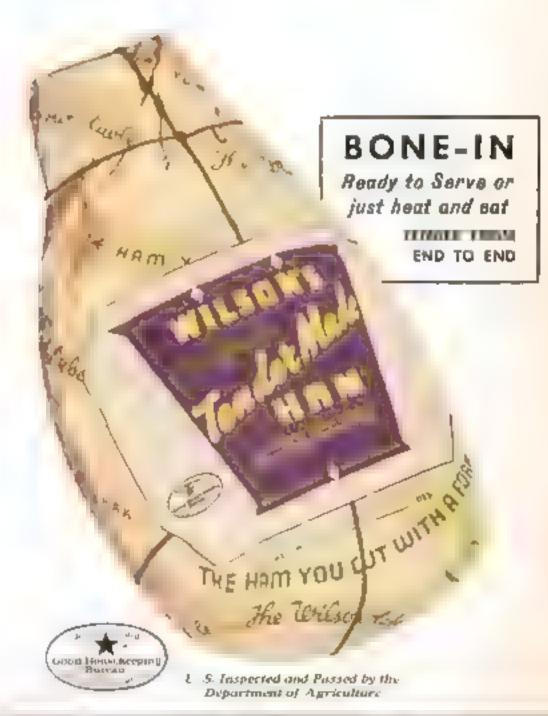


Wins on All Counts
TENDERNESS, FLAVOR and ECONOMY"

Try the case yourself. Serve Tender Made Ham to your family, friends, guests. Get their testimony as to its amazing tenderness and wonderful flavor produced by the Wilson Secret Process. Consider carefully, too, that it is ready to serve as purchased or may be served hot in 1/5 to 1/4 the usual ham cooking time, giving more servings per pound because there is practically no oven shrinkage. Your inevitable decision will be that Wilson's Tender Made Ham is the tenderest ham you have ever served—matchless in flavor and exceptionally economical.

Genuine Wilson's Tender Made Ham is available with the bone in; also boneless cooked in its own rich natural juices and sealed in flavor-saving tins. The Wilson Secret Process also gives the butts and shanks of Tender Made Ham a tenderness and tastiness hitherto unobtainable in any ham. At all dealers who feature Wilson's Certified Products.





The Wilson label protects your table

MRS. MARTIN JOHNSON, FAMOUS JUNGLE EXPLORER

ALERT

AMUSED

TRIUMPHANT

TIRED

REFRESHED



Intropid May Se the Word for Mrs. Martin Johnson, but chie is equally applicable to this "first lady of jungle exploration." Here she is shopping. After that—delicious, vitalizing Tea! "It's a grand pick-up," confides Mrs. Johnson. "And I love the flavor of good, black Tea."



"Isn't He A Baring?" is how innocent women bystanders address this tiger babe. But Mrs. Johnson knows he's just a "pocket edition" of the vicious jungle killers she has often faced. "Ten helps give us the vitality to go in after those fellows," smales Mrs. Johnson.



Mrs. Johason Laught anaherelates hair-lifting Incidents of her safaris. But when she talks about Tea the secret is out on how jungle explorers help keep fit. "Good, black Tea," she says, "helps give us the vitality to endure intense heat and other nerve-straining jungle hazards."



When Fatigue Drags Us Down—
"Tea," Mrs. Johnson continues,
"staves off weariness, helps to
boost vitality. When we pitch
camp after a nerve-straining
trip through the undergrowth,
our Tea comes out first thing.
Our supplies always include
plenty of good black Tea."



And New Vitalizing Tea—"I love the taste of good black Tea—anywhere!" smiles Mrs. Johnson. "It's just as refreshing and cheering in big city as it is in dense jungle. Enjoy delicious, vitalizing Tea," counsels Mrs. Johnson. "And remember—Tea, lets you sleep."

TEA IDEAL PICK-UP, SAY PHYSICIANS

Medical men confirm the fact that Tea stimulates both physical and mental powers. Tea helps you to regain vitality—helps to support resistance. Tea is a real bracer—the perfect pick-up without harmful after-effects.

Vitalize With Tea Between Meals-at Fountain or Restaurant!

Millions of business men—millions of women shoppers—beat that "afternoon slump" with delicious, hot, vitalizing Tea. At 4 p. m. a cheering cup of Tea helps to melt away the day's fatigue—helps renew vitality for late afternoon and evening activities. You'll love the full, rich flavor of good black Tea—and you'll welcome its quick reviving effect!



CAPTAIN BOB BARTLETT

Everyone needs pienty of vitality through chill winter months. Here's a timely hint from that famous polar rover, Coptain Bartlett: "Tea helps us through the Arctic's worst. Man alive, I've lived on Tea and hard-tack. After a gruelling trek over the ice fields, a spot of Tea hoists vitality—helps us keep fit. And Tea lets us turn in later for a good sleep."



HOW TO GET A REALLY GOOD CUP OF TEA

As simple as A-B-C

A. Always use bubbling bolling water and pour it on the Tea B. Use I teaspoonful per cup, plus one for the pot. C. Brew 5 minutes. If you like your Tea full-flavored, add a little milk and sugar to taste. If you prefer your Tea plain or with lemon, and like it milder, just add hot water in the cup to taste.



THESE GOOD BLACK TEAS ARE ESPECIALLY SUITED TO THE AMERICAN TASTE FOR ECONOMY AND FULL ENJOYMENT, BUY QUALITY TEAL

WIAL PEOPLE—all of them—relishing life to the hilt! Turn to their beverage—the drink that vitalizes—that cheers the spirits. Start today with delicious Tea at meals and in between. See if you don't feel better, work better, get more fun out of life when you Turn to delicious, vitalizing Tea. Tea is the king of drinks—the healthful cocktail without a let-down.

TURN TO TEA TODAY FOR VITALITY

PICTURES TO THE EDITORS



UP IN THE AIR

Sirs:

We are sending you a photograph of Postmaster General James Farley, taken on his recent trip to the Pacific Coast. It was taken at St. Mary's College (of football fame), where Mr. Parley gave an address to the students. When raised to the shoulders of some of the College Footballers, remarked humorous Mr Farley: "Well, I've been up in the air before, so I guess I can stand it again."

CYRIL LEACH and VANICE GALSTAUN

San Francisco, Calif.

MOST BEAUTIFUL STAFF?

Mes

The Gargoyle, University of Michigan humor magazine, has the most beautiful women's staff of any college publication in the country

We challenge any other college publication to dispute our claim. To prove our statement we enclose a group picture of the Women a staff L. in R. inprow Alberta Wood, Glade Allen, Betty Balawin, Annabel Avery middle row: Ruth Hatfield Jean Smith, Mary Lavan, Marcia Connell Jane Nussbaum, bottom row. Betty Ronal, Marjorie Barowsky Marion Fitzgerald.

GEORGE S. QUICK, Editor in Chief The Gargogie University of Michigan, Ann Actor, Mich.

Do other college publications dispute the Gargoyle's claim?—ED.





WINNING POINTS

Nirs

In your story on the Ohio State-Southern California football game (Liffe, Nov. 1) you printed a picture taken on Oct. 9 of the successful kick after touchdown which scored the point which won the game for U.S.C., 13-12 (above, left). Here is a picture I took on Nov. 6 from the same spot during the Southern California-Stanford game, showing another successful kick after



touchdown (abuse, right). It looks very much like the one you printed—has an umpire in blazer in the same spot, a clump of players looking anxiously up at the ball, etc. There is, however, one vital difference between the pictures. In the later one, this kick which scored the point which won the game was made not by U.S.C but by Stanford which beat U.S.C., 7-6.

GEORGE STROCK

Los Angeles Times Los Angeles, Cabi



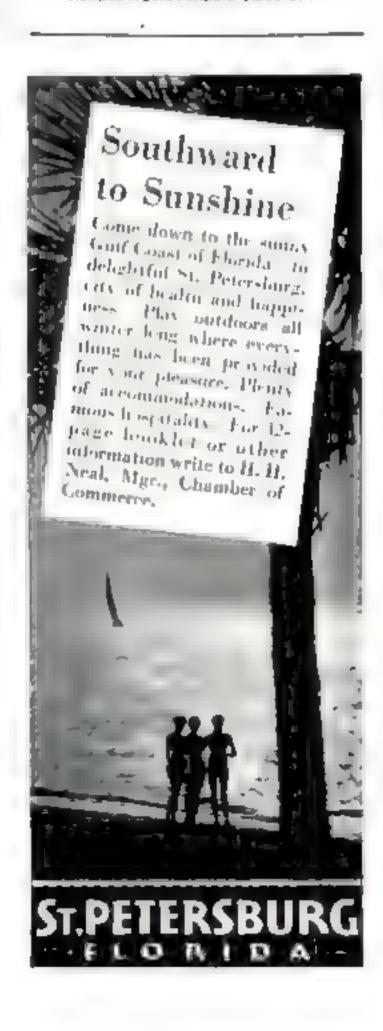
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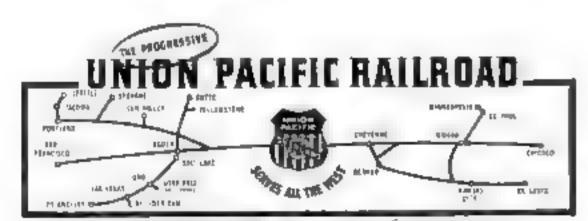
Just a boy who sells papers but he has learned the value of friendly service. With every sale there's a smile that makes and keeps customers. A little thing, perhaps, but mighty important in serving the public.

Union Pacific knows about the "Little Things"

A steady stream of people traveling across country—East to West—West to East. The railroad's first responsibility is to see that they are delivered swiftly and safely to their respective destinations. UNION PACIFIC has the equipment to do that job adequately.

But our service doesn't end there. We are not content until we have made people happily satisfied that they have chosen UNION PACIFIC. And that's where little things count.

Little things like the cordial "Good Morning" of the dining car steward...the smiling service of an attentive waiter...the thoughtful attention of a Registered Nurse-Stewardess. Little things reflecting the spirit of a railroad that welcomes and treats each passenger as an honored guest.



Kona 4 the , reamemers and the Chakkingers

PICTURES TO THE EDITORS

(continued)



SILENT GRAND CENTRAL

Sir

This picture shows the two-minute ellence being observed at 11 a.m. on Armistics Day in Manhattan's Grand Central Station. I took it with a half-second exposure on a 1.5 lens a few seconds after the notes of a bugle sounded and everyone froze to attention. Near

the stairs on the balcony are members of the American Legion who were in charge. The station lights went out during the ceremony and the light in the picture comes from the great windows. At the end of the two minutes, taps were sounded and everyone rushed off in different directions.

CARROLL VAN ARK

New York, N Y



UNBORN WHALE

Sira

This plet up be comprehable insurance as very few people, with the exception of whaters, have ever seen an unborn waste calf

It was taken by need during the 1925 whiches and which time I was working on the who will factoryable Lansing as rathe operator.

The Lansing, out of San Francisco, was anchored in Pyramid Cove at the southern tip of San to the laland, same 70 miles off the Southern Co ferria most A fat female whale was sill so and brought wongs of the ship to be cut up it was then discovered that the mother whale was bearing an acready well-developed baby whale. Careful cutting revealed this 20-ft, embryo, which was promptly hotsted on dech at with time took the picture. The baby an doubter y we ild have made its appearance in the natural way within a few ays if its mother had not been at lad-FREDERICK WINCKEL Boulder City, Nev

PICTURES TO THE EDITORS

(continued)

ARMLESS BOY

Sirs:

Here is a boy, born without arms, who was raised on a small farm in the Ozark Mountains in Missouri. His name is Willie Dodd. He started to school when he was eight and finished high school when he was 20 (1937). He can do almost all the common things the average American boy can do, His chief hobby is outdoor life where he spends much of his spare hours.

He can bunt and fish. He carries his gun on his shoulder, likewise his books, and when game is located, if it is a sitting shot, rests the gun through a fork of a tree, or through some branches, then either has a comrade pull the trigger or, in some instances, pulls the trigger with his toe.

Different from most people who have

no arms. Willie Dodd uses his feet as a substitute for hands in very few cases.

He writes with his mouth and is far above the average in penmanship. His mathematical drawings are as clear and well-proportioned as any student of his standing. He was valedictorian at the Doniphan Public School (8th grade).

When a mere lad, Judge Robert I. Cope, of Poplar Bluff. Mo., permitted the boy to sit on the bench for a half day during a murder trial. This half day planted in the lad's heart a desire to become a lawyer. So strong was the desire that he is now attending college at Cape Grardeau, Mo., preparing for law. The State of Missouri is paying all expenses for a five-year law course for this armless boy of the Ozarks.

VIC RUSSELL

Dexter, Mo.



TO PUT ON HAT, DODD BITES FRONT BRIM



HE FLIPS HAT UP OVER HIS FOREHEAD



A TAP AGAINST CAR OR WALL STRAIGHTENS IT



DODD STARTS PUTTING ON COAT LIKE THIS



FUP OF SHOULDER TOSSES COAT AROUND BACK



COAT INTO POSITION



STARTING TO SCHOOL, HE STACKS HIS BOOKS



HE CARRIES THEM BALANCED ON SHOULDER



WITH CHIN AND SHOULDER





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PICTURES TO THE EDITORS

(continued)



WINDSOR'S CAR

Stra:

I am enclosing a mapshot taken by my husband last August of the Duke of Windsor's Rolls Royce which he sold Just before his marriage to Mrs. Simpson. This was taken on a street in Bar Harbor, Me,, where it attracted much attention. The upholstery is a beautiful red leather with green stripes. We were informed that the present owner from New Jersey paid \$30,000 for it.

MRS. LOUIS E. CYR

Limestone, Me.



WINDSOR'S DOUBLE

This 1934 Rolls Royce, with New Jersey license plates M 40037, now belongs to Maxwell M. Bilofsky of Loch Arbour,

Sire:

N. J.—ED.

Enclosed find picture of my husband, William M. Wallace, 105 Broad St., Augusta, Ga. He is stopped by friends and strangers on the average of three or four times every day to be told that he is the image of the Duke of Windsor. This happens in many cities, as be travels the Southeastern States. He has had tourists from England come to him in the dining rooms at hotels to request him to sit with them at meals on account of this resemblance.

MRS. WM. WALLACE Augusta, Ga.



PENIKESE'S LEPER GRAVEYARD

Sirs:

Knowing that a correction in LIFE is newsworthy & welcome anytime, even if delayed by continentalassitude and ocuanic expanse, I wish to inform you that Professor Jean Louis Rodolphe Agassiz and not his son. Alexander, founded, in 1873, the Anderson School of Natural History (a forerunner of the Marine Biological Laboratory) at Penikese Island where Woods Holers picnicked before LIFE's cameras (LIFE, Sept. 27).

While making a historical study of the island last July for the Charles Lathrop Pack Foundation and Cornell University. I discovered a pathetic sight which

LIFE's quidouncameras apparently missed: a tiny leper graveyard (above) with three headstones and eleven iron markers, a mute reminder of the 16 years (1905-21) the island was the East's most Interesting leprosery. Mr. H. S. Turner, the island's custodian, has mended the fence of the graveyard, smoothed the sod, and cut the grass "in case some relatives of Lucy Peterson, Nicholas Cacoulaches, Goon Lee Dip, et al. would come." But in the ten years Mr. Turner has been on the island, they have never appeared.

> HOMER A. JACK Instructor

Athens College, Athens, Greece



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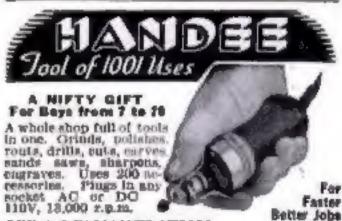
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